

Technical specifications



This document provides you with all the information you need when supplying artwork or editorial copy to IE 100 Magazine or NY 100 Magazine.



Which option will you choose?

IE 100 Magazine and NY 100 Magazine provide a variety of ways to promote your business. Whether it's through advertising or editorial content, we offer half-page, full page and double-page packages.

Take a look overleaf for technical specifications and checklists.

If you need more information, please email sales@internationalelite100.com.

Here's a quick guide to what we offer:

Half-page editorial or advert package

Advert:
186mm wide x 121mm deep

Full-page editorial or advert package

Advert:
210mm wide x 297mm deep

Double-page editorial or advert package

Advert:
Trim: 420mm wide x 297mm deep
Bleed: 426mm wide x 303mm deep
Safe area: 400mm wide x 277mm deep

Top package

Front cover PLUS two inside pages

All of our packages include a copy of the magazine shipped directly to you free of charge. You also receive a digital version of the 'Award Winner' logo. Extra items may be purchased, at the time of ordering, for an additional cost.

Half-page editorial package

A great way to showcase your business. Include a written piece to let everyone know what you're all about. There's a panel for your company logo, contact details and a photo. You provide the words and pictures and we'll put it all together for you.

Size: 186mm wide x 121mm deep

Please provide:

- 250 words of editorial content
- One image (Jpeg; 300dpi; to be used 47x44mm)
- Your company logo (vector file, such as .ai or .eps)
- Your company address
- Your company website address
- Your company email address
- Your company telephone number

Please note:

You will receive a proof before we go to print. Package price includes one set of amends. Additional amends will incur extra costs.

Example:

Momentum Group
The best process of developing senior leaders with coaching and mentoring skills based on the N.E.W.S.* model

Momentum Group is a leading organizational development company in Israel and represents top international training companies.
CASE STUDY: Global Internal Coaching in Sapiens
Momentum Group implements a cross-organizational internal coaching and mentoring program where senior managers coached other managers in various units across Israel, Europe, India and USA. The advantages of this internal coaching include:
• Creating a culture of a learning organization
• The internal coaches have in depth knowledge of the organization, culture and processes
• The coach acts as a role model for other managers
• It is more cost effective than hiring external coaches
The process of developing senior managers creates an extremely positive impact on several levels. Those who participate in the program receive advanced and in depth tools to develop their coaching skills individually. The organization expresses trust and appreciation for their managerial abilities and contributes to the development of the mid-level managers.
Senior manager in Sapiens said: "We have invested in our managers, globally, through a in-depth and structured method in all four continents where Sapiens works. This helped us to create a unified management language based on the N.E.W.S.* model at the global level. This followed other N.E.W.S.* programs that are rooted in our management. This is the creation of a long-term internal coaching system. The positive echoes have already created waiting lists of managers that want to be coached all over the Sapiens sites."
One senior manager commented: "The N.E.W.S.* coaching program is one of the best management programs I have been through, in my management career of over two decades. I gained significant management tools for me as a coach, which I apply regularly in my working with my team. I even 'practice' some of the techniques I learned with my family members."

Package includes:

- Half-page editorial content (supplied by you)
- One printed copy of your magazine
- Digital 'Award Winner' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

Half-page advert package

Stand out with a half-page advert which you supply.

Size: 186mm wide x 121mm deep

Please provide:

- High-resolution, final artwork ready for print - either as a print-ready PDF or 300dpi Jpeg
- Artwork must be set up at 186mm wide x 121mm deep
- Artwork must be saved as CMYK
- All fonts must be embedded or outlined

Please note:

You will receive a proof before we go to print. No amends will be made to your artwork. If you require amends, new artwork will need to be supplied. Adverts can be created on your behalf at an additional cost - please email us for details.

Example:

Lady Platterley
- bespoke grazing & platters -

Grazing platters which taste as good as they look.

www.ladyplatterley.com

Package includes:

- Half-page advert (186mm x 121mm) (supplied by you)
- One printed copy of your magazine
- Digital 'Award Winner' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

Full-page editorial package

A full page including a large photo. There’s also the regular panel for your company logo, contact details and a photo. You provide the words and pictures and we’ll put it all together for you.

Size: 186mm wide x 247mm deep

Please provide:

- 300 words of editorial content
- Two images (Jpeg; 300dpi)
- Your company logo (vector file, such as .ai or .eps)
- Your company address
- Your company website address
- Your company email address
- Your company telephone number

Please note:

You will receive a proof before we go to print. Package price includes one set of amends. Additional amends will incur extra costs. Extra certificates, trophies and magazines may be purchased at an additional cost. Please email us for details.

Example:

GLOBAL

FutureWork Institute, Inc
Diversity & Inclusion Consulting Firm of the Year - Global

FutureWork Institute has been working in the areas of diversity, leadership and career development, futurework and work/life assignments for major global organizations for more than 25 years.

Translating future trends

FutureWork Institute is a core team of global members of consultants who assist inclusion and new ways to work. They help clients discover innovative ways to make their workplace places where all talent can make extraordinary contributions to the enterprise.

The firm focuses on the future of DEI by integrating talent management, leadership and diversity work, looking at clients' DEI work to the business strategy, identifying new ways for clients to learn and collaborate, and developing a change management approach to DEI that can impact the ROI of client work.

FutureWork Institute lives its values by operating as they envision the future workplace: a global network of free agents committed to building an inclusive community of practice.

The Global Council of Diversity and WorkLife Practices of Trainers From Trainers (GCDWTP) is a global model and engagement with futurework and focus on the changing workplace and work environment in client companies. Its business model enables multiple models of client engagement and immediate client responsiveness. FutureWork Institute combines the quality standards of its roots in Trainers From Trainers with the sophistication of a small firm to give clients the expertise they need and value they deserve.

