

# Network Partner Services.



A decade of experience working with agencies, consultants, technologies and services has helped me curate a *uniquely beneficial network* of partners for my clients.

My ability to connect my clients to these partners saves them time and gets them access to preferred pricing and customer service.

SCOPE

I - VII

- |                |              |
|----------------|--------------|
| I Marketing    | V Licensing  |
| II Staffing    | VI Billing   |
| III Admissions | VII Software |
| IV Clinical    |              |

*Curated & vetted.*

THE NETWORK -

I - VII

01 **Digital Marketing**

LEAD GENERATION

- Web · SEO · PPC
- Social · Content
- Affiliate & raw calls

02 **Staffing**

TALENT ACQUISITION

- Executive search
- Clinical & licensed
- Admissions & ops

03 **Admissions**

FRACTIONAL SUPPORT

- Overnight capture
- Overflow & missed calls
- Front- & back-end

04 **Clinical**

PROGRAMS & RETENTION

- Program build-out
- Retention coaching
- Length-of-stay gains

05 **Licensing & Legal**

ACCREDITATION · COMPLIANCE

- Licensing & accreditation
- Property & zoning
- Legal & in-network

06 **Billing & Collections**

FINANCIAL OPTIMIZATION

- Vetted billing partners
- Patient collections firms
- In-house transition

07 **Software**

TECHNOLOGY · INTEGRATIONS

- CRMs & EMRs
- Call tracking
- A.I. & integrations

# Network *Partners.*

RECOMMENDATIONS & REFERRALS  
CURATED · VETTED · MATCHED TO FIT

## TIER I

### Digital Marketing & Leads.

*Vetted partners* across every layer of the funnel — from creative to acquisition.

Over the years I've evaluated, experienced, vetted, and worked closely with:

- Website developers
- Google Ads (PPC) campaign managers
- Content creation teams
- Other peripheral & supplemental marketing platforms
- SEO experts
- Social media managers
- Affiliate media publishers & vendors (raw calls)

## TIER II

### Staffing & Talent.

*For crucial hires* or periods of growth — the right partners, matched to fit.

Not every staffing agency is the right fit for every company, and not every agency delivers effectively. Over many years of hiring, *I've done the research for you* and can recommend the right partners for what you need.

- Executive & leadership search
- Business development hires
- Operational & back-office support
- Clinical & licensed staff
- Admissions & call-center staffing
- Retention & workforce strategy

## TIER III

### Fractional Admissions.

*Whether you're a start-up* or an established provider plugging gaps — there's a fit.

- Overnight call/lead capturing & qualification
- Overflow (missed call) support
- Front-end fielding, verification & qualification
- All of the above — full operational coverage
- Trained admissions reps deployed same-day to plug gaps
- Augmentation for existing admissions / call-center ops at low cost
- Back-end closing & processing

# Network *Partners.*

CLINICAL & COMPLIANCE  
PROGRAMS · RETENTION · EXPANSION

TIER IV

## Clinical & *Programs.*

*Build out, retain, and elevate* — clinical and operational guidance for outcomes.

For start-ups designing programs from scratch or established providers tightening operations, I can connect you with experts for:

- Program build-out & consultation
- Client retention coaching
- Increased lengths of stay
- Clinical & operational expertise

TIER V

## Licensing & *Legal.*

*Opening, expanding, or optimizing* — connections to the experts you'll need.

If you're looking to open a treatment center for the first time, expand into new markets, or simply optimize internally — I can connect you with experts for:

- Licensing & accreditation
- Program build-out & clinical consulting
- Property selection & zoning
- Legal work
- Compliance
- In-network contracts

# Network *Partners.*

OPERATIONAL & TECHNICAL  
BUILD OUT · SCALE · OPTIMIZE

## TIER VI

### Billing & *Collections.*

*Good experiences and bad* — I know who delivers, and who doesn't.

If you're evaluating new billing companies, exploring the idea of bringing your billing in-house, or interested in augmenting your existing processes, I can recommend:

- Trusted billing companies with a proven track record
- Partners who can guide you through bringing billing in-house
- Separate, focused patient-collections firms (no cost to you)

## TIER VII

### Software & *Technology.*

*Be strategic* about the tools you adopt — and the pricing you pay for them.

My relationships with partners help you properly evaluate options and access preferred pricing and offerings. Examples:

- CRMs (Salesforce, Dazos, etc.)
- Call-tracking software (CallTrackingMetrics, CallRail, etc.)
- Communications tools (Slack, Microsoft Teams, etc.)
- A.I. functionality & integration
- EMRs (Kipu, Sunwave, etc.)
- Vital integration software for maximum efficiency
- Website chat functionality

*\*Anything else not listed here that you're evaluating and exploring – feel free to ask about recommendations.\**