

IE 100 MAGAZINE

Recognising international excellence

Technical specifications and rates 2023

This document provides you with all the information you need when supplying artwork or editorial copy to IE 100 Magazine.



Which option will you choose?

IE 100 Magazine provides a variety of ways to promote your business. Whether it's through advertising or editorial content, we offer half-page, full page and double-page spread packages.

Take a look overleaf for prices, technical specifications and checklists. If you need more information, please email info@internationalelite100.com.

Here's a quick guide to what we offer:

<p>Half-page editorial or advert package From £250 Advert: 186mm wide x 121mm deep</p>	<p>Double-page editorial or advert package From £1,100 Advert: Trim: 420mm wide x 297mm deep Bleed: 426mm wide x 303mm deep Safe area: 400mm wide x 277mm deep</p>
<p>Full-page editorial or advert package From £600 Advert: 210mm wide x 297mm deep</p>	<p>Top package Front cover PLUS two inside pages£2,000</p>

All of our packages include a copy of the magazine shipped directly to you free of charge. You also receive a digital version of the IE 100 Award Winner 2023 logo. Extra items may be purchased, at the time of ordering, for an additional cost.

Half-page editorial package

£250

A great way to showcase your business. Include a written piece to let everyone know what you're all about. There's a panel for your company logo, contact details and a photo. You provide the words and pictures and we'll put it all together for you.

Size: 186mm wide x 121mm deep

Please provide:

- 250 words of editorial content
- One image (Jpeg; 300dpi; to be used 47x44mm)
- Your company logo (vector file, such as .ai or .eps)
- Your company address
- Your company website address
- Your company email address
- Your company telephone number

Please note:

You will receive a proof before we go to print. Package price includes one set of amends. Additional amends will incur extra costs.

Example:



Package includes:

- Half-page editorial content (supplied by you)
- One copy of IE100 Magazine (April 2023)
- Digital 'IE 100 Award Winner 2023' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

Half-page advert package

£250

Stand out with a half-page advert which you supply.

Size: 186mm wide x 121mm deep

Please provide:

- High-resolution, final artwork ready for print - either as a print-ready PDF or 300dpi Jpeg
- Artwork must be set up at 186mm wide x 121mm deep
- Artwork must be saved as CMYK
- All fonts must be embedded or outlined

Please note:

You will receive a proof before we go to print. No amends will be made to your artwork. If you require amends, new artwork will need to be supplied. Adverts can be created on your behalf at an additional cost - please email us for details.

Example:



Package includes:

- Half-page advert (186mm x 121mm) (supplied by you)
- One copy of IE100 Magazine (April 2023)
- Digital 'IE 100 Award Winner 2023' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

Full-page editorial package

£600

A full page including a large photo. There's also the regular panel for your company logo, contact details and a photo. You provide the words and pictures and we'll put it all together for you.

Size: 186mm wide x 247mm deep

Please provide:

- 300 words of editorial content
- Two images (Jpeg; 300dpi)
- Your company logo (vector file, such as .ai or .eps)
- Your company address
- Your company website address
- Your company email address
- Your company telephone number

Please note:

You will receive a proof before we go to print. Package price includes one set of amends. Additional amends will incur extra costs. Extra certificates, trophies and magazines may be purchased at an additional cost. Please email us for details.

Full-page advert package

£600

Stand out with a full-page advert which you supply.

Size: Trim: 210mm wide x 297mm deep
 Bleed: 216mm wide x 303mm deep
 Safe area: 190mm wide x 277mm deep

Please provide:

- High-resolution, final artwork ready for print - either as a print-ready PDF or 300dpi Jpeg
- Artwork must be set up at 210mm wide x 297mm deep with 3mm bleed and crop marks
- Artwork must be saved as CMYK
- All fonts must be embedded or outlined

Please note:

You will receive a proof before we go to print. No amends will be made to your artwork. If you require amends, new artwork will need to be supplied. Adverts can be created on your behalf at an additional cost - please email us for details. Extra certificates, trophies and magazines may be purchased at an additional cost. Please email us for details.

Example:



Package includes:

- Full-page editorial content (supplied by you)
- One copy of IE100 Magazine (April 2023)
- Digital 'IE 100 Award Winner 2023' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

Example:



Package includes:

- Full-page advert (A4) supplied by you
- One copy of IE100 Magazine (April 2023)
- Digital 'IE 100 Award Winner 2023' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

Double-page editorial package

£1,100

The best way to showcase your business. Include a written piece to let everyone know what you're all about. There's also space for two large photos. And of course, there's a panel for your company logo, contact details and a photo. You provide the words and pictures and we'll put it all together for you.

Size: 396mm wide x 247mm deep

Please provide:

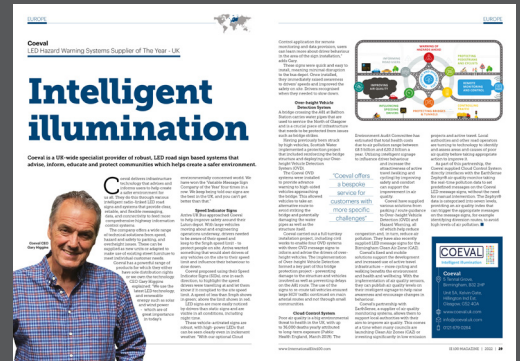
- Maximum 750 words of editorial content
- Up to three images (Jpeg; 300dpi)
- Your company logo (vector file, such as .ai or .eps)
- Your company address
- Your company website address
- Your company email address
- Your company telephone number



Please note:

You will receive a proof before we go to print. Package price includes one set of amends. Additional amends will incur extra costs.

Example:



Package includes:

- Double-page editorial content supplied by you
- One copy of IE100 Magazine (April 2023)
- Digital 'IE 100 Award Winner 2023' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

Double-page advert package

£1,100

For maximum impact book a double-page advert which you supply.

Size: Trim: 420mm wide x 297mm deep
 Bleed: 426mm wide x 303mm deep
 Safe area: 400mm wide x 277mm deep

Please provide:

- High-resolution, final artwork ready for print - either as a print-ready PDF or 300dpi Jpeg
- Artwork must be set up at 420mm wide x 297mm deep with 3mm bleed and crop marks
- Artwork must be saved as CMYK
- All fonts must be embedded or outlined



Please note:

You will receive a proof before we go to print. No amends will be made to your artwork. If you require amends, new artwork will need to be supplied. Adverts can be created on your behalf at an additional cost - please email us for details.

Example:



Package includes:

- Double-page advert (A3) supplied by you
- One copy of IE100 Magazine (April 2023)
- Digital 'IE 100 Award Winner 2023' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

Front cover and editorial package £2,000

Get your company on the front cover and include a double-page spread to let everyone know what you're all about. There's space for two large photos and, of course, there's a panel for your company logo, contact details. You provide the words and pictures and we'll put it all together for you.

Size: 396mm wide x 247mm deep

Please provide:

- Maximum 750 words of editorial content
- Up to three images (Jpeg; 300dpi)
- Your company logo (vector file, such as .ai or .eps)
- Your company address
- Your company website address
- Your company email address
- Your company telephone number

Please note:

You will receive a proof before we go to print. Package price includes one set of amends. Additional amends will incur extra costs.

Example:



Package includes:

- Front cover
- Double-page editorial content supplied by you
- One copy of IE100 Magazine (April 2023)
- Digital 'IE 100 Award Winner 2023' logo
- Free shipping of your magazine



Extra magazines may be purchased at an additional cost. Please email us for details.