



baycountyfair@yahoo.com  
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 989-895-3744  
 800 Livingston Street  
 P.O. Box 633  
 Bay City, MI 48707-633

## 2020 Sponsorship/Advertising Pledge Form

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

### Please indicated the sponsorship level and/or advertising options

#### Sponsorship Packages

\$10,000 Best of Show \_\_\_\_\_  
 \$ 7,500 Grand Champion \_\_\_\_\_  
 \$ 5,000 Reserve Champion \_\_\_\_\_  
 \$ 2,500 Blue Ribbon \_\_\_\_\_  
 \$ 1,000 Red Ribbon \_\_\_\_\_  
 \$ 500 White Ribbon \_\_\_\_\_  
 \$ 1,000 Rodeo Chute (4 available) \_\_\_\_\_

#### Other Sponsorships

\$ 500 Petting Farm \_\_\_\_\_  
 \$ 500 Exotic Animals \_\_\_\_\_  
 \$ 500 Activity Pavilion \_\_\_\_\_  
 \$ 500 Pedal Pullers \_\_\_\_\_  
 \$ 400 Pie Baking Contest \_\_\_\_\_  
 \$ 400 Scavenger Hunt \_\_\_\_\_  
 \$ 250 Grandstand \_\_\_\_\_  
 \$ \_\_\_ Other \_\_\_\_\_

#### Theme Day Sponsorships (Only one sponsor per day)

\$ 1,000 Tuesday, August 11, Safety Day \_\_\_\_\_  
 \$ 1,000 Wednesday, August 12, Senior Day \_\_\_\_\_  
 \$ 1,000 Thursday, August 13, Agriculture Day \_\_\_\_\_  
 \$ 1,000 Friday, August 14, 4-H Day \_\_\_\_\_  
 \$ 1,000 Saturday, August 15, Hero's Day \_\_\_\_\_

#### Premium Book Advertising

\$30.00 Business Card Size Ad \_\_\_\_\_  
 \$60.00 Quarter Page Ad \_\_\_\_\_  
 \$120.00 Half Page Ad \_\_\_\_\_  
 \$240.00 Full Page Ad \_\_\_\_\_  
 \$300.00 Inside Front or Back Cover \_\_\_\_\_

Please complete the form and return to the address above. This agreement will be authorized and returned to you as verification of your sponsorship participation. Please provide payment made payable to Bay County Fair and Youth Exposition, and a copy of your company logo by May 1, 2020. Please indicate if an invoice is needed \_\_\_\_\_.

Logos and Advertisements can be hard copy or e-mailed to [baycountyfair@yahoo.com](mailto:baycountyfair@yahoo.com)

**Thank you for supporting the BCFYE. We are a 501(c)3 non-profit organization.**

\_\_\_\_\_  
 Mary Jo Brandt, President  
 Bay County Fair & Youth Exposition

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Sponsor's Signature

\_\_\_\_\_  
 Date