

CAMOLOGY

The
Message
Within
The Music

From: cameronwade.com

July has arrived, along with the hot temperatures that will be added to a pot boiling with racial tensions, fear of an ever-spreading virus and general feelings of uncertainty. I propose that we try to escape as far away from our "new normal" as we can get! July's cover photo beautifully captures the Jokulsarlon glacier lagoon in Iceland. That should definitely cool us off and allow us to chill out from the heat, the storms and the most important election in U.S. history... again!



One of the good things about 2020 is that many people are making a greater effort to understand each other. It seems like a lot of us have realized that we're going to either learn how to live together or perish together.

We know what life has been like in America, but if anyone is willing to take a look at what it's like to be black in Iceland, a country that's 3,415 miles from Atlanta, Georgia, I've provided a link in the email body to Jewells Chamber's YouTube channel:

Jewells has been sharing her very personal experiences of living in Iceland the past few years. Some of the challenges that she and her show's guest, Tabitha, have faced, provide perspectives that are very different from what we're used to.

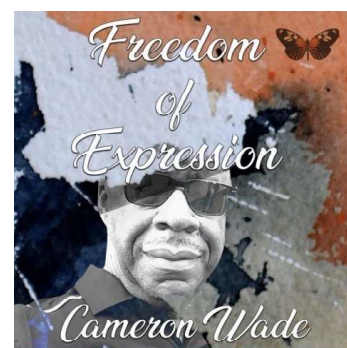


If 2020, the craziest year of our lifetime, has taught us anything it has revealed to us how important it is for us to vote on election day.

As a resident of Dekalb County, Georgia (USA), it was very disappointing to see that during last month's election, our local officials were not prepared. Some voting machines were missing, and some of the people who were expected to help facilitate the event were "no shows."

At this point, I think it would be a great idea for each of us to take on a bigger role in the next election. Let's make sure that our apathetic friends and disinterested relatives get registered and a "reminder" call on election day.

Let's also hold our local officials accountable, including attending election meetings and calling to simply ask, are you ready? Do you need help? etc. Don't blow this!



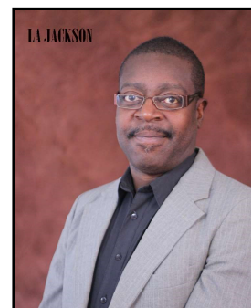
I've been a longtime fan of Cameron Wade and this new release takes his artistry to a whole new level!

You can relax and take in this album without having to skip tracks - each song has its own unique flavor.

As an industry veteran myself, I'm proud to see Cameron Wade achieve new heights with this project, and I'm looking forward to seeing him perform it LIVE! --

L.A. Jackson,
Author,

The
"Musicology"
Series



ARTIST PROFILE: Rick Hodge

The journey of Cameron Wade and Rick Hodge began decades ago with the formation of a New York band called the Long Island Funk Exchange or L.I. F.E. Wade was an energetic front man, inspired by James Brown and Sly Stone and Hodge was a Jimi Hendrix and George Clinton inspired prodigy, whose live rhythm licks and lilting solos electrified audiences. The unique feature of the band was that they wrote and performed original songs that both Wade and Hodge were a significant part of. As time passed, the band members went their separate ways and both Wade and Hodge moved to Atlanta, Georgia, where they kept performing music locally while raising families on opposite sides of the city. Their paths never crossed.

One day, while preparing for a show, Wade's drummer gave him the number of a guitar player who was needed to replace a last-minute "drop-out." After discussing the particulars of the gig, Hodge remarked, "Cameron Wade? Aren't you from New York? Didn't you have a band called L.I.F.E?" After a perplexed Wade responded "yes" to his questions, Hodge asked excitedly, "Don't you know who you're talking to? This is your guitar player!"

Following that successful gig, the duo began writing songs and have just completed a second album of r&b, pop and funk tunes entitled "Freedom Of Expression." Many say their music has not lost any of the passion that they exhibited when they first stepped onto New York stages decades earlier.



Song Spotlight: "Overload (Thee Remix)"

Camology Quotient: 75% (Look for FREE LINK in the body of this email!)

"Overload" is a song that Hodge and Wade have had a lot of fun with, first as a single, then an album version, then an extended version for their 2nd album and now a remixed shorter single of the extended version is set for release. Hodge was asked how the music for "Overload" came about. "I had James Brown in my blood that day," Hodge said laughing. "I started with a straight beat, which wasn't so much a James Brown beat, but when I whipped out my guitar and started doing a rhythm part, I said wait a minute, that's got a James Brown feel to it! -- and from there everything fell into place." When

Wade first heard the music, his message to Hodge was: "Christmas in July!" Wade's lyrics talk about the dangers of overworking without taking a break. The last two mixes combine the original song with a groove the co-writers use when performing the song live. "Overload (Thee Remix)" is set for mid-July release.

A Final Thought In Appreciation of Iceland

As you're sheltering in place this month, check out a film that's currently the number one movie on Netflix. Will Farrell's "Eurovision -- The Story of Fire Saga" is full of crazy scenes and SMH silliness. Just remember, this is Will Farrell, the man who gave us "Talladega Nights" so don't expect oscar performances, just a two-hour escape from -- do I have to go through that depressing list again?

In addition to its memorable silly moments, Eurovision has a few catchy tunes. The movie also has some very beautiful shots of Iceland, a place I owe a debt of gratitude to for helping me provide the theme for this month's newsletter. Everyone else -- take care, wear your masks and visit cameronwade.com!

