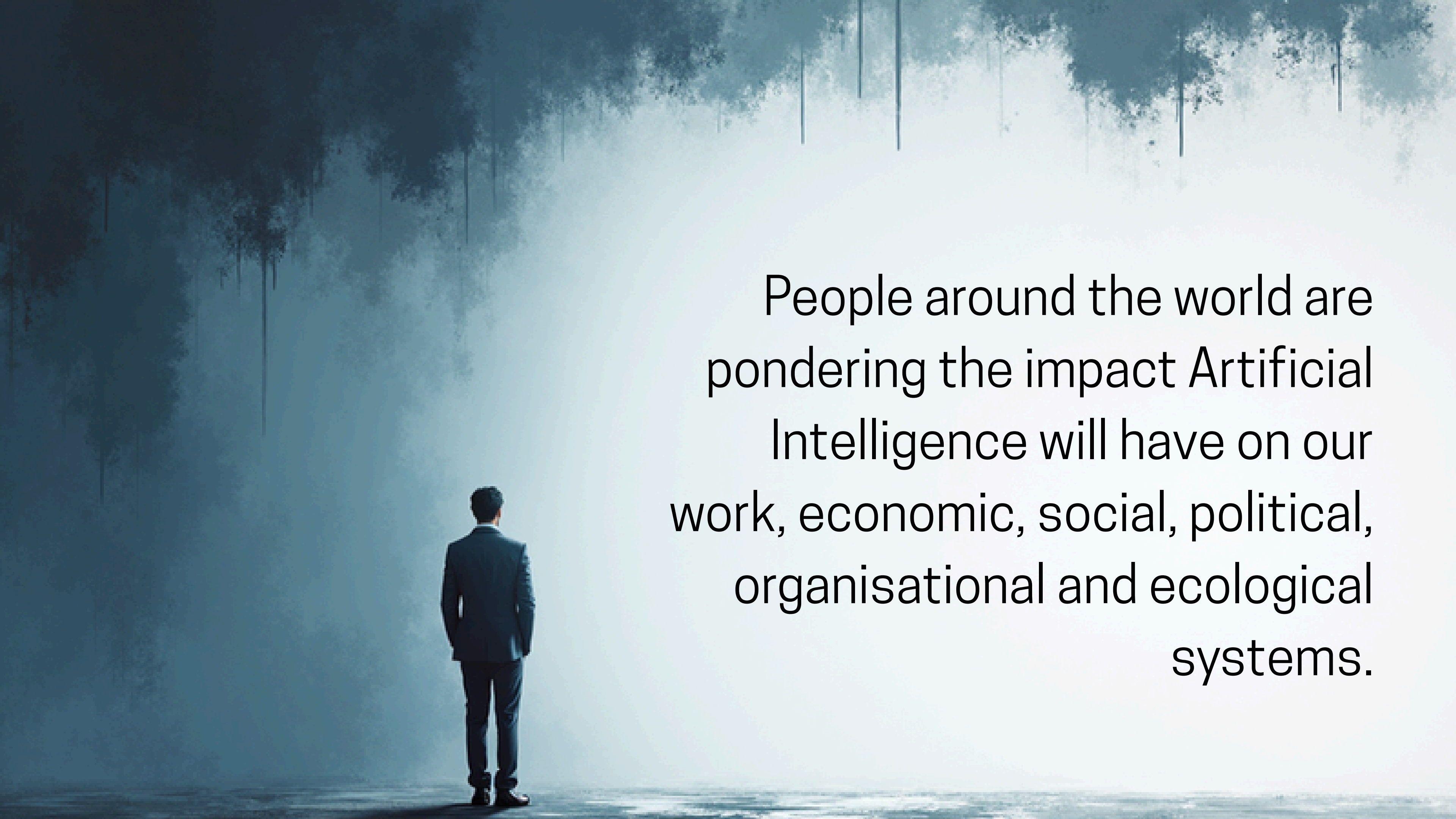


The Artificial Intelligence Playbook

Part 1: The Case For Conscious Intervention



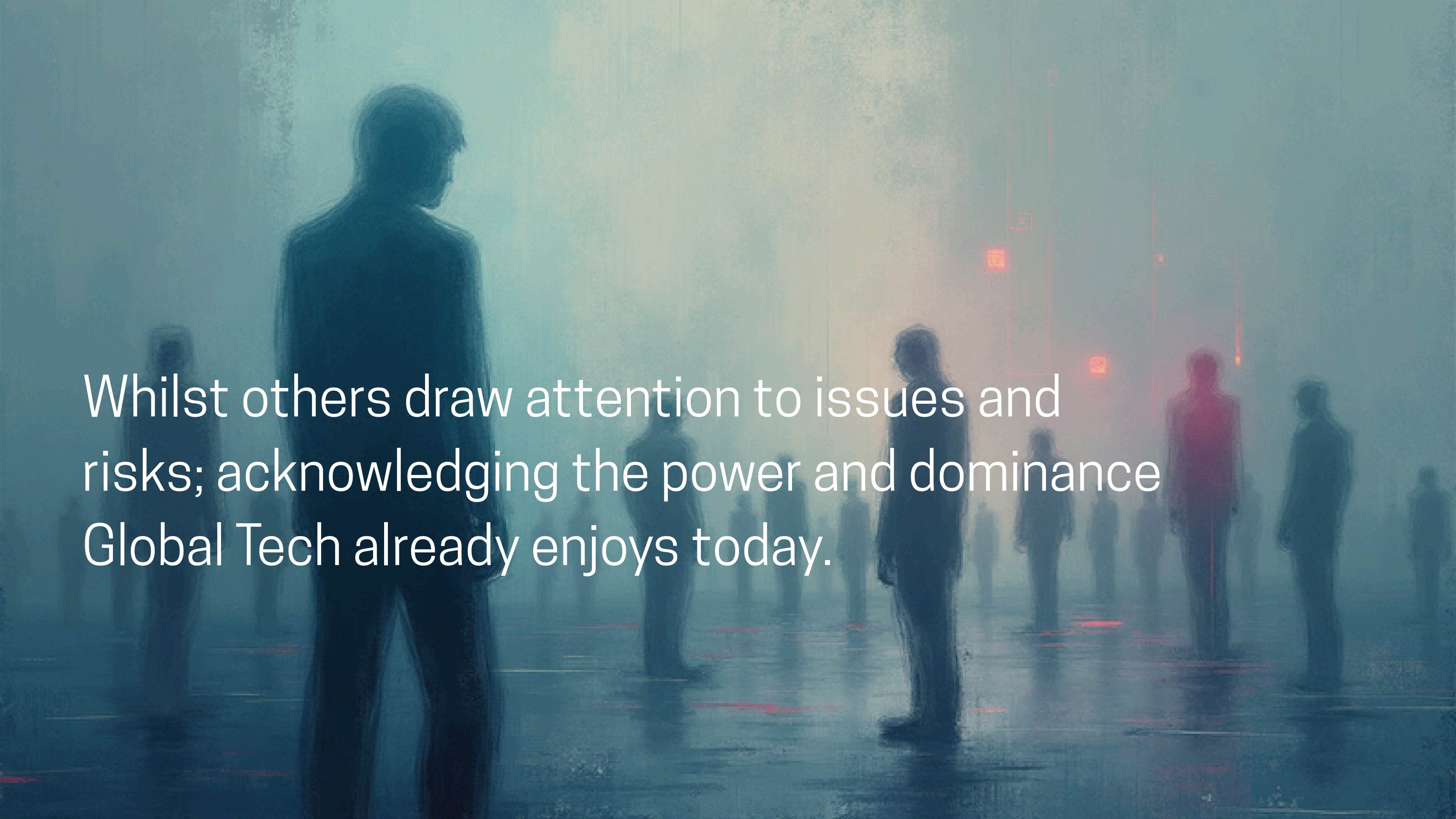
Think Delta
Business & Digital Consulting

A man in a dark suit stands with his back to the camera, looking towards a bright, hazy light source in the distance. The scene is filled with a misty, blue-toned atmosphere, with vertical lines of light or rain falling from the top. The overall mood is contemplative and futuristic.

People around the world are
pondering the impact Artificial
Intelligence will have on our
work, economic, social, political,
organisational and ecological
systems.

