

Sandbridge Beach



Business Association

SBBA Meeting Minutes from November 21, 2019

Patrick Keenan welcomed SBBA members Kat Donald, Charlie Kelly, Pat Barton, Cathleen Ronaghan, John Mackay, Angela Kirkland, Jimmy Reeve, Kathie Springer and Kathy Davis. The meeting was hosted at Siebert Realty. Minutes from October 24th were adopted. Treasurers report stated we have \$2549 in the account with desserts for Oktoberfest outstanding.

Membership:

- A discussion on how to derive value for new members lead to the creation of a new Membership Committee. Among other things, this committee will:
 - Write a survey to help determine benefits that would enhance membership
 - Devise an approach to recover lost members
 - The first meeting of the Membership Committee will be January 16th at 5:00 pm. Kathy D and John MacKay volunteered as committee members. Kathy Davis will send an email to current members asking if they would like to be on the committee.
- Patrick will draft a re-write of the by-laws intended to make membership qualifications less stringent.

SBBA Small Business Expo:

- Additional ideas on how to increase traffic were discussed:
 - Work with Boosters to see if Expo could be at Pig Pickin'
 - SBBA Coupon sheet give-away
 - Double the Wine tent at Pig Pickin'
- Kathie S will send email to current members recapping the Expo. A copy of the attendee sign-up sheet will be included in the email.

SBBA Elections:

- The elections for new officers will be at the first meeting of the year, January 23, 2020.
- Patrick will draft an email to current members asking if they would like to serve on the Board.

SBBA Christmas Party:

- The SBBA Christmas Party will be held on December 6th at 6:00 pm at Five Star, 2724 Sandfiddler Road.
- Jimmy will coordinate food with Mark and Kevin. Kathy D will be responsible for beer, Pat Barton for wine and David Whitley for alcohol
- Kathy D will work on invitations and emails to current members

City Business:

- **Nimmo Extension:** Position paper on Nimmo Extension will be tabled until after the new year
- **Sand Replenishment Update:** Now will not start until February, but finished by May
- **Bridge Update:** Sometime after Thanksgiving
- Patrick sent letter to the Mayor thanking him for the beach services this year.

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Next meetings:

Friday, December 6, 2019 at 6:00 – CHRISTMAS PARTY at Five Star

Thursday, January 23, 2020, at 5:30 – ELECTIONS at Siebert offices.

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