

Recognising international excellence

Technical specifications 2024

This document provides you with all the information you need when supplying artwork or editorial copy to IE 100 Magazine.



Which option will you choose?

IE 100 Magazine provides a variety of ways to promote your business. Whether it's through advertising or editorial content, we offer half-page, full page and double-page packages.

Take a look overleaf for technical specifications and checklists.

If you need more information, please email info@internationalelite100.com.

Here's a quick guide to what we offer:

Half-page editorial or advert package

Advert:

186mm wide x 121mm deep

Full-page editorial or advert package

Advert:

210mm wide x 297mm deep

Double-page editorial or advert package

Advert:

Trim: 420mm wide x 297mm deep Bleed: 426mm wide x 303mm deep Safe area: 400mm wide x 277mm deep

Top package

Front cover PLUS two inside pages

All of our packages include a copy of the magazine shipped directly to you free of charge. You also receive a digital version of the IE 100 Award Winner 2024 logo. Extra items may be purchased, at the time of ordering, for an additional cost.

Half-page editorial package

A great way to showcase your business. Include a written piece to let everyone know what you're all about. There's a panel for your company logo, contact details and a photo. You provide the words and pictures and we'll put it all together for you.

Size: 186mm wide x 121mm deep

250 words of editorial content

Please provide:

- One image (Jpeg; 300dpi; to be used 47x44mm) • Your company logo (vector file, such as .ai or .eps) • Your company address
- Your company website address
- · Your company email address
- · Your company telephone number

Please note:

You will receive a proof before we go to print. Package price includes one set of amends. Additional amends will incur extra costs.

Example:

Momentum Group

The best process of developing senior reduce a and mentoring skills based on the N.E.W.S.® ma

Momentum Group is a leading organ in Israel and represents top internati

momentum group

Package includes:

- Half-page editorial content (supplied by you)
- One copy of IE100 Magazine (April 2024)
- Digital 'IE 100 Award Winner 2024' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

Half-page advert package

Stand out with a half-page advert which you supply.

Size: 186mm wide x 121mm deep

Please provide:

- · High-resolution, final artwork ready for print
 - either as a print-ready PDF or 300dpi Jpeg
- Artwork must be set up at 186mm wide x 121mm deep
- Artwork must be saved as CMYK
- · All fonts must be embedded or outlined

Please note:

You will receive a proof before we go to print. No amends will be made to your artwork. If you require amends, new artwork will need to be supplied. Adverts can be created on your behalf at an additional cost - please email us for details.

Example:





Package includes:

- Half-page advert (186mm x 121mm) (supplied by you)
- One copy of IE100 Magazine (April 2024)
- Digital 'IE 100 Award Winner 2024' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

Full-page editorial package

A full page including a large photo. There's also the regular panel for your company logo, contact details and a photo. You provide the words and pictures and we'll put it all together for you.

Size: 186mm wide x 247mm deep

Please provide:

- 300 words of editorial content
- Two images (Jpeg; 300dpi)
- Your company logo (vector file, such as .ai or .eps)
- Your company address
- Your company website address
- · Your company email address
- Your company telephone number

Please note:

You will receive a proof before we go to print. Package price includes one set of amends. Additional amends will incur extra costs. Extra certificates, trophies and magazines may be purchased at an additional cost. Please email us for details.

Example:



 and global network of consultants 	with the nimbleness of a small firm
who model inclusion and new	to give clients the expertise they nee
ways to work. They help clients	and value they deserve.
discover innovative ways to make their	
workscapes places where all talent can	Anticipate and prepare
make extraordinary contributions to	President & CEO, Margaret Regan is
the enterprise.	a futurist who belongs to the World
The firm focuses on the future of	Future Society and has been helping
Db1 by integrating talent management, leadership and diversity work, linking	clients anticipate and prepare for the marketplace, workplace and workfor
its clients' DMI work to the business	of the next 10 years since 1990.
strategy, inventing new ways for clients	Operating on tive continents, Th
to learn and collaborate, and ensuring a	FutureWork Institute is an incubato
change management approach to DbI	innovation and change in addressing
that also focuses on the ROI of clients'	current and future workplace issues
work.	Margaret says: "We help clients
FutureWork Institute lives its values	achieve a MindShift, a HeartShift an
by operating as they envision the	SkillShift in creating a more inclusive
future workforce: a global virtual team	and flexible work environment.
of free agents committed to building an	"We operate at the cutting edge
inclusive community of practice.	of change, using our research and
The former Global Diversity and	consulting expertise to help clients
Work/Life Practice of Towers Perrin	emrision the manager, employee an
(now Towers Watson), spun off to	customer of the future. We work wit
model and experiment with futurework	our clients to co-create an inclusive
and focus on the changing workforce	and flexible work environment that
and work environment in client	will give them a competitive advant
companies. Its business model enables	in the year for talent and provide the

Package includes:

- Full-page editorial content (supplied by you)
- One copy of IE100 Magazine (April 2024)
- Digital 'IE 100 Award Winner 2024' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

Full-page advert package

Stand out with a full-page advert which you supply.

