

WICKHAM PARK SENIOR CENTER, INC.

2785 Leisure Way, Melbourne, Florida 32935

Phone 321/244-4494

STARS PROGRAM SPONSORSHIP AGREEMENT

Effective January, 1, 2026

Name of Organization: _____

Point of Contact Name: _____ Phone # _____

Business Address: _____ Phone # _____

City, State & Zip: _____ Email Address: _____

DIAMOND STAR (check here) = \$420/year**

Sponsorship Includes:

- Distribution of brochures/literature in the WPSC Lobby
- Sponsor logo in the monthly WPSC Newsletter
- Sponsor logo and link to sponsor website on WPSC website
- Publication of up to four (4) articles in the WPSC Newsletter (1 per quarter) (Sponsor to provide articles to Newsletter POC)
- Twelve (12) Meet & Greet*** opportunities (1 per month).
- Option to schedule one (1) education session per year at no charge.
- Invitation to Sponsor and Participate in WPSC Senior Center Special events where applicable. Sponsors may be permitted to setup a table for information sharing prior to or during the event. If sponsor chooses, they may provide company logoed amenities to all attendees or provide gift items to be used at raffle drawings.

GOLD STAR (check here) = \$300/year**

Sponsorship Includes:

- Distribution of brochures/literature in the WPSC Lobby
- Sponsor listing in the monthly WPSC Newsletter
- Sponsor logo and link to sponsor website on WPSC website
- Publication of up to two (2) articles in the WPSC Newsletter (1 each 6 month period) (Sponsor to provide articles to Newsletter POC)
- Four (4) Meet & Greet*** opportunities (1 per quarter).

If paying by check, please make checks payable to Wickham Park Senior Center.

If paying by credit card, a 4% processing fee will also be added to your payment.

** Note: The 1st year sponsorship fee will be paid in full. Renewals are billed on an annual calendar basis (January 1 to December 31) and sponsor will receive a pro-rated monthly credit for the 2nd year depending on the date the application is submitted. (Example: Diamond Sponsor signs up on April 1 - First year rate will be \$420. Renewal for 2nd year will be \$315 (\$420-\$105 credit).

*** Note: Meet & Greet opportunity consists of a Table in the Lobby to meet Senior Center members. Sponsor provides tablecloth Logo and amenities desired to give to potential customers/clients. Schedule Meet & Greet dates in advance with the WPSC Scheduler. Currently offered on Tuesdays or Fridays from 9am until 11:00 am.

All **new** applications for Sponsorship will be brought to the Board of Directors for approval/disapproval (renewal sponsorships do not require Board approval). Notification of Board decision will be within 15 days of the board meeting when the application is presented. The Board of Directors of Wickham Park Senior Center Association, Inc., reserves the right to deny any applicant without explanation.

If interested in purchasing advertising for your company you can contact Rich Fernbach at LPI, 800-888-4574 X3675 or email rfernbach@lpicommunities.com or website: www.LPiCommunities.com.

Questions: Contact Diane Weinzierl or email sponsorship@bcwpsc.org.

New Sponsorship: _____ or Renewal Sponsorship: _____ (Please check one)

Starting Date for Contract: _____

Signature of Applicant _____ Date _____

Presented to Board of Directors _____ (NA if this is a renewal)

Date Approved/Disapproved _____

Signed by WPSC Representative _____

NOTES:

