

# Custom Waterslide Decal Design & Printing Pricing



All decals are printed on a professional full color digital printing press with the ability to print white, gradients and unlimited shades of CMYK color at a stunning 1200 dpi. This is one of a kind process that cannot be achieved by any other printing method currently being used in modeling(Alps, UV, Screen Printing, InkJet).

**Artwork Design:** We charge \$40 hr. to design vector artwork to your specifications and most projects are completed within that 1 hour time frame. We will quote each project individually to get you an accurate time estimate before any work is started. All artwork is kept on file so it can be reprinted at a later time which you then only pay for the cost of the decals(no artwork charge). If you already have print ready vector artwork there is a \$10 setup fee which is in place of the artwork design charge. An artwork proof sheet is provided for approval before printing. Vector file formats - (.ai, .eps, .pdf are accepted file formats) Raster file formats - (.jpeg, .png, .tiff, .bmp, .gif) in most cases are not suitable for the decal printing process. If providing a Photoshop file please inquire about the additional requirements.

**Decals:** Decals are printed on letter size sheets(8.5"x11") at \$40 per sheet, unlimited colors per sheet. Our proprietary blue backed decal paper with clear carrier film has been custom formulated for maximum durability & adhesion so that you don't have to worry about graphics being scratched off before or during application. Customers love the premium quality paper we use as is thick enough so it doesn't tear easily but still thin enough to conform to contour surfaces and almost disappear once applied. Our decals do not need to be clear coated before use. Simply cut out, soak in distilled water and apply. All decals are printed with an opaque white undercoat so they can be applied to any color model without the model color bleeding through. We use a specialty formulated white toner that is more opaque than Alps/UV/Ink Jet/Screen Printed white which makes the CMYK colors more vibrant on your models. Production time is usually 1-2 weeks.

**Minimums:** There is a 1 hr artwork/design(\$40) & 1 Letter Size sheet(\$40) minimum per custom order. Orders are shipped Priority Mail with Tracking(\$8).