

Dear Community Supporter,

I hope this message finds you well. My name is *Alana Sergeon*, and I am writing to share an exciting vision—one born from creativity, community, and the belief that hands-on art can transform lives. I am working to open a **local sewing and arts studio**, a space where children, teens, and adults can learn valuable skills, express themselves, and build confidence through creativity. To make this vision a reality, I am seeking **\$10,000 in community-based fundraising support**.

For years, sewing and creative arts have been a powerful force in my life—cultivating patience, problem-solving, imagination, and joy. In our community, opportunities for hands-on creative learning are limited, especially for youth and families who cannot afford private lessons. This studio will fill that gap by offering:

- **Affordable sewing classes** for all ages
- **Beginner-friendly workshops** in textiles, crafting, and visual arts
- **Youth after-school programs** focused on creativity and skill-building
- **Community sewing initiatives**, including clothing repair events, textile recycling, and cultural sewing traditions
- **A safe, welcoming space** for artistic expression

Your contribution will directly support the essential startup costs of creating this space, including:

- Sewing machines and equipment
- Safety tools and materials for youth programs
- Fabric, notions, and supplies for community workshops
- Start-up rent, insurance, and workspace setup
- Scholarships for low-income youth and families

With a fundraising goal of **\$10,000**, every gift—whether large or small—brings us closer. Your support will help create a studio that does more than teach sewing: it will empower creativity, support mental well-being, offer an outlet for self-expression, and strengthen community bonds.

I would be honored if you would consider contributing to this project. Donations can be made through online link on our website and all supporters will be recognized as founding contributors to the studio.

Thank you for taking the time to read this letter and for considering an investment in a creative, community-centered future. If you have questions, would like more information, or would like to partner with the studio in another way, please feel free to contact me at 480-529-3346.

With gratitude and hope,
Alana Sergeon
Founder, **The Tailored Art by Sew Social**

