



Date: 05/0/25

West Broward Boat Show – Production Schedule

Dear Exhibitor,

Move in Details:

Boat Blvd., Plaza and Center Plaza sections

Due to the mall's operating hours, traffic, and parking logistics, our production schedule will be slightly complex. The show runs Friday through Sunday, with setup scheduled over two days: Wednesday, April 14th (all Boats need to be delivered to the staging lot on Wednesday April 14th by 5pm) and Thursday, April 15th.

Final setup in designated spots will occur after the mall closes at 9:00 PM. If you cannot be present during the evening setup, **please provide a detailed layout for your display.**

The same process will apply for Thursday's setup. If adjustments are needed, boats can be repositioned the following morning between 6:00–10:00 AM.

05/14/25 Wednesday

6:00AM to 9:30AM

Boat Boulevard Booths These boats will be moved into the staging area

9:00PM to 12:00AM

Boat Boulevard Booths These boats will be moved into assigned dealer placements.

05/15/25 Thursday

6:00AM to 9:30AM

Boat Boulevard Booths will continue to be moved from the staging area

9:00PM to 12:00AM

Move out Details:

5/18/25 Sunday

All boats will be moved into the staging area after the mall closes (after 8 PM). Boat Blvd Booths can pick up their boats on Sunday from 8 PM to 12AM



5/19/25 Monday

Boat Blvd Booths will be able to pick up boats from the staging area from 6AM to 10AM. All boats need to be out by 4PM.

Nautical Market Place and any 10x10 Exhibitor Space

Move in

4/15/25 Thursday

Exhibitors will be allowed to set up their 10 x 10 booths from 8PM to 12AM.

4/16/25 Friday

Exhibitors will be allowed to set up their 10 x 10 booths from 6AM to 10AM.

Move out

4/18/25 Sunday

Exhibitors will be allowed to move out from 8PM to 12AM.

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Chris Biello

Event Production

West Broward Boat Show

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