5x5x5 Foundation

ALL done from YOUR PERSONAL Facebook Profile









5 Power Lists

5 people on each list

- 1. Power Players
- 2. People you want to be in front of
- 3. Ideal Clients
- 4. People that make the buying decsions
- 5. Fan Club

5 Friend Request

Send 5 friend request to people connected to your power lists, potential referral partners, mutual connections...daily

5 interactions

Interact with 5
different people on
their personal
Facebook page. Use
at least 2-3
sentences when
commenting on
posts.

5 Direct Messages

Sent direct message to personal profiles starting a conversation. Two methods

- 1. Start with small talk conversations.
- 2. Directly ask how you can help them grow their businesses.





