



*Create Your Personal  
Vision Statement*

VISION STRATEGIST  
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# Personal Vision Statement

## Why a personal vision statement?

Just like an organization has a vision statement, you should have one for yourself as well. A personal vision statement serves as a guide when making decisions in professional and personal areas of your life. It also keeps you on track and prevents you from engaging in things that are not aligned with your values, goals and, most importantly, the vision for your life.

## Principles for a personal vision statement

- Easy to remember (no longer than a sentence or two)
- Future bound (you are always striving towards it)
- Inspires you (you should buy into it)
- Challenges you to grow
- Provides direction
- Moves you to act
- Larger than life (vision big)















