

The Savage vane is a new product from Norway Industries of Norway, Oregon. Samples were tested by archery shops in early August and the Savage came onto the retail market later in the month. Jill Halliburton, co-owner of Norway Industries with her sister Janis Melton, said an inventory of the Savage vanes, in 3- and 4-inch lengths, would be available by mid-September to fill any order and the vanes would be out to all archery equipment distributors by the end of that month.

Norway's standard Duravanes will continue to be on the market.

The Savage is available in eight colors: Black, blue, green, fluorescent yellow, fluorescent orange, lime, red and white.

Peggy and Mike Ashe, owners of Custom Gear Archery Pro Shop in Michie, Tennessee, were impressed by the durability of the Savage vanes on the arrows they were test shooting late this summer through the Whisker Biscuit rest. Standard vanes in the past had wrinkled, waved or torn when repeatedly shot through the Biscuit, but early reports on the Savage were that it was holding up much better. Mike Ashe said, "The Savage is showing no wear. I'm impressed with the vanes," he said after 75 shots with the same arrows

through a Whisker Biscuit rest."

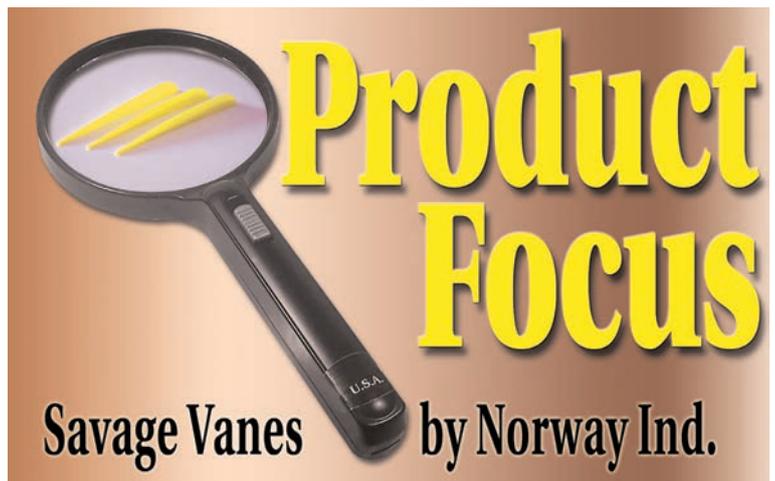
"People seem to be very happy with them," Halliburton said of the reports received back after samples of the vanes have been used. "People are impressed with them. We're not the first on the market with a tougher vane," she added, "but we think we have the toughest vane on the market, especially for use with the Whisker Biscuit, according to the feedback we've received."

Halliburton said the Savage is the result of one year of trial-and-error development by her company, a major producer of vanes that also invented and sells automatic fletching machines. She explained the Savage is made from a recipe that blends several plastic derivatives.

Ike Branthwaite, who is co-owner of Carolina Archery Products of Hillsborough, North Carolina, maker of the Whisker Biscuit, test shot the Savage vanes in August. He and others at his business who test shot the vanes agreed that "they're among the toughest we've tried, they don't wrinkle or tear, they bond well to the shafts."

"I'm tired of shooting them (Savage)," said Branthwaite who has been an archer for over 40 years. "I can't wear them out, they're wearing me out. The Savage has been good to go from the beginning."

Retailer Mike Ashe said 90 percent of the rests he sells out of his shop are Whisker Biscuits so having a vane that is more durable is important to his cus-



tomers.

"Shooting every day in a month's time, they're just as straight and clean as the first day," Ashe said of the Savage vane. Ashe has been shooting a bow for 36 years. "They adhere to the shaft really well and they're showing no wear. Previous Duravanes wrinkled in the Biscuit after repeated shots. This one does not. They've made improvements. These are quiet, low-profile vanes," he added. "They're working fine for me."

Michael Manuel, owner of H & S Hunting in Elizabethton, Tennessee, said the Savage is "pretty slick." Manuel has been an archer for over 20 years. "The Savage does a good job of sticking to the shaft and it shoots good too. People have bought what we have and they've liked it so far."

Wayne Schwartz, a bowhunter and competitive archer who lives in Bay City, Michigan, said he likes the accuracy of the flight provided by the Savage. He said in practice for range competition, he was getting good groupings at 70 yards using the new vane.

"The Savage and the Duravane to me are by far the best vanes out there that I've shot," said Schwartz who has been in archery for 15 years. "I haven't found anything else that'll stand up to them. I've tried three or four other kinds and they have the best durability by far."

For more information, contact Norway Industries, (800) 778-4755 or see the website [duravanes.com](http://duravanes.com)

By Craig Reed

