



the Shops at  
midtownMiami

# Advertising & Signage Opportunities

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A high-traffic entertainment destination in the heart of Miami, The Shops at Midtown Miami is located just off the I-195 Julia Tuttle Causeway and I-95, situated in perfect proximity to accommodate all of Miami and its many hotels.

This ideal forum allows for ample sponsorship and advertising opportunities. Midtown Miami is a one-stop shopping and entertainment destination. While on property, we have consumers' complete attention, creating an environment that is receptive toward sponsorship opportunities and allows your message to be delivered effectively and concisely.

A continuously growing 600,000-square-foot center that begins on NE 36th Street and N Miami Ave and ends at NE 29th Street, Midtown Miami has the perfect amount of space. This open-air center has the highest density of big box stores in Miami and is anchored by Nordstrom Rack, Target, Marshalls, West Elm, Ross, HomeGoods, Dick's Sporting Goods, and PetSmart. It also features restaurants and eateries like 100 Montaditos, Giraffas Brazilian Grill, Carrot Express, Riviera Focacceria Italiana, Five Guys, Spris, Ichimi, Negrioni, Crab De Jour, and PinkBerry.

The included package outlines The Shops at Midtown Miami on-property advertising and signage opportunities.



**For pricing and availability please contact:**

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# Location Large Set Display

- The Shops at Midtown Miami has ideal locations with high foot and vehicle traffic for attractive and noticeable marketing displays.
- Dimensions: 12' x 12'
- Lease Terms: minimum 1 month



\*Display above is by Target at the corner of NE 36<sup>th</sup> Street and Buena Vista Boulevard.

# Freestanding Signs

- The Shops at Midtown Miami has six freestanding signs located around the shopping center
- Dimensions: 22" x 28"
- Material: 1/16 White Styrene
- Lease Terms: minimum 1 month



# Window Signage

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- The Shops at Midtown Miami have full window graphic opportunities perfect to advertise your business around the center
- Window panles located on Buena Vista Avenue next to Marshalls
- Material: Vinyl
- Lease Terms: minimum 2 months



# In-Wall Signs

- The Shops at Midtown Miami has ten back-lit, in-wall signs located around the shopping center
- Large exposure signs can be found on the building facade along heavily trafficked sidewalks and breezeways
  - North Block NE 36th Street: 39 panels - 2 available
  - North Block NE 34th Street: 5 panels - 5 available
  - Mid Block breezeway: 22 panels - 0 available
  - Mid Block West north breezeway: 8 panels - 0 available
  - Mid Block East south breezeway: 8 panels - 0 available
  - South Block (NE 31st Street): 3 panels - 3 available
- Dimensions: 40" x 78"
- Material: 1/16 White Styrene
- Lease Terms: minimum 2 months



# On-Site Events

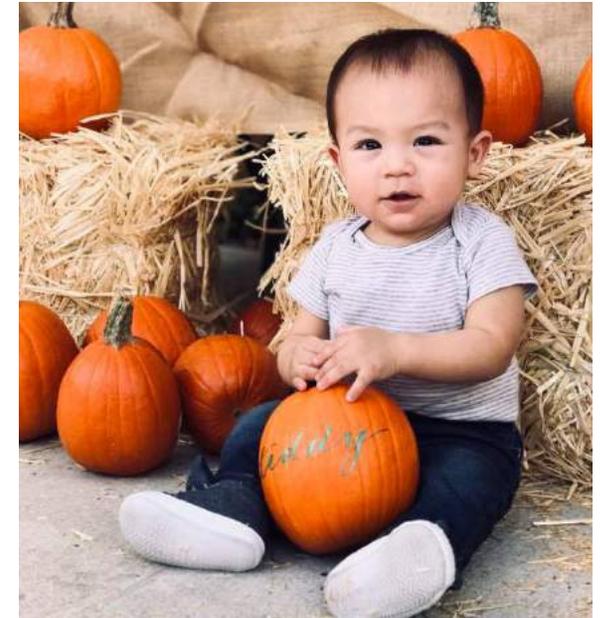
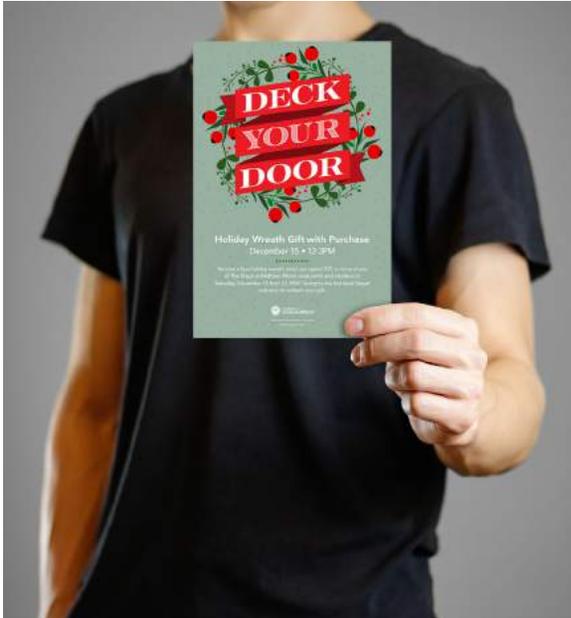
- We have opportunities available to set up a table at the events to hand out collateral and speak with attendees, as well as opportunities to be a presenting sponsor for these events.



# Gift With Purchase Promotion & Social Media/Email Blast

## Gift with Purchase

- Sponsor a Gift with Purchase promotion at The Shops at Midtown Miami



## Social Media/Email Blast

- Notify Morgan Blank with any store promotions or sales to be included in online advertising
- Daily Facebook posts and monthly email blasts
- Facebook Page Likes: 10,800+
- Email Subscribers: 4,500+
- Please email all promotions to [mblank@sitecenters.com](mailto:mblank@sitecenters.com) 5-10 days before sale