



FOR IMMEDIATE RELEASE

Starlight N' Spurs: 2018 Cattle Baron's Ball Comes to Little Rock

LITTLE ROCK, AR — The American Cancer Society invites the community to don their boots and join the fight against cancer at the 2018 Cattle Baron's Ball, taking place Thursday, October 18 at the Heifer International Village Pavilion in Little Rock. Presented by CARTI, this western-themed evening celebrates the progress made in cancer research and honors the strength of survivors, patients, and those who support them.

This year's honoree is Alisha Guest, who says, "The night is about people who stayed in the fight against cancer."

Guests will enjoy a high-energy performance by Arkansas-based band Boom! Kinetic, along with a full lineup of lively entertainment including mini chuck wagon races, barbecue from Cross-Eyed Pig, Honey Pies desserts, a whiskey tasting, and a hosted open bar.

Both a live and silent auction will give attendees the chance to bid on exciting items such as a golf cart, jewelry, guitars, and a variety of locally made gifts. Additional event sponsors include Gwatney Buick and Cavender's.

Tickets are available now at CattleBaronsBallLR.com. All proceeds benefit the American Cancer Society, supporting critical services like Road to Recovery, groundbreaking cancer research, and patient support at Hope Lodge. ACS has been dedicated to eliminating cancer since its founding in 1913 and continues to serve communities through events such as Relay for Life and Real Men Wear Pink.

Come out for a memorable night of celebration, community, and commitment to a cancer-free future.

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