PRESS RELEASE - FOR IMMEDIATE ATTENTION

'WING IT WEDNESDAY' - RAWSOME COMEDY DEVISES PLAN TO SUPPORT BC RESTAURANTS

QUICK INFO:

ONLINE COMEDY SHOW
WING IT
WEDNESDAYS

BENEFITTING HARD HIT BC
RESTAURANTS
UPCOMING DATES:
WEDNESDAY MAY 5
WEDNESDAY JUNE 2
ONLINE / ZOOM / YOUTUBE





PUBLICIST DETAILS:

FOR ALL PRESS ENQUIRIES AND INTERVIEWS, PLEASE CONTACT

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www.comedy2go.ca

DIRECT EVENT PAGE:

www.rawsomecomedy.com/wing-itwednesday **Vancouver** – MAY 5 **AND** JUNE 2 – This May 5 and also June 2, local comedy producers Rawsome Comedy will use one of their newly launched online Comedy2Go stand-up comedy shows, called WING IT WEDNESDAYS, to lend support to hard-hit British Columbia restaurants.

Rawsome Comedy has donated over 500 online comedy tickets to their former in-person club space Keto Caveman Café (Downtown), plus Side Hustle Sandwiches (Mt. Pleasant) and Hecklers Bar & Grill (Victoria), for them give away to every patron who orders the Comedy2Go take-out special. So far, these three BC eateries have joined forces with the beloved local comedy company to create a unique way to incentivize restaurant patrons to pick up dinner from them. The participating restaurants and all the details are all listed on Rawsome Comedy's website.

Head promoter Suzy Rawsome says that she "cooked up" the idea to get restaurants involved after naming the show: "I thought of the name, Wing It Wednesday, then I instantly started getting hungry for Hecklers' famously delicious wings, and I realized that I had an awesome cross-promotional opportunity, that could really serve to help hard-hit BC restaurants and restaurant owners make a little extra dough. These are all places that I have been involved with in various capacities throughout my career promoting comedy events, and I wanted to lend a hand anyway I could."

When the pandemic hit last March, Suzy was forced to cancel all her in-person shows, and then start again from scratch in July 2020 when the government allowed dine-in and events to re-open. "Normally I would shut down for the summer, as the weather is tough competition for comedy," she explains, "but last year, with such uncertainty about how long we would be able to continue, I didn't want to waste a moment taking any time off last year. I wanted to get in as much comedy as I could, while I could."

And alas, on November 19th, live shows again had to shut down due to the Public Health Order banning live events. That's when Suzy decided to check out her first online comedy show, Comedy Night in Canada, which is organized by comedian, Alex Mackenzie. "I was pleasantly shocked by how much fun I had on Alex's Zoom show," says Suzy. "It was incredibly healing to have a live experience where you could actually hear and see the audience laughing and enjoying the show. It wasn't at all what I expected. Alex did such a great job of putting his show together; I had a blast, and I decided afterwards that it was time to pivot my comedy business online. I had been really resistant to it, but the end of CRB is looming, and I wanted to continue to do what I was passionate about: creating, booking and marketing comedy shows. I knew comedians were struggling mentally without a creative output, or sense of community, so I thought this could really help artists and regular people connect and heal as well. A lot of people have thanked me for creating the space for them to perform again. I really feel like we are saving lives." Suzy spent the next while learning how to use Zoom, and teamed up with local recording studio Harbour Podcast Studios who helps her with promotional material and video graphics. Since March 12th, they have co-produced over 16 live online comedy shows, and are now doing 3 regular shows per week. Each show has its own unique flavour, and Wednesdays has a rotating roster of shows, including the above-mentioned Wing It Wednesday, plus there is World's Funniest Women, Ola Dada's Black Out Comedy, and the upcoming Rib My Crib, where comedians roast eachothers' apartments. "The first one was a total hit," explains Suzy, "and from what I've seen - online comedy, I think, is here to stay!"

The comedy show is streamed live over both Zoom and Youtube, and features a fantastic lineup of comedians: Marito Lopez (MTV Canada, Just for Laughs), Ryan Williams (CBC's the Debaters), Alannah Brittany (JFL Northwest), Gina Harms (Dear Pop Culture) and more comics to be added. When live events were allowed, Suzy was hosting seven live events a week in the basement of the Keto Caveman Café, formerly Goldies Pizza. She has been promoting live comedy events there since 2011, and her shows have been featured in the JFL Northwest festival in 2017, 2018, and 2019.

About the comics on the "Wing It Wednesday Online Comedy Show"

Marito Lopez

Credits: Just For Laughs, Kevin Hart's LOL Network, MTV Canada, Halifax Comedy Festival, JFL42, touring headliner with Yuk Yuks Comedy Clubs

Bio: Originally from El Salvador, Marito moved to Canada at the tender age of four and has learned to love the English language, white people and snow. He grew up in the mean streets of Calgary, Alberta, and is probably the cutest gangster you'll ever see on stage.

Ryan Williams

Credits: CBC's The Debaters, JFL Northwest, JFL42, SiriusXM, touring feature comic with Yuk Yuk's **Bio:** Originally from Kamloops, former unimpressive Canadian collegiate athlete turned comedian, Ryan Williams is one of western Canada's most exciting comics. His energetic performances, coupled with sharp material, make him a performer not to be missed.

Alannah Brittany

Credits: JFL Northwest, Comedy Here Often?, Smash Comedy Fest

Bio: Despite being called a rising star in the Vancouver comedy scene, she is still like, totally down to

earth. But if her latte has foam she will have you fired.

MORE COMEDIANS TO BE ADDED OVER THE COMING DAYS



SHOW DETAILS:

SHOW: WING IT WEDNESDAYS ONLINE COMEDY SHOW

WHEN: WEDNEDAY MAY 5 & WEDNESDAY JUNE 2

WHERE: ONLINE OVER ZOOM OR YOUTUBE

TIME: VIRTUAL DOORS OPEN 7:30PM. SHOW STARTS AT 8PM.

TICKETS: \$10 + SERVICE CHARGES AT: https://wingitwednesday.eventbrite.ca

OR FREE WHEN YOU SUPPORT A PARTICIPATING RESTAURANT

FOR ALL PRESS INQUIRIES, INCLUDING INTERVIEWS CONTACT SHOW PRODUCER SUZY

RAWSOME: <u>rawsomecomedyevents@gmail.com</u> OR CALL/TEXT 778.848.7666

