

Many years ago fundraising took on a new dimension, a comedian combined two at that time emerging technologies that forever changed how fundraising would be done.

The telephone was barely out of the party line stage and the television quit broadcasting at midnight. Jerry Lewis saw an opportunity to help his favorite charity, Muscular Distrophy by holding the first annual television show called Telethon launched over the labor day weekend...

Imagine syndicated stations across the country who had all their overnights available for some programming to fill up that time from midnight to morning when regular programs came on the air part three of the genius was the phone. You called in and made your pledge and did it while television and popular radio celebrities, movie stars, sports people showed up to the studio to help Jerry and get this new exposure on late night TV. They received calls from city to city giving the city recognition as well. So now, a great charity, a phone, television, acknowledge the city, help from the entertainment industry and an empty time slot opportunity.

Now on February 5th, 2025 we will recreate a new phenomenon with the new technologies a great holiday, great cities, celebrities and now sport industry players and families. We are combining cell phones with cyberspace and, a support for three great charities utilizing the campaign We Support Vets too.... Starting with US & Latin Veterans Support Embassy, Veterans Health Network, Wvet plus WWII, Historical Musium and all in support NFL Sisters in Service. 2nd the holiday will always coincide with the Superbowl, 3rd celebrities galore both Entertainers readily available, the greatest sports people everywhere and always three cities and the world., in addition the audience is a billion plus now through streaming and the cell phones many more.....the cause is Veterans. This is the Veterans Cell-A-Thon 2025, 5th thru December 9th....in one of the greatest southern cities New Orleans hosting its 11th Superbowl. Come be a part of the new history being made first annual Veterans Cell-A-Thon.

Marketing strategy is to provide 100,000 cell phones to Veterans, veterans supporters and sports health groups to help take the calls and get payment donations. (Cash App, Venmo, Zell, Pay Pal, Apple pay, Google pay, international Wise and pledges to help reach our goal of 3 billion dollars to support Veterans Starting with Healthcare and alternative medical services including telemedison, plus US and Latin veteran support Embassy.

As long as we have Superbowls, and veterans and veterans supporters we will have veterans Cell-A-Thon to help the Veterans Administration and veterans The NFL Sisters in Service has always been there in not only in sports injuries, there families but shown its support for Veterans.

We look forward to this year's Veterans Cell-A-Thon with NFL Sisters in Service and establish the campaign as a new slogan for meeting a veteran....THANK YOU FOR YOUR SERVICE and WE SUPPORT VETS TOO.....Verizon, Veterans Cell-A-Thon would be great. Join us in supporting Veteran's in a bug way. The future has arrived. We are At Your Service.....Abundance, Increase, Abundance Veterans Cell-A-Thon Ontheairtoday.com

We are Raising \$3 BILLION to help the hungry, the homeless, the Veterans AND The NFL players who get injuries not covered by their insurance to help TBI Traumatic Brain Injuries with medical and holistic solutions. This is a BHAG like Mark Victor Hansen says to create. A BIG HAIRY AUDACIOUS GOAL.

We Appreciate you taking the time to look over the attached sponsorship deck for Superbowl events with Celebrity on Air Personality/ DJ /Avid Veteran supporter KeithWinslow in association with Veterans Health

Network and We Support Vets Too, American Veterans Alliance, and US and Latin Veterans Support Embassy and the Sisters in Service of the NFL 2025.

After you read the deck then the Sponsorship levels will make more sense.

We Welcome your feedback and Get in wherever You fit in.

Thank YOU for your time and consideration.

All the best,

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P.S. PLEASE Share at will with any corporate connections, super successful business owners and sports enthusiasts