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Examples of attention getters for informative speeches

What is a good attention getter for an informative speech. What are some attention getters for speeches. What is a attention getter for informative speech. How to write an attention getter for an informative speech. What is a good attention getter for a speech.

“Audiences will forgive almost anything except being boring.” — Patricia Frapp Did you know that you have only 30 seconds to gain your audience’s attention and motivate them to listen? When it comes to delivering a killer presentation, these precious opening seconds play a critical part. This is the time your audience form an impression of you. If you waste it with a bad joke, rambling, or pointless sentences full of “uhs” and “ums,” your listeners’ focus will probably fade away, and you may not get them back. Capturing the room immediately is a challenging task for any speaker — and it requires creating and rehearsing an attention-getting opener. But how to start a presentation effectively? Open your speech with a HOOK! In this article, we’ll walk you through some basic presentation tips on how to really make the beginning of your presentation pop. Even if you learn English as a second language, don’t worry. Regardless of your English level, we’ve created a list of three tried-and-tested grabbers that will help you start a presentation with confidence and hold your audience’s attention with ease. 3 hooks to start a presentation and quickly make an impact Opening your speech with banality quickly makes you forgettable, especially if you have a cookie-cutter PowerPoint presentation that you simply drone through. Have you ever listened to a presentation where the presenter starts with words: Improve faster with a Preply tutor Learn business English and commit to your own professional development. Meet Preply tutors “Dear listeners, thank you for coming. So, I prepared a few major points on my topic. We’re going to run through them and be out of here within an hour.” Boredom! What all people in the room are thinking about at the moment is their coffee break in 15 minutes, or they boldly start checking their Facebook feed or emails. But how to start a presentation introduction in such a way that you could keep your listeners glued to your words? A creative hook or grabber motivates listeners to pay attention. In fact, people have a lot on their minds. Just imagine that they might be attending several talks that day or a week ago. Hence, you need to show them right away that your presentation is going to be interesting. To make an excellent lasting impact from the very beginning, you should use brief and catchy hook relevant to your topic. Here are a few ways to start a presentation with a bang and make your

The choice of method that works best for you will depend on your topic and speech type. Let’s take a closer look at the most popular presentation hooks. 1. Tell a story Telling a compelling story is a good way to start a presentation. Research shows that brain is hardwired for storytelling. Have you ever noticed how kids begin attentively listening to their parents after the words: “Once upon a time.” That reaction doesn’t disappear when we become adults. In fact, narrating a story and sharing experience is something people do every day. Thus, adding it to your presentations won’t be a great challenge. Starting with a good story can also help you find creative ways to communicate the purpose of your presentation, besides just making a positive first impression. You can visuals to your presentation or use a video editor to make a quick, yet effective video within your presentation. Your story should be brief and relevant to the point you’re trying to make. But don’t overload it with details. It can be a personal story showing your listeners why you’re so passionate about the topic. You can also tell a story about a person who can be an example for others to follow. If you can make a bold statement or a bold claim with this story, make eye contact, and communicate it with confidence, it will draw in the listener (even if they don’t agree with you). Darlene Price, an author of “Well Said! Presentations and Conversations That Get Results!”, emphasizes that as a speaker you can use a wisdom tale, fable, historical event, or even a good joke to start a presentation. The key is to start with a short story relevant to the central point of your topic. Price also suggests considering some questions to help you compose own version of “Once upon a time”: What challenges have you (or another person) faced regarding your message? How did you (or another person) overcome it?

Attention-Getter #1
Asking Questions <ul style="list-style-type: none">Fires up the audience's curiosity about your topicMakes the audience active participants in your speech
A Note of Caution <ul style="list-style-type: none">Sometimes you might ask your audience to raise their hands or to speak out loud. While this may lead to spirited audience involvement, it can also create chaos and a loss of concentration.Considering using rhetorical questions that don't demand a verbal response, but they still encourage your audience to think about your topic.

