

Privacy Policy

Last updated: January 24, 2026

This Privacy Policy describes how **Rolla** (the "App") is operated by **Rolla Tech, Inc.**, a Delaware corporation ("we," "us," or "our"), and how we collect, use, share, and protect information when you use our mobile application, website, and related services (collectively, the "Services").

Rolla is a travel-centric social media platform that allows users to upload maps of their trips, associate photos with locations, and interact with approved followers. We are committed to transparency and to complying with applicable privacy laws, including Apple App Store and Google Play requirements, the General Data Protection Regulation (GDPR), and the California Consumer Privacy Act (CCPA).

1. Information We Collect

We collect information you provide, information generated through your use of the Services, and information collected automatically from your device.

1.1 Information You Provide

- **Account Information:** Username, password, email address, and authentication credentials.
- **Profile Information:** Profile photo, bio, optional car manufacturer logo, and optional "happy place" location.
- **User Content:** Maps, photos, captions, comments, likes, and other content you create or share.
- **Communications:** Messages, comments, support requests, and feedback you send to us.

1.2 Location Information

Rolla's core features rely on location data. With your consent, we may collect:

- **Precise location data** when you create trips, upload maps, or attach photos to locations.
- **Location metadata** embedded in photos you upload.
- **Approximate location data** (such as city or region) derived from IP address for security, analytics, and app functionality.

You may enable or disable location access at any time through your device settings.

1.3 Camera and Photo Library Access

With your permission, Rolla may access your device's camera and photo library to allow you to:

- Take photos within the App.
- Upload photos and associate them with map locations.

Rolla does not access your camera or photo library without your explicit consent.

1.4 Automatically Collected Information

We automatically collect certain information, including:

- Device information (device type, operating system, app version, unique device identifiers).
 - Log information (IP address, timestamps, interactions with features).
 - Cookies, SDKs, and similar technologies used for functionality, analytics, and security, in accordance with Apple App Store and Google Play policies.
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2. How We Use Information

We use information to:

- Provide, operate, and maintain the Services.
 - Enable travel maps, photo placement, likes, and comments.
 - Display content to followers you approve.
 - Personalize profiles and user experience.
 - Communicate with you regarding updates, security notices, and support.
 - Improve performance, features, and safety.
 - Detect, prevent, and address fraud, abuse, or violations of our Terms.
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3. How Information Is Shared

We do **not** sell personal information.

3.1 With Other Users

- Content you post is visible to approved followers based on your privacy settings.
- Certain profile information may be visible to other users depending on your settings.

3.2 With Service Providers

We may share information with trusted third-party service providers who perform services on our behalf, such as:

- Cloud hosting and storage providers.
- Analytics and performance monitoring services.
- Customer support tools.

These providers are contractually required to safeguard your information and use it only as directed by us.

3.3 Legal, Safety, and Compliance

We may disclose information if reasonably necessary to:

- Comply with applicable laws, regulations, or legal processes.
- Enforce our Terms of Service.
- Protect the rights, safety, and property of users, Rolla Tech, Inc., or others.

3.4 Business Transfers

If Rolla Tech, Inc. is involved in a merger, acquisition, reorganization, or sale of assets, user information may be transferred as part of that transaction.

4. Your Choices and Controls

You can control your information through:

- **Account and profile settings.**
 - **Follower approvals and content visibility controls.**
 - **Device-level permissions** for location, camera, and photos.
 - **Account deletion**, which will remove your profile and content, subject to legal retention requirements.
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5. Data Retention

We retain personal information for as long as your account is active or as necessary to provide the Services. We may retain certain data longer where required by law, for security, or to resolve disputes.

6. Data Security

We implement reasonable administrative, technical, and physical safeguards designed to protect personal information. However, no method of transmission or storage is completely secure.

7. Children's Privacy

Rolla is not intended for children under 13 (or the minimum age required by law). We do not knowingly collect personal information from children.

8. International Data Transfers

Rolla Tech, Inc. is based in the United States. Your information may be transferred to and processed in the United States or other countries where we or our service providers operate, subject to appropriate safeguards.

9. GDPR (European Economic Area Users)

If you are located in the EEA, UK, or Switzerland, you have the following rights:

- Access your personal data.
- Correct inaccurate data.
- Request deletion of your data.
- Restrict or object to processing.
- Data portability.
- Withdraw consent at any time where processing is based on consent.

Legal bases for processing include consent, contract performance, legitimate interests, and legal obligations.

You may exercise your rights by contacting us at the email below. You also have the right to lodge a complaint with your local data protection authority.

10. CCPA / CPRA (California Residents)

California residents have the right to:

- Know what categories of personal information we collect and how we use it.
- Request access to or deletion of personal information.
- Correct inaccurate personal information.
- Opt out of the sale or sharing of personal information (if applicable).
- Not be discriminated against for exercising privacy rights.

Rolla does not sell personal information as defined by the CCPA.

Requests may be made by contacting us at the email below.

11. Do Not Sell or Share My Personal Information

Rolla does not sell or share personal information for cross-context behavioral advertising. If this changes, we will update this Privacy Policy and provide appropriate opt-out mechanisms as required by law.

12. Changes to This Privacy Policy

We may update this Privacy Policy periodically. If material changes are made, we will notify users through the App or other appropriate means.

13. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or your personal information, contact us at:

Rolla Tech, Inc.

Email: admin@rollatechnology.com

Incorporation: Delaware, United States

This Privacy Policy is intended to satisfy Apple App Store and Google Play disclosure requirements and major U.S. and EU privacy laws. It does not constitute legal advice.