

Viewpoint Photography Club

March 4, 2026

Notes

Cynthia congratulated everyone for the very successful Exhibition.

1. The New Photography – Letting Go of the old Playbook

She introduced our speaker, Lisa Langell, who will be speaking on creating nature wildlife photography and letting go of the old playbook. She welcomed Lisa to our meeting via Zoom. Lisa spoke to the differences of photographing for magazines vs design style and decorative and fine art. She suggested that one might take a different approach so that you look at the room where the art will be placed rather than trying to fit the art to the room.

The new rules to think about are:

- Where are your images going to live
- Focus on space planning, function and client needs rather than just aesthetics and composition.
- Consider the room's purpose, how people will use it and how to create a cohesive and comfortable environment.
- Shoot with intention.

Cynthia thanked Lisa for her interesting and informative presentation and giving us a new way to look at things.

2. Banquet

Karen Roberts has tickets for purchase for the banquet next week which will be held at Northpoint in the Grand Canyon Room. It's BYOB and everything else, including dishes and cutlery, will be provided.

3. Next Meeting

- Cynthia reminded everyone to forward their photos for the challenge "What's for Dinner" and try to get them in as early as possible.
- Items for discussion at the next meeting will be:
 - o How to make our Club better
 - o Board member elections.

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March 4, 2026 Notes

/...2

- asking members to step forward and take on Chair positions for volunteer committees.
- appointing a Chair for the calendar fundraiser to take over from Bev

4. Other Business

- Both Ruth and Laurie Arndt have agreed to continue organizing the field trips next year.
- Cynthia recommended that our Club have a logo'd t-shirt that can be worn on field trips, the Exhibition, etc. Tom Powers has agreed to chair this over the summer.
- She again asked members to forward any recommendations for speakers/presenters to the board.

Cynthia thanked everyone for their contributions, particularly Sandy Ottesen for handling the lending library; Laurie and Ruth Arndt for organizing the field trips; Barbara Colwell for always handling the sound system for our meetings; and everyone who helped with the Competition and Exhibition.

Descriptions of the categories for 2027 will hopefully be available for the next meeting.