



Valerie Rainford

Trailblazing Business Leader,
Talent & Equity Expert, Award-
Winning Author & Inspirational
Speaker

MEDIA KIT

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Meet Valerie Rainford

TRAILBLAZING BUSINESS LEADER

A veteran executive whose superpower is **change** and **business transformation**. Her expertise in **data analytics**, complex **problem solving**, and **crisis resolution** made her a go to leader during the **financial crisis**. Rainford's **30+ year trailblazing career** spanned mortgage, compliance, central bank operations, corporate real estate and most recently diversity, equity and inclusion.

A series of career firsts!

- Youngest officer promoted in Federal Reserve Bank of New York (FRBNY) history. Rose to become the first black woman SVP; most senior black female executive in the organization's history.
- Launched the Federal Reserve's diversity strategy.
- Created and led JPMorgan Chase's Advancing Black Leaders strategy to historic results; +50% black executives in just 3 years; largest, fastest gains on Wall Street.

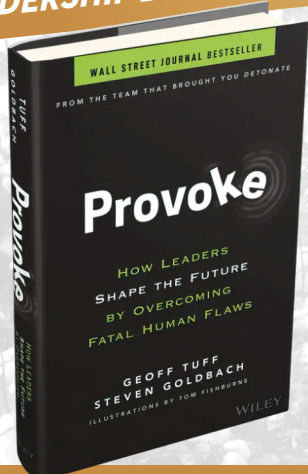
LEADERSHIP honors include:

- 🏆 Most Powerful Women in Business, *Black Enterprise* (2017)
- 🏆 Black Achiever in Industry, *Harlem YMCA* (2009)
- 🏆 25 Influential Black Women in Business, *The Network Journal* (2007)

Valerie Irick Rainford

Founder & CEO, Elloree Talent Strategies

PROFILED IN BESTSELLING LEADERSHIP BOOK, "PROVOKE"

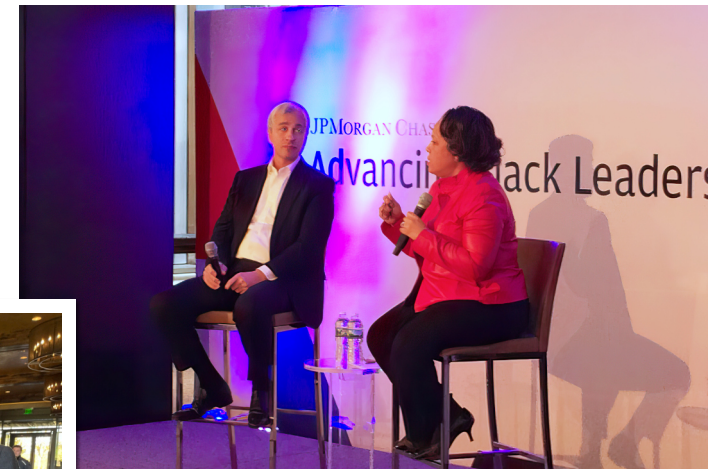


“ Her impact has been felt by the organizations she's been a part of and, more importantly, by the people with whom she's worked. ”

—Provoke



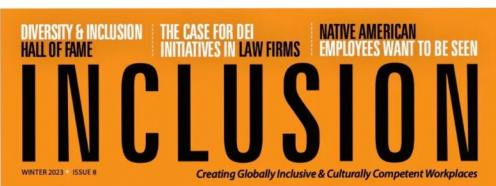
Valerie Rainford with PROVOKE Authors, Geoff Tuff and Steven Goldbach



Valerie Rainford with Jamle Dimon, Chairman and CEO of JPMorgan Chase

Learn more @:
www.ValerieRainford.com





TALENT & EQUITY EXPERT



Valerie was an early entrant into the ESG (Environmental, Social and Governance) space.

After 30+ years of driving change in corporate America, Valerie founded the consulting firm, **Ellore Talent Strategies**, specializing in her passions of leadership, diversity and equity analytics.

Ellore's Equity Assessment framework is built on Valerie's innovative and data-driven approach to advancing equity and increasing representation of previously under-represented talent; modeling the historic results she drove as a business leader in corporate America.

She is a strategic advisor and thought-partner to C-Suite executives and Executive Coach to emerging leaders. She is passionate about developing the next generation of diverse leaders.

Professional Highlights:

- Founder and CEO, **Ellore Talent Strategies**
- Creator, **Ellore™ Analytics Platform** and the **Independent Equity Assessment**
- Co-Creator, **C-Suite Initiative** at the **NCRM (National Civil Rights Museum)**
- Creator, **Equity Lab Resource Center**

DEI honors include:

- 🌾 Diversity Hall of Fame, *Inclusion Magazine* (2023)
- 🌾 Diversity BOLD Move Award, *Diverse & Engaged* (2019)
- 🌾 Corporate Leadership Award, *100 Black Men, Inc.* (2018)
- 🌾 Top Executives in Corporate Diversity, *Black Enterprise* (2018)



She had done it before -- and successfully -- and that was pretty powerful. That gave me the confidence that there was a proven approach that would match Deloitte's level of commitment to leading."

