

POKER BOAT RUN



Benefiting
Serenity House

CHEROKEE LAKE

📍 Greenlee Campground & Marina
345 Vacation Way, Rutledge, TN

SATURDAY, JUNE 27, 2026

11:00 AM – 4:00 PM

Registration Begins at 10:00 AM

HOW IT WORKS

Cruise from stop to stop on the lake collecting cards & build your best poker hand

Best hand at the end of the run wins!

ENTRY FEES

★ \$25 per poker hand

★ 5 hands for \$100

**50/50 draw available for an additional fee*

PRE-REGISTER ONLINE: ➔

hospicefriends.org

♥ **SUPPORT A GREAT CAUSE**

All proceeds benefit **Serenity House**,
providing compassionate end-of-life care in our community

Join us for a day of fun, community, and impact on the water!

This is NOT a race. Boat safety must be observed. Participants must complete the run ending at Greenlee Marina by 4:00pm to be eligible to win.

Call for more information **423.586.5284**

SPONSORSHIPS

WHY SPONSOR?

- Reach a wide local audience in a fun, engaging setting
- Align your business with a trusted, mission-driven nonprofit
- Gain visibility through event marketing, social media, and community engagement
- Make a direct impact on individuals and families in need
- Your sponsorship directly supports residents by helping cover essential needs such as meals, utilities, supplies, and daily care.

Admiral Sponsor \$2,500

- Exclusive "Presenting Sponsor" recognition
- Premier logo placement on all marketing materials
- Largest logo on event banner & signage
- Recognition in all press releases & social media
- Logo on participant materials
- Vendor/booth space at event
- 6 event entries included

Final Hand Sponsor \$1,000

- Exclusive sponsorship of final scoring location
- Recognition during winner announcement
- Social media feature

Dock Stop Sponsorship \$500

- Sponsor a card-draw location
- Signage at your designated stop
- Social media recognition
- Opportunity to interact with participants

Fuel Stop Sponsorship \$350

(limited Availability)

- Recognition at designated refreshment or stop area
- Logo on signage at location
- Social media mention