Size: Trim: 210mm wide x 297mm deep Bleed: 216mm wide x 303mm deep Safe area: 190mm wide x 277mm deep

Please provide:

- High-resolution, final artwork ready for print
 - either as a print-ready PDF or 300dpi Jpeg
- Artwork must be set up at 210mm wide x 297mm deep with 3mm bleed and crop marks
- Artwork must be saved as CMYK
- · All fonts must be embedded or outlined

Please note:

You will receive a proof before we go to print. No amends will be made to your artwork. If you require amends, new artwork will need to be supplied. Adverts can be created on your behalf at an additional cost - please email us for details. Extra certificates, trophies and magazines may be purchased at an additional cost. Please email us for details.

Example:



Package includes:

- Full-page advert (A4) supplied by you
- One copy of IE100 Magazine (April 2024)
- Digital 'IE 100 Award Winner 2024' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

Double-page editorial package

The best way to showcase your business. Include a written piece to let everyone know what you're all about. There's also space for two large photos. And of course, there's a panel for your company logo, contact details and a photo. You provide the words and pictures and we'll put it all together for you.

Size: 396mm wide x 247mm deep

Please provide:

- Maximum 750 words of editorial content
 Up to three images (Jpeg; 300dpi)
 Your company logo (vector file, such as .ai or .eps)
- Your company address
- Your company website address
- Your company email address
- Your company telephone number

Please note:

You will receive a proof before we go to print. Package price includes one set of amends. Additional amends will incur extra costs.

Example:

Inicio - providing essential support to vulnerable people

Regulated by Otsted, Inicio Group (Inicio)	ninto is led by a metral committee of values, informed by a seeinal	company consists on its bounding path, all while deving the group to
provides crucial	mission is do everything in its cover and under its remit to size	greater growth. His team's passion parent for overlooked in any cases
	record and under its result to give record, valuesable sensile the lend	rannot be overlooked in any napari - it is though their collective and
support to young		continued hard work that brisis
people aged 16 and	that these values, its vision, semains the	
over. Driven through a	morth star for all of the tream's deviations, remarker federal remarks for speed and	his leadership, David endoarman to ensurery and investigable his learn's
commitment to support	mounting brains remains invocational	response and instruction his learn's canabilities, trusting there is do the
and safeguard scene	The error of letinich services in to	
of the most vulnerable		
	to those that would be identified as	my learn, empowering my learn, an
people in our society.	Shidden boded allow or shidden.	Entening to my treen. These beliefs have supported the smooth of my
Inicio was recognised		
as Inicio Group - Youth	more "Our vision, mission and values	growth from an individual with a vi-
Support & Life Skills	underpin everything that see do, and solublither have evolved slightly year	spides to the Droop CED and sent leader that Laminday."
Specialists of The Year	tabulat they have enclosed alightly years the last 15 years, the fundamental	Providenting the team's identi-
Morthwest - HE CEO		
David Thompson spoke	Best - always! We are an ethical provider,	
o the magazine to talk	enceptions that services handed by tax saves, money should be deleted in	
history.	shillbeen's social name is about measuring that the child's value is sended to all	10 M
	"Our mission is to support and saleguard minerality challens and	
	adulthood by marketing sellining. Instening independence, middlehing	
	introdependence, and promoting	
	Naturally as CEO of Injerio, David	70 1/2



Package includes:

- Double-page editorial content supplied by you)
- One copy of IE100 Magazine (April 2024)
- Digital 'IE 100 Award Winner 2024' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

Double-page advert package

For maximum impact book a double-page advert which you supply.

Size: Trim: 420mm wide x 297mm deep Bleed: 426mm wide x 303mm deep Safe area: 400mm wide x 277mm deep

· All fonts must be embedded or outlined

Please provide:

- High-resolution, final artwork ready for print
 either as a print-ready PDF or 300dpi Jpeg

 Artwork must be set up at 420mm wide x 297mm deep with 3mm bleed and crop marks
 Artwork must be saved as CMYK
- Please note:

You will receive a proof before we go to print. No amends will be made to your artwork. If you require amends, new artwork will need to be supplied. Adverts can be created on your behalf at an additional cost - please email us for details.

Example:



Package includes:

- Double-page advert (A3) supplied by you
- One copy of IE100 Magazine (April 2024)
- Digital 'IE 100 Award Winner 2024' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

Front cover and editorial package

Get your company on the front cover and include a double-page spread to let everyone know what you're all about. There's space for two large photos and, of course, there's a panel for your company logo, contact details. You provide the words and pictures and we'll put it all together for you.

Size: 396mm wide x 247mm deep

Please provide:

Maximum 750 words of editorial content	
• Up to three images (Jpeg; 300dpi)	
• Your company logo (vector file, such as .ai or .eps)	
Your company address	
Your company website address	
Your company email address	
Your company telephone number	

Please note:

You will receive a proof before we go to print. Package price includes one set of amends. Additional amends will incur extra costs.

