



WHY THE BEST EVENTS START MONTHS BEFORE SHOW DAY

September at LER Rigging

Over the past few months, we've talked about planning, momentum, trust, and partnership—the elements that help every successful production come together. As we move into one of the busiest times of the year for live events, one more topic deserves attention:

Preparation.

Some of the most successful productions begin long before trucks arrive at the venue. Decisions made weeks—or even months—in advance often determine whether a show feels effortless or becomes a scramble.

THE EARLY-PLANNING ADVANTAGE

More flexibility

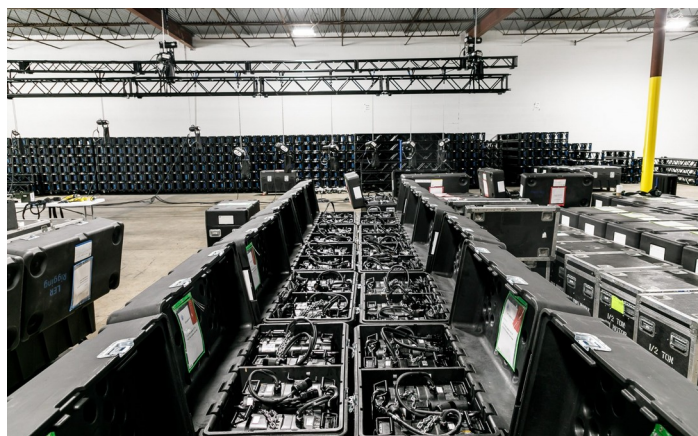
Better equipment availability

Time to solve challenges before they become problems

Preparation creates options.

The Calendar Fills Faster Than You Think

Every fall, corporate meetings, festivals, touring productions, holiday events, sporting events, galas, and broadcasts overlap. Demand rises quickly for equipment, labor, and venue availability. Waiting until the last minute can make even a straightforward production more challenging.



Great Planning Reduces Risk

Every event has moving parts. When they are discussed early, the entire production benefits.

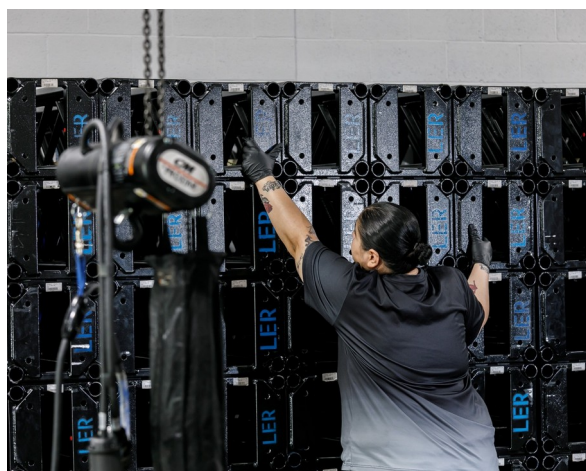
RIGGING + EQUIPMENT

- Rigging points
- Motor counts
- Truss layouts
- Power distribution

PEOPLE + PLACE

- Crew schedules
- Load-in windows
- Venue requirements
- Department coordination

Early planning allows teams to confirm equipment availability, identify potential engineering concerns, coordinate across departments, and align everyone around the production schedule. It also reduces stress for everyone involved.



FLEXIBILITY IS PART OF THE PLAN

Even with careful preparation, live events rarely unfold exactly as expected. Schedules shift. Weather changes. Production requirements evolve. Clients make adjustments.

Preparation isn't about eliminating change—it's about being ready for it.

Experienced teams build flexibility into every project so they can adapt quickly without compromising safety or quality. Contingency plans often make the difference between a minor adjustment and a major disruption.



BUILDING CONFIDENCE BEFORE LOAD-IN

One of the greatest advantages of early preparation is confidence. When production managers know equipment is reserved, rigging plans have been reviewed, and crews are aligned, they can focus on delivering an exceptional event instead of solving preventable problems.

That confidence extends to every department on the show. Everyone performs better when they know the groundwork has already been done.



Looking Ahead

As we prepare for the busy months ahead, we're grateful to work alongside clients and production partners who understand the value of planning ahead. At LER Rigging, our job starts long before equipment leaves the warehouse.

Whether we're helping develop a rigging plan, coordinating equipment, or supporting your crew on-site, our goal is always the same:

**PLAN
THOROUGHLY**

**COMMUNICATE
CLEARLY**

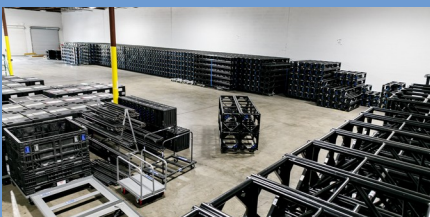
**STAY
FLEXIBLE**

**DELIVER
SAFELY**

**HELP PRODUCTIONS
SUCCEED**

The busiest season of the year is just getting started, and we're ready to help bring your next event to life. Thank you for trusting LER Rigging to be part of your team.

— *The LER Rigging Team*



PLANNING AN UPCOMING EVENT?

Start the conversation early. LER Rigging brings design expertise, dependable equipment, and responsive coordination to every production.

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