—Joe Ucuzoglu
CEO, Deloitte US

Equity Lab *The Place to Deepen Your Equity Learning*

Get insight into topics such as:

- ✓ **Advancement**
- ✓ **Leadership / Accountability**
- ✓ **Culture**
- ✓ **Recruiting**



Learn more @:
www.ElloreTalent.com





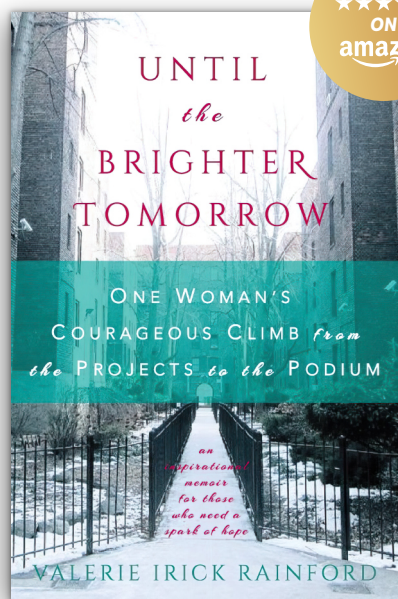
AWARD-WINNING AUTHOR

Valerie's International Best-Selling Memoir:

Until The Brighter Tomorrow: One Woman's Courageous Climb from the Projects to the Podium

Her personal story of resilience defines who she is as a leader. The constant change and challenge she endured in her early life became her superpower in mastering business and organizational change. This daughter of sharecroppers defied the odds to become a recognized trailblazer in business, an expert in advancing diversity who is deeply committed to paying it forward.

🌿 **Best New Voice: Non-Fiction, Independent Book Publishers Association (2014)**



★★★★★
ON
amazon



Amazon Customer

★★★★★ **An absolute gem**

Reviewed in the United States on June 8, 2022

A beautifully crafted story of perseverance and faith that speaks from the heart, to the heart. Not a wasted word or emotion in this tale from a former colleague, whose story I did not know. But I knew she was a special someone, and here is why. This is a powerful and inspirational book. Give it a read.

"Until the Brighter Tomorrow" is simply a book to love and a must-read for those who are serious about navigating life's tragedies to lead a fulfilling life... Don't miss this important gem."

George C. Fraser

Author of *Success Runs in Our Race* and *Click*

Buy the Book on amazon



Community Honors:

- 🌿 **Creator: Fordham University Trustee Diversity Scholarship Fund (2020)**
- 🌿 **Pioneering Women in Philanthropy, Fordham University (2019)**
- 🌿 **Rockland Person of the Year, Omega Psi Phi Fraternity (2017)**
- 🌿 **Custom Girl Scouts Badge, Girl Scouts of Greater New York (2015)**
- 🌿 **Service Proclamation "Valerie Rainford Day", City of Boston, MA (September 23, 2014)**
- 🌿 **Woman of Distinction, Saint Catharine Academy (2014)**

Valerie Rainford



Article: Valerie Rainford Creates Fordham University Trustee Diversity Scholarship Fund

Valerie has been featured in:

BLACK ENTERPRISE

INCLUSION
Creating Globally Inclusive & Culturally Competent Workplaces

SAVOY

BLAVITY

cheddar



INSPIRATIONAL SPEAKER

- ◆ Keynotes, Celebrity Interviews, Fireside Chats
- ◆ She empowers YOUNG ADULTS to CEOs with her SUCCESS TALKS.
- ◆ Her messages of SUCCESS, LEADERSHIP and ADVANCING DIVERSITY resonate across industries and companies of all sizes.

A Speaker with a Broad Range

- ◆ Blazing Trails: From the Projects to the Podium
- ◆ Driving Change: Resilient Leadership
- ◆ The C-Suite Leader's Blueprint for Advancing Diversity
- ◆ Getting to Equity: The Four Ingredients for Moving the Needle on Diverse Representation
- ◆ The Business Case for Diversity is in Your People Data



FORDHAM UNIVERSITY
THE JESUIT UNIVERSITY OF NEW YORK

Gabelli School of Business Black History Month Speaker Series:

“

One of the major through-lines we discussed during the talk was change. Rainford faced numerous hardships as a young person which led her to have a mentality of doing what needed to be done. For her, that took shape in pursuing an economics degree from Fordham and a 30+ year career in finance where she blazed trails for those coming up behind her. Some of her accomplishments include being an early leader in the ESG movement and becoming the first Black woman to be promoted to senior vice president at the NY Fed.

What I appreciated most about Valerie's story was the authenticity of how it was told. While she faced so many difficult challenges, she highlighted what she learned and how she was able to move forward to create positive change in the companies she worked for as well as in the company she created, Elloree Talent Strategies.”

Lerzan Aksoy,
Dean,

Fordham University Gabelli School of Business

Book **Valerie Rainford** to Speak



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