Who or what helped you? What lessons did you (or another person) learn? What do you want your listeners to feel or do after the story? 2. Ask rhetorical questions If you’re wondering how to start a presentation speech, start it with a question. One of the best ways is to ask a series of rhetorical questions. A great example of such techniques is Simon Sinek’s TED talk. He used the following words to start a presentation: “How do you explain when things don’t go as we assume? Or better, how do you explain when others can achieve things that seem to defy all of the assumptions? For example, why is Apple so innovative?” Such set of questions stimulate the listeners’ minds while they are thinking about the answers. Laura Bergells, an instructor of LinkedIn Learning course Public Speaking Foundations, recommends asking only open-ended questions, not closed-ended ones with a “yes/no” answers. For example, “How has social media changed your daily life?”. A worse example is: “Has social media changed your daily life?”. Using an open-ended questions helps you create a knowledge gap that you’ll later close in your speech.

Informative Speech Assignment
Purpose <p>To communicate information about a topic accurately, clearly, and creatively. Appropriate topics would be biographies of people, diseases or medical conditions, places, charities, hobbies, etc. This is a chance for you to learn more about something, such as a medical condition that a friend or relative has (Alzheimer's, Down's syndrome, diabetes), a place you would like to visit, or something you would like to learn such as establishing an organic eat, drinking, doing yoga) Many topics will need to be narrowed down to fit into the time limit. A speech on Hawaii would need to be narrowed down to a single situation for the geographic category.</p>
Time Limit <p>3 to 7 minutes</p>
Point Value <p>100 points</p>
Outline <p>You will provide a typed outline that conforms to the formal outline format in the textbook. The introduction will have five parts (attention getter, credibility statement, relevance statement, thesis, and preview).</p>
References <p>You must use at least FOUR references for this speech. A correctly formatted APA reference page should be included in the speech folder that is turned in to the instructor. All of the sources that are on the reference page must be incorporated into the speech and properly cited. For example, a speaker might say, "According to the 'Visitors History' in the book, Knaping (19), published in 1996, it only takes 30 minutes of exercise three times a week to maintain good cardiovascular health."</p>
Active <p>Give a formal presentation, and you must dress appropriately.</p>
Visual Aids <p>A visual aid is not required, but you may use one (or more) if it enhances your speech.</p>
Self-Evaluation <p>A self-evaluation of your speech is due the class following the presentation. Guidelines for the self-evaluation will be posted on Angel.</p>
Ethical Communication <p>Ethical communication will be demonstrated at all times. Speeches must be original and written by the student. Copying information directly from another source (book, Internet site, friend) will</p>

Another great way to get the audience involved is by asking for a show of hands on a particular question. 3. Use quotations One of the funny ways to start a presentation is to quote movies. Why? Because it’s entertaining! Videos play a critical part in most people’s lives. So a well-placed movie quote at the beginning of your speech can liven up your listeners. Here are some examples: “The first rule of leadership: everything is your fault” (Bug’s Life) “The loudest one in the room is the weakest one in the room.” (American Gangster) “Life is like a box of chocolates. You never know what you’re gonna get.” (Forrest Gump) It’s also a common but effective practice to start a presentation with an opt quotes. In this case, speakers state the quotation and then add a twist to it. For example: “We’ve all heard that a journey of a thousand miles starts with a single step. But we need to remember that a journey to nowhere also starts with a single step.” There is a lot of sources for finding appropriate quotations online such as Brainy Quotes and Goodreads. But don’t pick an obvious quote to open with, like “little strokes fell great oaks.” Try to find more creative ways to start a presentation by using the following Steve Job’s quote: “My favourite things in life don’t cost any money. It’s clear that the most precious resource we all have is time.” Go and change the world with your speech!

