## Does your sports team, church, group or organization need money????

# \$5,000.00 or more in one NIGHT!

Let us show you how your group can raise \$5,000.00 or more in one night hosting a bowling fund-raiser!

## Bowling Fund-Raisers



Don Carter Lanes: 4007 East State Street - Rockford, IL 61108 Ph:(815) 399-0314 Website: www.doncarterlanes.com email: doncarterlanes@yahoo.com

### How the \$\$\$\$\$ works

In this example we will assume the group sells 120 tickets (teams of 2)  $(\mbox{One ticket covers both bowlers})$  and they sell 20 lane signs and run 50/50 and silent auctions.

40 lanes would be used (3 couples per lane) = 120 teams of two bowlers.

#### **Ticket Sales:**

Your group sells the tickets for \$45 per couple Your profit for each ticket sold is \$25.  $120 \times $25 = $3,000.00$ 

#### Lane Sign Sales:

Your group sells 20 lane signs at \$100 each (cost to make sign \$20) Profit is \$80 per sign.  $20 \times \$80 = \$1,600.00$ 

#### 50 /50 Raffle:

50/50 Raffle With 240 people you can estimate that each bowler will spend at least \$5 on 50/50 tickets.  $240 \times $5 = $1,200.00$  (half to the winner) Half is your profit = \$600.00

#### **Silent Auction:**

Silent Auction Revenue: Groups solicites prizes / baskets.

Group then runs a silent auction for these items.

Depending on the quality of the prizes most groups will raise between \$500.00 to \$2,000.00 on silent auction items.

#### Recap:

Ticket Sales Profit - \$3,000.00

Lane Sign Sales Profit - \$1,600.00

50/50 Raffle Profit - \$600.00

Silent Auction Items - \$1,000.00 on average

In this example the group would have raise \$6,200.00 in profits.

A moonlight bowl is a great way to raise money for your group, organization, church, charity, etc. We charge you \$20 per couple (or team of two bowlers)
You charge \$40 per couple or more.
Your groups profit is \$20 or more per ticket sold.

More ways to make money during your moonlight bowl is to run raffles, silent auctions and sell lane signs. Your group keeps 100% of this revenue.

Moonlight Bowls include 2 hours of unlimited bowling time. Most couples will be able to bowl 3 to 4 games in that time.

Option #1 \$20 per couple

Option #2
\$23 per couple
Each lane gets
1 large Pizza

Option #3

\$25 per couple

Each lane gets

2 large Pizzas

Additional catering options avail; Wings, Meatballs, Veggie & Fruit Trays, etc.

Production of Event Flyers & Tickets are FREE