

What is the College of Extension(COE)

The College of Extension (COE) is an Incorporated Association. The COE was formed to address the lack of service and support to the agriculture extension sector and the need to develop the future work force.

The COE has a Board of Directors made up of the Founders and Foundation members. The Board is supported by an Extension Advisory Panel. The COE can create Honorary Fellows of the College to deliver services offered by the COE.

The COE is managed by Joint Executive Directors Charlie Thorn and John Noonan. The COE membership is nationally based and aspires to international membership of extension practitioners.

Purpose

Servicing the extension needs of the agriculture sector and rural communities and developing the next generation of extension specialists.

Objectives of the College

The College has the following objectives:

- Providing extension services to industry, government and R and D investors including planning, execution marketing and promotion and measuring the impact of extension methods and services.
- Support in grant writing for extension, facilitation and peer to peer learning
- Delivering professional extension training and development and communications
- Enabling young professionals to become effective extension specialists

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Building an Extension Workforce for the Future

Delivering Extension and Facilitation Training

Providing a Professional Network Nationally

Together we are building extension and facilitation capacity through a collegiate approach



RURAL GROWTH PROGRAM

BUILDING RESILIENCE IN TIMES OF CHANGE

Understanding ourselves and our reactions to change

Building your business to thrive – can you keep doing what you have always done and what are your options?

The “why”

Can you keep tweaking?

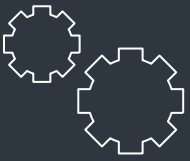
“Do we really want to”

If we do, how do we do it – and what support do we need? And

Do you need to start to make some moderate adaption?

If we don’t want to, how we not do it and what support do we need?

Or do you need to change the whole of the game plan and transform what you do?



Peer to peer learning

Sharing knowledge and real life approaches

Providing support structures for building resilience



Trained and skilled facilitators

National network of trained facilitators



Members provide Extension and Facilitation Services

Managing finances

Focus is on financial management and understanding the financial structures underpinning this business

Managing relationships

Focus on building and maintaining internal and external relationship skills, being able to hold difficult conversations and providing strategies for conflict resolution

TRANSFORMING REGIONS - TRANSFORMED MINDSETS, SKILLS AND BUSINESSES

Environmental change

Examine the subtle and not so subtle effects of environmental change and business strategies to respond to these challenges. We take the participants back through time and identify what has changed in their lived experience and how they have managed, providing a platform for coping with what may be an increased rate of change in the future.

Strategic and tactical planning

Provide a strategic and tactical planning process for application within the business and families. How to assess and manage risk and uncertainty lies at the core of this part of the process.

Balancing life

Provides strategies and skills to individuals and families to maintain a life balancing the various and competing challenges and priorities.

Moving Forward

The session is all about “where the rubber hits the road” and putting in place operational plans to position the business in a sustainable position and/or to assist in “beyond farming” plans.