So, if you don’t know how to start your next presentation in English, do not hesitate to use one of these proven hooks. Alternatively, the Preply Business English language training for employees, specialising in teaching English for business situations, can offer further guidance. But think carefully which hook to choose and, of course, be honest with yourself. Does the story you want to tell have any relevance? Are listeners going to laugh at your joke? Make sure you don’t overlook how your audience will react. Don’t forget to check out our ultimate guide on How to learn English! Next article Reading is an often-overlooked but critically important part of learning a language: we explore why it’s so important. Article by Candice Benjamine Previous article Technology has changed language learning forever. Check out the 11 top online English courses and learn English online from the comfort of your home. Article by Candice Benjamine There are days that you might be having trouble grabbing your audience’s attention during a speech, especially if your speech is too lengthy for the average attention span of an individual. It’s essential to be prepared when planning a speech, as you will have to draw your audience’s attention instantly. The first minute of your speech will leave the most impression. Good attention getters for speeches can immediately catch an audience’s attention, while a poor one will turn an audience against the speaker. People don’t usually tune into speeches in the middle, so you have to catch their attention right from the beginning and have a list of attention getters for speeches to use. In this article, you can get good attention getters for speeches that will be your ticket to being a speaker that people would find interesting. There are also different types of attention getters for speeches you can choose from to suit your speech topic. An attention-getter is intended to intrigue the audience members and inspire them to listen attentively for several minutes. There are countless options for attention getters for speeches. Most importantly, in your audience’s mind, an attention-getter can generate excitement and persuade them that the speech would be informative and useful. Your attention-getter wording should be refined and practiced. Be sure to understand your speech’s mood/tone; assess the suitability of humor, emotion, aggressiveness, etc. Not only should the words draw attention from the audience, but to let the audience know that you are a competent speaker who is prepared for this address, the delivery should be smooth and confident. Watch how to write attention getters for speeches: The primary role of attention getters for speeches is to gain your audience’s attention and make them interested in what you have to say. One of the most significant errors made by inexperienced speakers is to presume that people listen automatically. While many audiences can be respectful and not talk while speaking, it is an entirely different challenge to listen to what you say.

Writing an Essay (contd.)
Attention-Getter Ideas <ul style="list-style-type: none">Brief description or storyComparison or contrastDialogueInspiring or intriguing quoteRelevant statisticList of relevant examplesShort summarySurprising statementThought-provoking question

If you do not have the audience’s attention at the beginning, as you continue talking, it will only become more challenging to do so. The first few lines of a speech are intended to attract and hold the attention of the audience. Attention getters for speeches are for the audience to listen to the rest of your whole speech. Your attention getter should help the audience understand and reflect on your subject. It might be helpful to ask yourself these questions when choosing attention getters for speeches: What is the best one for the occasion? Who’s going to be my audience? What’s my speech’s topic? What is the speech’s purpose?

There are 4 basic types of attention-getters.	
Quote	"I have a dream that one day little black boys and girls will be holding hands with little white boys and girls."
Fact	From 1957 until his death in 1968, Martin Luther King, Jr. traveled more than 6 million miles, gave over 2500 speeches, wrote 5 books, and published countless numbers of articles in newspapers and magazines.
Question	What would you be willing to endure for your freedom?
Anecdote	Growing up in a multicultural area, I had never really experienced racism until I had some racist peers. It was disgusting to other people. It was while traveling in Asia that I had my first bitter taste of racism. When I returned to my country, I was shocked to see the daily news for serving foreigners. I was angry, embarrassed and hurt. I was a stranger in a strange country, but I was traveling on and would find many welcoming people in this new town. What do you do, however, when you are not a stranger, and I do your own country and your own countrymen who are treating you with such reproach? This was the situation for black Americans in the 1950s. Traveling on was not an option. It was their America too, and the people needed to fight to change it.

What am I comfortable to say? There are three ways to maximize your potential on grabbing your audience’s attention: Spend time strategizing Design your attention getter Practice delivering your attention getter Before getting in front of people to deliver your speech, you should know how to leave an impression on the audience. There are different types of attention getters for speeches to choose from that can help you poke your listeners’ interest. Here are the four key points that you should consider in choosing a type of attention getters for speeches: Key Points Examples Appropriateness or relevance to the audience Talk about a recent trend that is appropriate for your type of speech.

