

But seek first his kingdom and his righteousness, and all these things will be given to you as well. - Matthew 6:33

ABOUT THE HEARTH

Our Mission

The Hearth is a Christian, non-profit community focusing on developing and mentoring local, national and international entrepreneurs and missionaries. Through Gospel-centered principles, we will teach them, support them and create a place they can call home.

Our Location

Nestled into the rolling hills just outside Louisville, Kentucky, the centerpiece of the Hearth will be a 24,000 Sq. Ft Innovation Center focused on mentoring, teaching and fellowship. In addition, up to eight 2- and 3-bedroom cabins will be constructed as sanctuaries to help missionaries and entrepreneurs to relax, contemplate and rejuvenate.

Our Model

Once The Hearth's initial fundraising is complete, we will become self-sufficient based on our model below.







PERPETUAL PERFORMANCE

The Hearth interviews, selects and partners with the Entrepreneur(s) and the business venture

Foundation
Owns a % of the business



A **Partnership** evolves with a team of engaged mentors moving forward with **aligned goals**

Because of collaborative partnerships, **The Hearth financially** supports itself

Full Circle Legacy



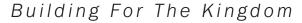
Exponential Growth



The Venture is strengthened through personal relationships and gains positive traction which makes a kingdom difference

"If any of you lacks wisdom, you should ask God, who gives generously..."

- James 1:5





CAMPAIGN GOALS

PHASE 1 - 4.5 MILLION PHASE 2 - 6.0 MILLION



CAMPAIGN PROJECTS PHASE 1

LAND ACQUISITION,
INNOVATION CENTER CONSTRUCTION
& CABIN CONSTRUCTION

CAMPAIGN PROJECTS PHASE 2

INNOVATION CENTER

EXPANSION

& OPERATIONAL EXPENSES

ABOUT THE HEARTH

Our Goals

The Hearth will impact the future by mentoring and developing Christian entrepreneurs, business leaders, and entrepreneurial missionaries. We will be a place that continuously delivers excellence both in the marketplace and in mission fields to accomplish:

- An increased number of strategic, principle-centered entrepreneurs
- An increased number of new jobs
- An increased number of entrepreneurs inspired and mentored
- New businesses making powerful differences both regionally and globally
- Regional and global economic growth

Leadership

Kirk Howell, Founder
Kim Howell, Founder
Eric Kovatch, Advisory Board/Co-Chair
Len Moisan, Advisory Board
Amos Martin, Advisory Board/Developer

Ways To Give

- Cash (direct gift)
- Cash pledge over 3 years
- Appreciated assets (stocks, bonds, real estate etc.)
- IRA charitable roll over
- Bequest
- Other