Some choose to champion the short-term commercial and economic opportunities Artificial Intelligence may bring.



The background image is a conceptual illustration of a futuristic or digital environment. It features several dark silhouettes of human figures standing in a misty, blue-toned space. Faint, glowing red lines and squares, resembling digital data or light trails, are scattered throughout the scene, particularly in the upper right and lower right areas. The overall atmosphere is mysterious and technological.

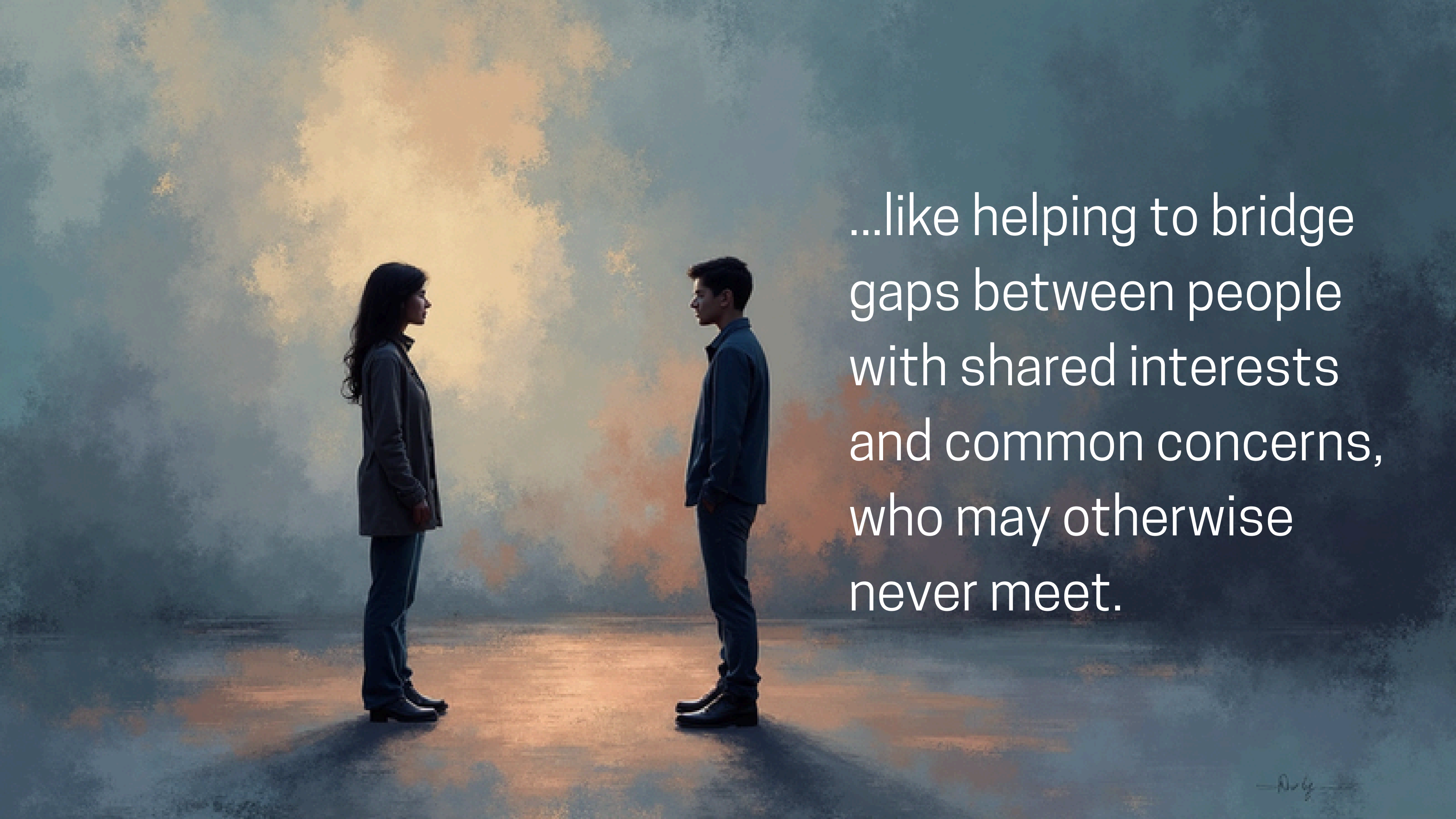
Whilst others draw attention to issues and risks; acknowledging the power and dominance Global Tech already enjoys today.