Purpose of speech Telling a joke if your purpose is to entertain. Topic Ask your audience questions related to your topic. Occasion Your tone and manner of speaking should match the speech occasion. Watch this tutorial on attention getters for speeches: The fact that listeners like funny speeches are reasonably obvious. However, the secret to a successful attention grabber is to use humor important to the subject. Humor is another successful way of attracting the attention of an audience. When used correctly, humor is an excellent weapon for attention getters for speeches. However, without the proper practice and knowledge of using attention grabbers, you can turn the audience against you very quickly if you do not wield the sword carefully. You just need to know the audience by using satire and consider what they would find funny. Using any sort of humor that the audience either does not find amusing or finds offensive is one of the biggest mistakes a speaker can make. Here are funny attention getters for speeches examples that you can choose from: Jokes (e.g., inside jokes) Funny True Stories Delivery (e.g., imitating a voice from a famous character) Using references as attention getters for speeches can make your audience feel more inclined to connect a specific reference to your speech. References allow the audience to freely think about facts and statements related to your speech topic. Targeting a connection to your audience would also make them feel involved in your speech. Here is what you can do with the different types of references for attention getters for speeches: Type of Reference What to do Subject Talk about the importance of understanding your topic. Personal Talk about your personal experiences that are related to your topic. Current Events Talk about relevant news that can grab your audience’s attention. Historical You can make a historical comparison or the aftermath of a historical event. Audience Make your audience feel included in your speech. Talk about something unique about your audience. When you start with a bold statement, the energy and enthusiasm you use will trigger your listeners to be immediately lured to your speech. They will pay careful attention to how you back up the assertion in your statement. This type of attention getters for speeches often comes in the form of figures and unusual facts. The purpose of good attention getters for speeches is to use a statistic reference to the audience and engages them in your subject. A lot of people push the thought of using statistics away as attention getters for speeches. Most of them would think that it’s not very interesting and will overwhelm or underwhelm the audience. However, they can really shake things up when used correctly. Starting with a question usually ensures that the audience is engaged by presenting a response either literally or rhetorically. Make sure you pause before using a question to allow the audience a chance to let it sink in. Give your audience a break to let them think about the problem that you have just posed. You will typically use a rhetorical question when raising a question to open a speech, the kind you don’t expect a response to. Your listeners, however, will probably try to react to this mentally. It is not enough to use only one or two questions, though.

a.	Tithulu, as previously cited, described the Titanic as having an outer layer that shielded an inner layer – a “double bottom” – that was created to keep water out of the ship if the outer layer was pierced.
b.	The bottom of the ship was divided into 16 watertight compartments equipped with automatic watertight doors.
c.	The doors could be closed immediately if water were to enter into the compartments.
d.	Because of these safety features, the Titanic was deemed unsinkable.
Tithulu:	Now that I’ve discussed the Titanic itself, I will now discuss the tragedy that occurred on its maiden voyage.
B.	The Titanic hit disaster head-on when it ran into an iceberg four days after its departure.
1.	The beginning of the maiden voyage was mostly successful.
a.	Tithulu (1997) stated that the ship departed from Queenstown in Ireland at 1:30 pm on April 10 th , 1912, destined for New York.
b.	The weather was perfect for sailing – there was blue sky, light wind, and a calm ocean.
c.	According to Walter Lord in <i>A Night to Remember</i> from 1955, the Atlantic Ocean was like polished plate glass on the night of April 14.
2.	The journey took a horrible turn when the ship struck an iceberg and began to sink.
a.	In the book <i>Titanic: An Illustrated History</i> from 1992, Lynch explains that the collision occurred at 11:40 pm on Sunday, April 14.
b.	According to Robert Ballard’s 1988 book <i>Exploring the Titanic</i> , the ship was traveling at 20 knots when it struck the iceberg.
c.	Some of the ship’s watertight compartments had been punctured and the first five compartments rapidly filled with water.

If used alone, it is better to use a set of questions. Questions are usually paired with another presentation strategy. Analogies can be associated with something fresh and distinct that the audience knows and understands. It would be best if you used an analogy to demonstrate a connection between your speech’s subject – something new and different for the audience and something your audience knows. Analogies can be efficient because they use the audience’s thoughts, knowledge, and values to establish a link to your speech topic and you as a speaker. Analogies generate connections between you and the audience. Quotations are the simplest, but if not done well, they can come off as cliché. Short stories may be more intimate and appear to increase trust. A humorous attention-getter can also loosen up the right crowd. The attention getter should not be eclipsed for a minute, so do your best to keep it short and sweet. The following must be present for good attention getters for speeches: Win the attention of the viewer.

