



The 77th Running of the Howard County Cup Races

A celebration of Howard County's past, present and future
Saturday, May 2, 2020

2:30 p.m. Opening Ceremonies • 3 p.m. First Race • Concludes with Live Coverage of Kentucky Derby!

www.howardcountycupraces.com

The race meet is in the cradle of Howard's "rural west," in the picturesque valley of Jennings Chapel Road, easily accessible from all points, including Mount Airy, I-70, Ellicott City, Columbia, Clarksville, Olney and Damascus.

A Howard County family tradition since the 1930s, the race meet showcases one of Maryland's most historic sports, horse racing across the open countryside, jumping over natural fences. Spectators enjoy outdoor parties, picnics and tailgating while cheering on the horses and riders. The Howard County Cup is the only activity to bring together "old Howard County" with "new Howard County." The races are a popular sporting outing for all Howard Countians, allowing everyone to enjoy the tradition, the countryside, the sport and the opportunity to meet new friends and neighbors or to catch up with old acquaintances.

Join Us!

The Winners' Circle Luncheon Tent features fabulous food and drink, a sweeping view of the race course, and is a breath away from the horses surging across the finish line! The Jumbotron will feature each race and show the Kentucky Derby at the end of the day. The luncheon tent allows you to mix easily with other local business owners, current and future clients, or just family and friends. Come spend the day in the Howard County countryside!

Presenting Sponsor Package: \$20,000

(only one available)

- Entire race day named after your company
- Back Cover of Race Day Program
- Product Category Exclusivity
- Generous Vendor Area
- Trophy Presentation
- 30 second commercial on Jumbotron(provided by sponsor)
- Logo or Ad on Hang Tag for Parking
- Banners displayed
- Ad/link on website
- 30 Luncheon Tickets

Race Title Sponsor: \$5,000

- Race named after your company
- Full Page Ad in Race Day Program
- Trophy Presentation
- Banners displayed
- Logo/link on website
- Logo on jumbotron
- 10 Luncheon Tent Tickets

Premium Placement Sponsor: \$3,000

- "Naming Rights" key location
- Full Page Ad in Race Day Program
- Logo/link on website
- Logo on the Jumbotron
- 6 Luncheon Tent Tickets

Business Package: \$1,000

- Logo/link on website
- Logo on jumbotron
- 4 Luncheon Tent Tickets

20th Century Sponsors

From Warfields, Pfeifferkorns, and Devereauxs to Clarks, Riggs and Sharps, the history of the Howard County Cup is the history of Howard County in the 20th century.



Sam Pfeifferkorn, Jr. and Featherstone were the 1958 & 1959 winners of the Howard County Cup.



This beautiful silver loving cup is presented in memory of Katherine Lee Warfield to the winner of the Howard County Cup open timber race.



Kingdon Gould, Jr. and Hurdy Gurdy were the 1964 winners of the Howard County Cup; the late Kingdon Gould chaired this race meet and designed our "modern fixed" race course, first held in 1960 on the property of the Maisel family on Folly Quarter Road.

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Sponsorships & Business Opportunities

21st Century Sponsors

Alexander Design Studio
Allview Title Group
Athena Construction
C&C Industries
Catonsville Homes
Central Maryland Mortgage
Centricity Group
Clark Construction Group
Consolidated Construction Services, Inc.
Covington Buick/Pontiac CPE Inc.
Creig Northrop Team
Criswell Auto
Crouse Ford
Beltsville Construction Supply
Damascus Equine Associates
DLA Piper
Dorman Home Remodelers
Douglas Dieringer
Dorsey Family Homes
Excell Concrete Construction, LLC
First Real Estate Management
Fisher Collins & Carter
Frederick Equipment Company
Gawthrop Construction, Inc.
Glory Days Grill
H.A. Poole Contractor
Hamilton Conard, Inc.
Heath Contractors
Heritage Realty
Howard Bank
Iron Bridge Wine Company
J.A. Smith & Co, Inc.
KB Homes
Konterra
Land Design & Development
M.T. Laney Company, Inc.
Marathon Power Equipment
Marriner Family
NVR & Ryan Homes
Old Town Construction
PMI/Gould Property Co
Reedbird Steel
RFC, Inc.
Robert H. Vogel Engineering Inc.
Ryan Homes
Sandy Spring Bank
SEH Excavating
Seigel Law
Simpsonville Mill East
Smith Barney
Stablemates
Stone Family
SunTrust
TA Contractors
Taylor Village
The Gudelsky Family
Taylor Service Company
The Traffic Group
UBS
Waverly Woods Development

Yes! Sign us up!

- Race Meet Presenting Sponsor Package: \$20,000 (30 Winners Circle Party Tickets)
- Race Title Corporate Sponsorship: \$5,000 (10 Winners Circle Party Tickets). Limited Availability
- Premium Placement Sponsorship: \$3,000 (6 Winners Circle Party Tickets)
- Business Package: \$1,000 (4 Winners Circle Party Tickets)
- Individual Ticket to Winners Circle Party: \$200

Name: _____

Business: _____

Address: _____

City/State/Zip: _____

(if paying with a credit card, please use billing address of the credit card)

Phone: _____ Fax: _____

Website/URL: _____ E-mail: _____

Payment may be with either     or check made payable to HCIBH

Name of Cardholder as it Appears on Card: _____

Signature: _____

Credit Card Number: _____

Exp. Date: _____ Security Code: _____

OPTION 1: Mail contract with payment to:

Howard County Cup Races - 18950 Windsor Forest Road Mt. Airy, MD 21771

OPTION 2: Scan and e-mail it to either dreuwer@ldandd.com or howardcountyraces@gmail.com

If you have any questions, please contact either:

Don Reuwer at 410.707.7054, dreuwer@ldandd.com or Kathy Leef at 443-398-0830, howardcountyraces@gmail.com

Deadline for participation in the **Howard County Cup Races is April 10th**

Sponsorships will continue to be accepted until the end of April, but the race meet cannot guarantee that the sponsor's ad will appear in the program.