Anticipate and prepare

President & CEO, Margaret Blegen is a futurist who belongs to the World Future Society and has been helping clients anticipate and prepare for the challenges, workplace and workforce of the next 20 years since 1993.

Operating on the assumption that the future workplace is an incubator of innovation and change in addressing current and future workplace issues, Margaret says: "We help clients achieve a NextWork, a NextSkill and a NextShift in creating a more inclusive and flexible work environment."

"We operate at the cutting edge of change, using our research and consulting expertise to help clients envision the manager, employee and customer of the future. We work with our clients to co-create an inclusive and flexible work environment that will give them a competitive advantage in the new for talent and provide the strategic insight to target products and services for an increasingly diverse customer base."

"We model the diversity we believe will be the workplace future, with consultants whose life experiences bring a richness to our work and to clients' needs. We guide and assist of advance with other high standard companies to deliver a full range of corporate services: the address diversity, work/life and future-work issues."

FutureWork Institute
www.futureworkinstitute.com
info@futureworkinstitute.com
US: 718.933.8625
UK: +44 (0)207 933 2207
Asia: 00 63 933 5821 5208

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Package includes:

- Full-page editorial content (supplied by you)
- One printed copy of your magazine
- Digital 'Award Winner' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

Full-page advert package

Stand out with a full-page advert which you supply.

Size: Trim: 210mm wide x 297mm deep
Bleed: 216mm wide x 303mm deep
Safe area: 190mm wide x 277mm deep

Please provide:

- High-resolution, final artwork ready for print - either as a print-ready PDF or 300dpi Jpeg
- Artwork must be set up at 210mm wide x 297mm deep with 3mm bleed and crop marks
- Artwork must be saved as CMYK
- All fonts must be embedded or outlined

Please note:

You will receive a proof before we go to print. No amends will be made to your artwork. If you require amends, new artwork will need to be supplied. Adverts can be created on your behalf at an additional cost - please email us for details. Extra certificates, trophies and magazines may be purchased at an additional cost. Please email us for details.

Example:

1000 AWARDS 2023

GLC HANDYMAN SERVICES

Making your house a home

Whether you need a major repair or a simple job undertaken, GLC Handyman Services delivers professional skills at a fair price.

Maintenance	Gardening
Renovation	Installation
PAT testing	Chainsawing

CONTACT US FOR A FREE QUOTE:
glchandyman.com
grant@glchandyman.com
07800 936550

Package includes:

- Full-page advert (A4) supplied by you
- One printed copy of your magazine
- Digital 'Award Winner' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

Double-page editorial package

The best way to showcase your business. Include a written piece to let everyone know what you're all about. There's also space for two large photos. And of course, there's a panel for your company logo, contact details and a photo. You provide the words and pictures and we'll put it all together for you.

Size: 396mm wide x 247mm deep

Please provide:

- Maximum 750 words of editorial content
- Up to three images (Jpeg; 300dpi)
- Your company logo (vector file, such as .ai or .eps)
- Your company address
- Your company website address
- Your company email address
- Your company telephone number

Please note:

You will receive a proof before we go to print. Package price includes one set of amends. Additional amends will incur extra costs.

Example:



Package includes:

- Double-page editorial content supplied by you
- One printed copy of your magazine
- Digital 'Award Winner' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

Double-page advert package

For maximum impact book a double-page advert which you supply.

Size: Trim: 420mm wide x 297mm deep
Bleed: 426mm wide x 303mm deep
Safe area: 400mm wide x 277mm deep

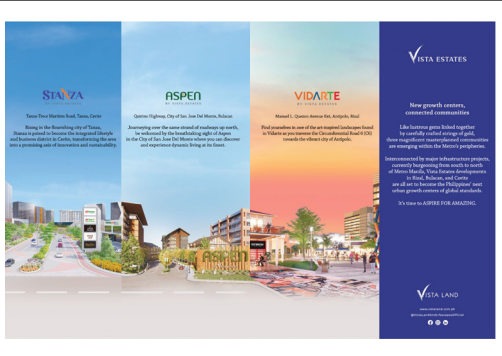
Please provide:

- High-resolution, final artwork ready for print - either as a print-ready PDF or 300dpi Jpeg
- Artwork must be set up at 420mm wide x 297mm deep with 3mm bleed and crop marks
- Artwork must be saved as CMYK
- All fonts must be embedded or outlined

Please note:

You will receive a proof before we go to print. No amends will be made to your artwork. If you require amends, new artwork will need to be supplied. Adverts can be created on your behalf at an additional cost - please email us for details.

Example:



Package includes:

- Double-page advert (A3) supplied by you
- One printed copy of your magazine
- Digital 'Award Winner' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

Front cover and editorial package

Get your company on the front cover and include a double-page spread to let everyone know what you're all about. There's space for two large photos and, of course, there's a panel for your company logo, contact details. You provide the words and pictures and we'll put it all together for you.

Size: 396mm wide x 247mm deep

Please provide:

- Maximum 750 words of editorial content
- Up to three images (Jpeg; 300dpi)
- Your company logo (vector file, such as .ai or .eps)
- Your company address
- Your company website address
- Your company email address
- Your company telephone number

Please note:

You will receive a proof before we go to print. Package price includes one set of amends. Additional amends will incur extra costs.

Example:



Package includes:

- Front cover
- Double-page editorial content supplied by you)
- One printed copy of your magazine
- Digital 'Award Winner' logo
- Free shipping of your magazine

Extra magazines may be purchased at an additional cost. Please email us for details.

