

HOWARD COUNTY CUP RACES - ADVERTISING OPPORTUNITIES

May 4, 2019

Reach out and touch someone with an ad in the Howard County Cup Race Meet Program! An ad in the Race Meet Program is sure to be seen – on race day and for many years beyond, as Race Meet programs become treasured keepsakes.

Covers: \$450 - \$550

You cannot beat a cover for visibility! The outside back cover is \$550; inside front and inside back covers are \$450 each. Limited availability, please call 410-707-3678 to confirm availability. Cover advertisers will receive an added benefit of a subscriber parking pass, a \$100 value. Ad should be B&W at 3.5" w x 8.25" h.

Full Page Ad: \$300 **Half Page:** \$200

Full page and half page ads are the perfect option for high profile Howard County businesses looking for placement and positioning in front of a concentrated audience. They are also sentimental favorites for offering well wishes and congratulations. Full and half page advertisers will receive the added benefit of a general parking pass, a \$25 value. Full page Ad should be B&W at 3.5" w x 8.25" h.

Print & Web Business Directory Listing: \$100

The business directory listing is the ideal option for local businesses such as dry cleaners, pharmacies, local retailers, appliance repair, insurance agents, accountants, massage therapists, and other service-type businesses. Directory listings will appear in the printed program (organized by category) and on hcibhounds.com, with direct links to the businesses website or e-mail address. No need to fuss with ad art work!

Program Deadline for all advertising is April 13, 2019

Vendors: \$200

Whether you are an artisan, a retailer, or a food vendor, we are happy to accommodate your wares. Please call 410.977.1725 to discuss your space and location needs.

First & Last Name:	
Business Name:	
Type of Business:	
Address (City/State/Zip):	
Phone:	
E-mail:	
Website/URL:	

Quantity	Passes/Advertising Option	Extra Benefits	Rates	Total
	Program Ad: Back Cover (Limited availability; call to reserve 410-707-3678)	Includes Subscriber Pass (\$100 value), Business Directory Listing	\$550	
	Program Ad: Inside Front or Inside Back Cover (Limited availability; call to reserve 410-707-3678)	Includes Subscriber Pass (\$100 value), Business Directory Listing	\$450	
	Full Page Ad (3.5"wx8.25"h)	Includes General Parking (\$25 value), Business Directory Listing	\$300	
	Half Page Ad (3.5"wx4"h)	Includes General Parking (\$25 value), Business Directory Listing	\$200	
	Business Directory Ad	Appears in print and online for 1 year	\$100	
	Vendor	Call to arrange space requirements	\$200	

Payment may be made with a check or with



Card Number:			
Expiration Date:		Security Code:	
Name of Cardholder (as it appears on the card):			
Billing Address of Card (if different from location of business):			
Signature:			

Credit Card Orders may be e-mailed to CrystalSecretary@comcast.net

Checks should be made payable to HCIBH and mailed to or dropped off at with order form to:
Howard County Cup Races, c/o Crystal Brumme Pickett 8435 Woodville Road, Mt. Airy, MD 21771

For questions please call 410-707-3678

Passes may be purchased online at www.howardcountycupraces.com

Please list your Race Meet Representative (if you have one): _____