

# Savannah Jr. Roller Derby Sponsorship Packet

Thank you for your interest in sponsoring the Savannah Jr. Roller Derby (SJRD). We are currently seeking support from local businesses in order to fund our games and events. We are confident that your sponsorship of SJRD will provide your business valuable exposure to a new market group, not to mention the opportunity to be part of one of the biggest trends in decades.... Roller Derby!!!!!!

#### Who are we?

Youth, ages 10-17, from all around your community have joined together to do something they love: play roller derby. We are a 501(c)(3) nonprofit, skater and volunteer operated organization that is dedicated to the sport of roller derby. Our skaters, and their families, support our local businesses and the surrounding community. Roller derby is a real sport, with real contact. All of our skaters train hard to get in shape. They give and receive hard hits.

#### What are our goals?

The goal of our team is not just to teach the sport of roller derby. Our goal is to develop strong, confident people who will be tomorrow's leaders. Roller derby teaches teamwork, sportsmanship, problem solving and strategy. Derby is a sport of both physical and mental strength, and we strive to help our skaters develop both.

### Why do we need your support?

All of our expenses are funded by our players and their families. Expenses include practice space rental fees, travel expenses for our away bouts, equipment, and uniforms. If we can keep expenses to a minimum for our skaters, we will be better able to reach out to those who can't normally afford to experience playing a sport. Your sponsorship will allow us to work on the above mentioned goals while exposing your business to a new group of great customers.

Thank you again for your interest in sponsoring the Savannah Jr Roller Derby. Please take a look at the sponsorship packages on the next page. If you do not see a package that works for your business, please let us know and we will be happy to customize a package to suit your needs.

## **Sponsorship Packages**

Package Name	DERBY	DERBY	DERBY	DERBY
	BLOCKER	PIVOT	JAMMER	MVP
Package Cost	\$125	\$250	\$500	\$1,000
Package Details				
Free Admission to all home bouts	x (2)	x (2)	x (4)	x (4)
Tax Letter	X	X	X	X
Logo on SJRD Website	X	X	X	X
Framed Team Picture	X	X	X	X
Banner at all home bouts	X	X	X	X
Announcements at all home bouts	X	X	X	X
Facebook Promotions	X	X	X	X
Business Logo in bout programs_	X	X	X	X
Ad in bout programs		x (1/4 page)	x (½ page)	x (full page)
VIP seating at all home bouts			X	X
SJRD T-shirts			x (4)	x (4)
Blow 1 <sup>st</sup> whistle at one home bout				X
SJRD jersey signed by team				X

## Program ad size and specifications

Program Ad dimensions

Ad description Ad sizes

Full Page 5.5" x 8.5"

Half Page 5.125" x 4"

Quarter Page (vertical) 2.5" x 4"

Quarter Page (horizontal) 5.125" x 2"

File Types Accepted: Press Quality PDF, TIFF, JPEG, or PNG (300dpi or higher)

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Sponsorship Agreement	
~ Fonotion Prigitorium	_
Company Name	
	_
Contact Name	_
Address	
City State Tim	
City, State, Zip	_
Phone Number	_
Email Address	
	_
Sponsorship Level	_
Derby MVP \$1000	
Derby Jammer \$500	

\_ Derby Pivot \$250

All files should be high resolution.

Derby blocker \$125		
In-Kind Contributions		
Donations, trades, and in-ki	nd contributions are always accepted and appreciated. Let us know	v
	We would love to work with you!	
Donation Amount \$	TO HOUSE 10 TO SO HOLD HOLD JOHN	_
	onsorship agreement and have either enclosed payment for my	
sponsor level or paid via Pay	Pal using the email provided below.	
Signature	Date	
Thank you for supporting S	avannah Jr. Roller Derby! Your contribution is greatly	
appreciated and allows us to	continue to advance the unique sport of roller derby.	
For questions, please contac	us at: sponsorships@savannahjrrollerderby.org	_