Set up some reputation or reliability. Outline the speech’s thesis. Give a justification for the viewer to listen. Clear transition into the speech’s body There are a lot of good attention getters, but we narrowed it to the top 10 attention getters for speeches that will surely make your audience lend you their ears: A lot of people enjoy a good laugh. Jokes are on the top of the good attention getters for speeches list. You not only create a bond with the audience by telling a good joke early in the speech, but you also inspire them to listen with the promise of more laughter. Always make sure the joke isn’t insulting and that the rest of the expression suits you well. It can really hamper your stage’s morale and ruin the rest of your speech if you make a terrible joke. Make sure you write jokes that are perfect for the crowd you’re trying to discuss. In this case, there is no one-joke-fits-all. Inside jokes are the best way to make the audience feel like they have a customized speech, depending on the setting. The good attention getter for speeches is a direct reference to the audience and engages them in your subject. A lot of people push the thought of using statistics away as attention getters for speeches. Most of them would think that it’s not very interesting and will overwhelm or underwhelm the audience. However, they can really shake things up when used correctly. Starting with a question usually ensures that the audience is engaged by presenting a response either literally or rhetorically. Make sure you pause before using a question to allow the audience a chance to let it sink in. Give your audience a break to let them think about the problem that you have just posed. You will typically use a rhetorical question when raising a question to open a speech, the kind you don’t expect a response to. Your listeners, however, will probably try to react to this mentally. It is not enough to use only one or two questions, though. Visualization is another crucial thing to consider for good attention getters for speeches. You can try and introduce a scene with your words to your audience. You can send your audience a visual picture instead of making them decode graphs and figures or associate a relatable emotion with your abstract concept. Using instructions accompanied by descriptive terms such as “imagine” or “picture this” practically works with any speech subject using imagination. You can create a position for yourself to stress the importance of your message until you surprise your listeners with your type of attention getters for speeches. Starting with this type of attention getter for speeches can help pique your audience’s interest. Make sure to create the right balance between your statement and your message after. Your audience would want to know what happened next and how things turned out just by starting with an engaging story. Direct them through a captivating story so that they are on the edge of their seats always, excited to learn what happens next. You can create a story or a true story like something unique that happened to you or someone else. Another impressive good attention getter for speeches is to quote anyone famous in the opening of your speech. When you know that it’s someone the audience loves, your audience will immediately be drawn to listen. You must carefully choose the source of the quote and make sure it relates to your speech. Attention getters for speeches about yourself create a connection with you and your audience by sharing a piece of your experience with them. It would help them get to know you more as a speaker. Likewise, it is also vital to consider building a bridge that can make your audience want to know more about what you can share with them. Watch this video to learn about good attention getters for speeches: Many people think that their core content is adequate to get the attention of the listener. However, the chances are that the listener would already be distracted by getting to the main message without a strong introduction. Public speaking is an art form of persuasion, and along with writing good material, you

will need to be aware of the technical aspects that make a great speech. It would help if you learned how to deliver it after planning your speech and selecting from your list of attention-getters for speeches. The way you introduce yourself and your voice makes your presentation or breaks it. Watch how you can improve your speech content and delivery: Two features you want to represent are excitement and trust. Talk properly and highlight the points that you want the crowd to take with them. Even if you are anxious, respectfully introduce yourself, understand your subject, and create an optimistic and energetic atmosphere. Here are ways on how you can improve your speech delivery: Smile: Smile at your audience, and they'll smile back! Enthusiasm: The audience will return the energy that you will give. Create a connection: Find common ground with the audience and use it. Compliment and acknowledge your audience: Make your audience feel appreciated. Honesty: Avoid any fake news or baseless information. Watch this video on affordable ways to rehearse your speech the right way: It is crucial to be prepared when you have to give a speech in front of an audience, no matter how big or small. Who would want an audience not to tune in when you still have something to say, right? Attention getters for speeches will help you pique your audience's interest through their different types and examples. Of course, you must match your attention getter with your speech, so it doesn't sound out of the blue for your listeners. Ask yourself some questions and create a speech that will surely lure your audience to properly listen to your speech. You can also download the Orai App to help you practice that perfect speech that catches your audience's attention. Start your free trial today, available on the app store.