

July at LER Rigging: The Value of Trust in Live Events

Last month, we discussed momentum and how preparation creates efficiency long before a show begins. This month, we want to focus on something that every successful production depends on but often goes unnoticed when things are running smoothly: trust. In the live event industry, trust isn't built overnight. It's earned through consistency, communication, and delivering on commitments every single time. Whether it's a corporate event, concert, festival, broadcast, or special event, every production relies on trusted partners who can perform under pressure. When schedules are tight, budgets are fixed, and show day is approaching, there isn't room for uncertainty. That's where trust becomes one of the most valuable assets on any job site.

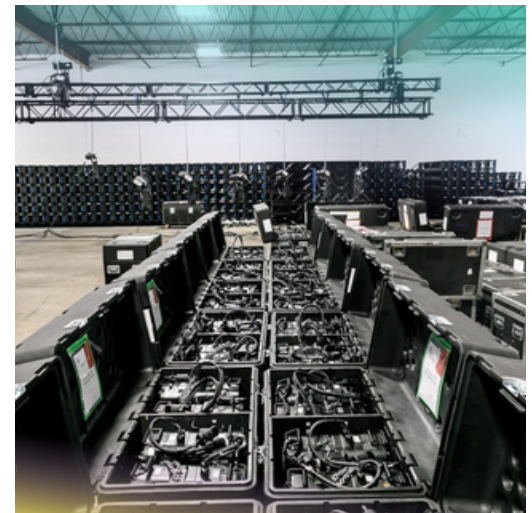


Trust Is Built Through Communication.

Rigging touches nearly every department on a production. Lighting designers need accurate trim heights. Video teams need confidence in weight capacities and placement. Production managers need realistic timelines. Venue staff need assurance that all safety requirements are being met. Clear communication keeps everyone aligned and moving in the same direction. One of the most important things a rigging team can do is provide accurate information early and often. Honest conversations about challenges, limitations, and solutions help productions make informed decisions and avoid unnecessary complications later. Trust grows when expectations are clear and commitments are met.

Safety Creates Confidence

At the center of every successful rigging project is a commitment to safety. Clients trust that equipment has been properly maintained and inspected. Crews trust that installations are being executed according to plan. Venues trust that their facilities are being respected and protected. When safety becomes part of the culture rather than just a checklist, everyone benefits. A strong safety mindset doesn't slow a production down—it helps keep it moving forward.



Planning an upcoming event?

LER Rigging provides design expertise and dependable equipment solutions to support safe, efficient productions. Get in touch to start the conversation.



The Best Compliment We Can Receive

In our industry, one of the highest compliments isn't a standing ovation or public recognition. It's hearing someone say:

"Call LER. They'll take care of it."

That recommendation represents confidence built over time through reliable service, professional execution, and strong relationships.

It's the kind of trust we work to earn on every project, regardless of size or complexity.

Looking Ahead

As the summer event season continues, we're grateful for the clients, production teams, venues, and industry partners who place their trust in us.

Our commitment remains the same:

Provide safe, dependable rigging solutions.

Communicate clearly.

Show up prepared.

Support the success of every production we're part of.

Thank you for being part of our journey. We look forward to helping bring more events to life in the months ahead.

— The LER Rigging Team

www.ler-rigging.com