



2023 General Assembly of YMCAs
ATLANTA, GEORGIA — July 20–23, 2023



PHILLIP JIMÉNEZ
President & CEO, West Cook YMCA

Uniting and Inspiring: Register Today for 2023 General Assembly

Listen to local Y leaders talk about the value of their General Assembly experience.

[**GENERAL ASSEMBLY SITE**](#)

Everything you need to know about General Assembly speakers, professional and leadership development sessions, special events as well as links to register can be found on GA.ymca.org.

Don't Miss Opportunities to Build Connections, Learn from Y Leaders

General Assembly creates space for you to explore new ideas, share success stories and become re-energized by the transformational work performed by Ys across the country. What will you get for your registration?

General Assembly Registration Now Open

July 20–23, 2023

Georgia World Congress Center
Atlanta

[**REGISTER**](#)

Registration Fees

- **Early Bird Registration is \$625 until Feb. 15** (a \$175 savings).
- Understanding the operational and financial pressures Ys are all under, Y-USA is **waiving registration fees for all CEOs and board chairs** (or a designated board member) who attend.
- For more information, [download these budgeting tips](#).

General Assembly Scholarships

A limited number of conference subsidy awards will be available from Y-USA to support full-time YMCA staff and board volunteers in attending. Three subsidy awards are available:

- Staff Financial Assistance Scholarship (\$625) – The award is a waived early-bird registration fee.
- Travel Subsidy (\$2,000) – The award will be paid as reimbursement after confirmed

- Four **thoughtful, inspiring general sessions** featuring Kareem Abdul-Jabbar, Lisa Ling, Kal Penn and Y-USA President and CEO Suzanne McCormick;
- **Professional and leadership development sessions**, which qualify for 20 continuing education credits toward YMCA leadership re-certification;
- An exhibition showcasing the newest YMCA-focused products and solutions from vendors across the country;
- Outstanding **entertainment and valuable connections** at the signature YMCA Bash;
- Free access to special events: First-time attendee orientation, Speed Networking, YMCA Reunion, morning exercise sessions, Who's Coming to Dinner networking event, Common Connections networking breakfast;
- **And much more!**

Attendees will have an opportunity to deepen their understanding of priorities in the national strategic plan and help support the Y's collective power to boldly shape a healthy future for all.

If you have questions, please email general.assembly@ymca.net.

attendance at General Assembly.

- Multicultural Professional Development Staff Scholarship (\$875) - The award is a waived registration fee for the Multicultural Experience pre-conference event and a waived early bird registration fee for General Assembly.

Apply via our online grant system [SmartSimple](#) through Jan. 10.

PLEASE NOTE: If you apply for the Staff Financial Assistance Scholarship or the Multicultural Professional Development Staff Scholarship, you **MUST** register for General Assembly **AFTER** you find out if you are awarded a scholarship (recipients will be notified by Jan. 31). If you apply for the travel subsidy, you may register for General Assembly at any time.

Important to Remember

- **Register first, secure your hotel room second:** Y-USA has negotiated affordable rates at select Atlanta hotels. You will have access to hotel profiles and guaranteed discount rates only after you have registered for the conference.
- For answers to your questions, [review FAQs on Link.](#)

General Assembly Helps You Forge New Connections

Don't miss these premier networking opportunities:

- **Speed Networking** - Start off your GA experience by making new connections in a fast-paced and fun format.
- **Common Connections Breakfast** - Swap strategies with professional counterparts on topics of most interest to you.

- **Who's Coming to Dinner?** - Expand your Y family in an engaging, exciting and informal way! Sign up for this event and you will be randomly grouped with six to eight other registrants to enjoy dinner and important conversations.

Pre-Conference Events Deliver Additional Value

Consider adding these valuable pre-conference events as part of your General Assembly experience:

- **Multicultural Experience at General Assembly (July 19-20)** - A leadership development event designed to support staff of color at all levels.
- **Association Assemblies (July 20)** - The foremost opportunity for CEOs and CVOs to work with national Y leaders to shape the direction of the Movement.

[REGISTER](#)

©2022 YMCA of the USA, 101 North Wacker Drive, Chicago, IL 60606, USA
All Rights Reserved | [Privacy Policy](#) | [Unsubscribe](#)