Social media has proven that technology can be inherently toxic, serving the interests of an extraordinarily tiny margin of humanity, whilst undermining the natural sense of substantive community and connection.



Yet technology can always be a force for good...



A woman and a man stand in profile, facing each other. They are positioned on a dark, reflective surface. Between them is a large, bright, golden-yellow light source, possibly a setting or rising sun, which creates a strong glow and casts long, dark shadows on the ground. The background is a dark, textured sky with some lighter, hazy areas. The overall mood is contemplative and hopeful.

...like helping to bridge
gaps between people
with shared interests
and common concerns,
who may otherwise
never meet.

How will Artificial Intelligence change
humanity?





How will it affect **our** future
work, economic, political,
social and organisational
systems?

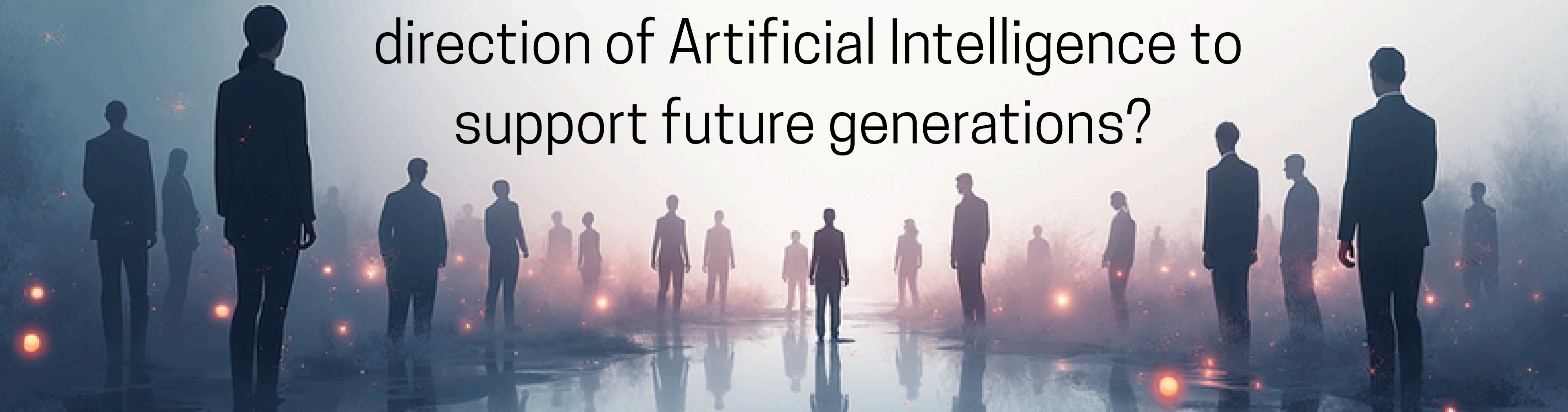
How will it define **your** future?

A digital illustration of a futuristic cityscape. Tall, dark skyscrapers rise into a hazy, blue-tinted sky. A glowing, orange-red path winds through the lower part of the scene, reflecting off a wet, reflective surface. The overall atmosphere is mysterious and high-tech.

How will our world look in 2080?

How do you want it to look?

And how can the **whole** of humanity work together, to impact the shape and direction of Artificial Intelligence to support future generations?



This endeavour needs the
hearts and minds of many.
Not a narrow few, serving
and protecting their own
wealth capital interests.



For Mia...



