

## NETWORK PARTNER SERVICES



**DIGITAL MARKETING & LEAD  
GENERATION**



**STAFFING & TALENT  
ACQUISITION**



**FRACTIONAL ADMISSIONS  
SUPPORT**



**LICENSING / ACCREDITATION /  
COMPLIANCE / REAL ESTATE / LEGAL**



**BILLING & PATIENT  
COLLECTIONS**



**SOFTWARE / TECHNOLOGY /  
INTEGRATIONS**



A decade of experience working with agencies, consultants, technologies and services has helped me curate a uniquely beneficial network of partners for my clients.

My ability to connect my clients to these partners saves them time and gets them access to preferred pricing and customer service.



**617-548-9916**



**costagrowth.com**



**alex@costagrowth.com**

# NETWORK PARTNER SERVICES

ASK FOR RECOMMENDATIONS AND REFERRALS



## Digital Marketing & Lead Generation

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Over the years I've evaluated, experienced, vetted, and worked closely with:

- Website Developers
- SEO Experts
- Google Ads (PPC) Campaign Managers
- Social Media Managers
- Content Creation Teams
- Affiliate Media Publishers & Vendors (Raw Calls)
- Other peripheral and supplemental marketing vehicles and platforms



## Staffing & Talent Acquisition

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For crucial hires or during periods of growth, it often becomes necessary to work with capable partners to help secure and retain talent. With that said, not every staffing agency is the right fit for every company, and not every staffing agency delivers effectively. Over many years of hiring, I've done the research for you and can recommend the right partners for what you need.



## Fractional Admissions Support

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Whether you're a start-up who requires a fully operational admissions department, or you're an established provider just looking to plug some gaps - there are solutions for:

- Overnight call/lead capturing and qualification
- Overflow (missed call) support
- Augmentation and support for existing Admissions / Call Center operations at a low cost
- Front-end fielding, verification and qualification
- Back-end closing and processing
- All of the above

# NETWORK PARTNER SERVICES (CONT.)

ASK FOR RECOMMENDATIONS AND REFERRALS



## Licensing, Accreditation, Compliance, Contracting, Real Estate, Legal etc.

If you're looking to open a treatment center for the first time, expand into new markets, or simply optimize internally - I can connect you with experts for:

- Licensing, Accreditation
- Program Build Out & Clinical Consulting
- Property Selection & Zoning
- Legal Work
- Compliance
- In Network Contracts
- And more



## Billing & Patient Collections

Throughout my career I've worked closely with a number of partners (both good experiences and bad). If you're evaluating new billing companies, exploring the idea of bringing your billing in-house, or interested in augmenting your existing processes in any way, I can recommend:

- Trusted Billing Companies with a proven track-record
- Separate, focused Patient Collections firms (no cost to you)
- Partners who can help guide you on the steps to bring billing in-house



## Software & Technology

As you grow you'll want to be strategic about the tools you adopt into your company's operation and culture. My relationships with partners will help you properly evaluate options and get you access to preferred pricing and offerings. Examples of common technologies:

- CRMs (Salesforce, Dazos, etc)
- EMRs (Kipu, Sunwave, etc)
- Call Tracking Software (CallTrackingMetrics, CallRail, etc)
- Vital integration software to ensure maximum efficiency and output
- Communications tools (Slack, Microsoft Teams, etc)
- Website Chat Functionality
- A.I. Functionality and Integration



*\*Anything else not listed here that you're evaluating and exploring, feel free to ask about recommendations\**