

# IE 100 MAGAZINE

Recognising international excellence

## Technical specifications and rates

This document provides you with all the information you need when supplying artwork or editorial copy to IE 100 Magazine.



# Which option will you choose?

IE 100 Magazine provides a variety of ways to promote your business. Whether it's through advertising or editorial content, we offer half-page, full page and double-page spread packages.

Take a look overleaf for prices, technical specifications and checklists. If you need more information, please email [info@internationalelite100.com](mailto:info@internationalelite100.com).

Here's a quick guide to what we offer:

## Half-page editorial or advert package

From £500

Advert:  
186mm wide x 121mm deep

## Full-page editorial or advert package

From £1,000

Advert:  
210mm wide x 297mm deep

## Double-page editorial or advert package

From £1,500

Advert:  
Trim: 420mm wide x 297mm deep  
Bleed: 426mm wide x 303mm deep  
Safe area: 400mm wide x 277mm deep

## Special packages

To really stand out from the crowd, we can offer you the best pages in the magazine:

Front cover .....	£2,500
Inside front cover .....	£1,500
Back cover .....	£1,500
Inside back cover .....	£1,500

## Top package

Front cover and back cover  
PLUS two inside pages..... £4,000

All of our packages include a trophy, certificate and copy of the magazine shipped directly to you free of charge. You also receive a digital version of the IE 100 Award Winner 2022 logo. Extra items may be purchased, at the time of ordering, for an additional cost.

## Half-page editorial package

£1,000

A great way to showcase your business. Include a written piece to let everyone know what you're all about. There's a panel for your company logo, contact details and a photo. You provide the words and pictures and we'll put it all together for you.

**Size:** 186mm wide x 121mm deep

**Please provide:**

- 250 words of editorial content
- One image (Jpeg; 300dpi; to be used 47x44mm)
- Your company logo (vector file, such as .ai or .eps)
- Your company address
- Your company website address
- Your company email address
- Your company telephone number

**Please note:**

You will receive a proof before we go to print. Package price includes one set of amends. Additional amends will incur extra costs.

**Example:**



**Package includes:**

- Half-page editorial content (supplied by you)
- One certificate
- One trophy
- One copy of the printed magazine
- Digital 'IE 100 Award Winner 2022' logo
- Free shipping of your certificate, trophy and magazine

Extra certificates, trophies and magazines may be purchased at an additional cost. Please email us for details.

## Half-page advert package

£500

Stand out with a half-page advert which you supply.

**Size:** 186mm wide x 121mm deep

**Please provide:**

- High-resolution, final artwork ready for print - either as a print-ready PDF or 300dpi Jpeg
- Artwork must be set up at 186mm wide x 121mm deep
- Artwork must be saved as CMYK
- All fonts must be embedded or outlined

**Please note:**

You will receive a proof before we go to print. No amends will be made to your artwork. If you require amends, new artwork will need to be supplied. Adverts can be created on your behalf at an additional cost - please email us for details.

**Example:**



**Package includes:**

- Half-page advert (186mm x 121mm) (supplied by you)
- One certificate
- One trophy
- One copy of the printed magazine
- Digital 'IE 100 Award Winner 2022' logo
- Free shipping of your certificate, trophy and magazine

Extra certificates, trophies and magazines may be purchased at an additional cost. Please email us for details.

## Full-page editorial package £1,500

A full page including a large photo. There's also the regular panel for your company logo, contact details and a photo. You provide the words and pictures and we'll put it all together for you.

**Size:** 186mm wide x 247mm deep

**Please provide:**

- 300 words of editorial content
- Two images (Jpeg; 300dpi)
- Your company logo (vector file, such as .ai or .eps)
- Your company address
- Your company website address
- Your company email address
- Your company telephone number

  
  
  
  
  
  


**Please note:**

You will receive a proof before we go to print. Package price includes one set of amends. Additional amends will incur extra costs. Extra certificates, trophies and magazines may be purchased at an additional cost. Please email us for details.

## Full-page advert package £1,000

Stand out with a full-page advert which you supply.

**Size:** Trim: 210mm wide x 297mm deep  
 Bleed: 216mm wide x 303mm deep  
 Safe area: 190mm wide x 277mm deep

**Please provide:**

- High-resolution, final artwork ready for print - either as a print-ready PDF or 300dpi Jpeg
- Artwork must be set up at 210mm wide x 297mm deep with 3mm bleed and crop marks
- Artwork must be saved as CMYK
- All fonts must be embedded or outlined

  
  
  


**Please note:**

You will receive a proof before we go to print. No amends will be made to your artwork. If you require amends, new artwork will need to be supplied. Adverts can be created on your behalf at an additional cost - please email us for details. Extra certificates, trophies and magazines may be purchased at an additional cost. Please email us for details.

**Example:**



**Package includes:**

- Full-page editorial content (supplied by you)
- One certificate
- One trophy
- One copy of the printed magazine
- Digital 'IE 100 Award Winner 2022' logo
- Free shipping of your certificate, trophy and magazine

**Example:**



**Package includes:**

- Full-page advert (A4) supplied by you
- One certificate
- One trophy
- One copy of the printed magazine
- Digital 'IE 100 Award Winner 2022' logo
- Free shipping of your certificate, trophy and magazine

## Double-page editorial package

£2,000

The best way to showcase your business. Include a written piece to let everyone know what you're all about. There's also space for two large photos. And of course, there's a panel for your company logo, contact details and a photo. You provide the words and pictures and we'll put it all together for you.

**Size:** 396mm wide x 247mm deep

**Please provide:**

- Maximum 750 words of editorial content
- Up to three images (Jpeg; 300dpi)
- Your company logo (vector file, such as .ai or .eps)
- Your company address
- Your company website address
- Your company email address
- Your company telephone number

**Please note:**

You will receive a proof before we go to print. Package price includes one set of amends. Additional amends will incur extra costs.

**Example:**



**Package includes:**

- Double-page editorial content supplied by you
- One certificate
- One trophy
- One copy of the printed magazine
- Digital 'IE 100 Award Winner 2022' logo
- Free shipping of your certificate, trophy and magazine

Extra certificates, trophies and magazines may be purchased at an additional cost. Please email us for details.

## Double-page advert package

£1,500

For maximum impact book a double-page advert which you supply.

**Size:** Trim: 420mm wide x 297mm deep  
 Bleed: 426mm wide x 303mm deep  
 Safe area: 400mm wide x 277mm deep

**Please provide:**

- High-resolution, final artwork ready for print - either as a print-ready PDF or 300dpi Jpeg
- Artwork must be set up at 420mm wide x 297mm deep with 3mm bleed and crop marks
- Artwork must be saved as CMYK
- All fonts must be embedded or outlined

**Please note:**

You will receive a proof before we go to print. No amends will be made to your artwork. If you require amends, new artwork will need to be supplied. Adverts can be created on your behalf at an additional cost - please email us for details.

**Example:**



**Package includes:**

- Double-page advert (A3) supplied by you
- One certificate
- One trophy
- One copy of the printed magazine
- Digital 'IE 100 Award Winner 2022' logo
- Free shipping of your certificate, trophy and magazine

Extra certificates, trophies and magazines may be purchased at an additional cost. Please email us for details.