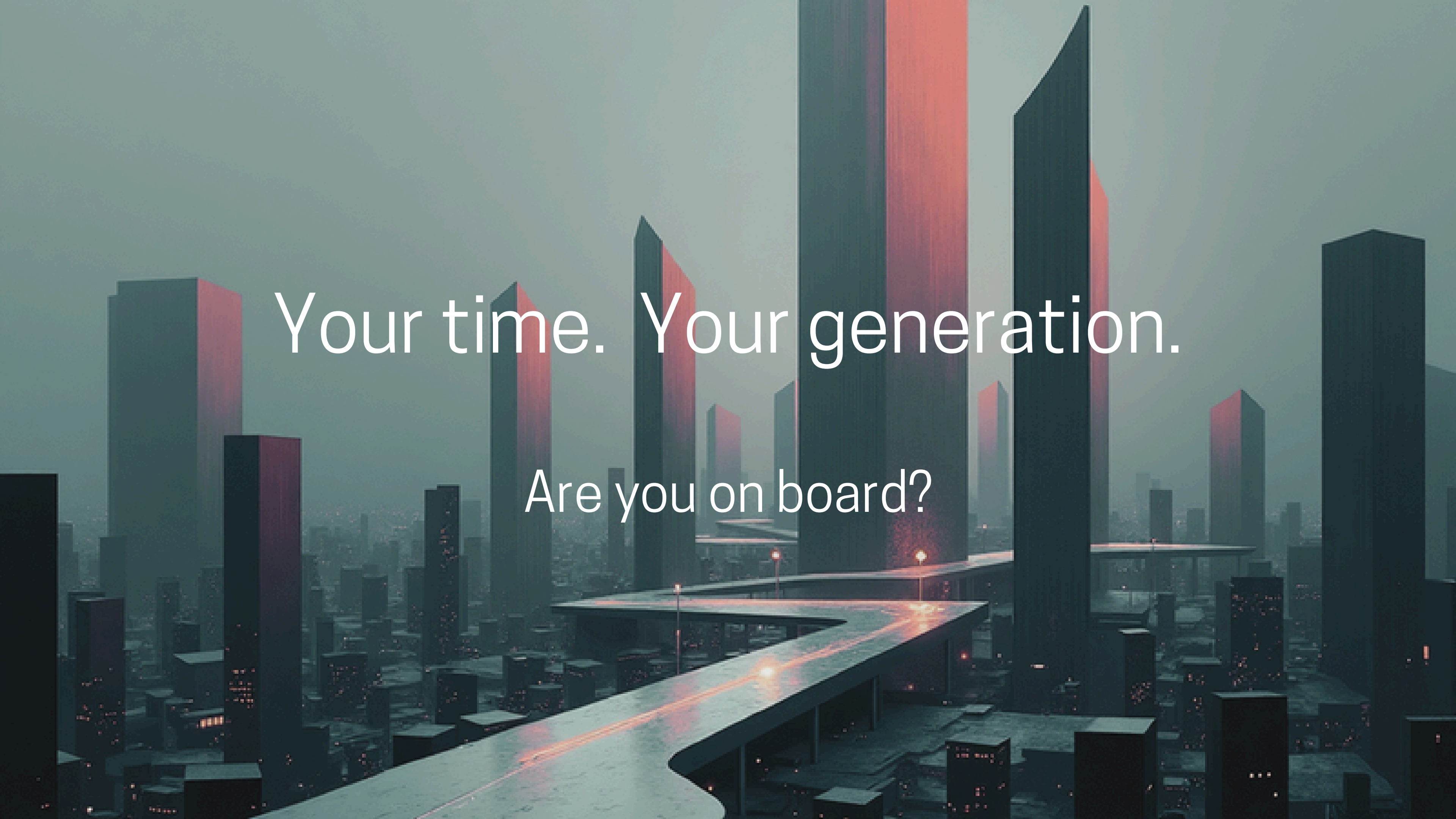


...and Mika.

Y/our potential future great-
grandchildren.

A surreal landscape featuring a large, glowing orange sun or moon in the background. In the foreground, there is a body of water reflecting the light. To the left, a white, abstract sculpture of a person's head and shoulders sits on a dark, rectangular base. To the right, a large, orange, cloud-like sculpture sits on a similar base. The scene is set against a dark, hazy background with some distant, indistinct structures.

What stories will
they tell of our time,
of our generation?

A futuristic cityscape with tall, dark, angular buildings. A glowing red light trail curves along a platform in the foreground. The sky is a hazy, muted blue-grey.

Your time. Your generation.

Are you on board?

Visit <https://thinkdelta.co> for Part 2 of
The Artificial Intelligence Playbook.



#Think2080. Start asking relevant
questions, today.



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