

CAPABILITY STATEMENT



Strategic Amelioration



Mary Tadros

Harvard MA'

407-476-3266

maryt@StrategicAmelioration.com

Core Competencies

Strategic Amelioration offers consultation services, employing analytical and financial lens to provide valuable insights and guidance. They can assist in

- identifying and addressing financial challenges,
- exploring growth opportunities, and
- developing effective strategies for long-term success of different programs.

S.A. supports the Government, on the Local, State & Federal Level in their development efforts by providing

- Project Management
- General & Financial Consultation
- Marketing Strategizing & Implementation

Past Performance

- **Small Business Administration; Small Business Development Center; Advisory Board Council:** Strategic Amelioration has provided Business Consultation & CFO Advisory Services along with Marketing Strategizing & Implementation.
- **Virginia Department of Social Services ENT-23-052:** Managing/executing integrated media strategies including branding, multimedia production, planning, digital, social, print, outreach programs, and communications.

Differentiators

- **Corporate Citizenship:** We pride ourselves in donating 10% of any proceeds to non-profit organizations supporting youth & elders in our community.
- **Integrity:** Strategic Amelioration upholds the value of integrity in all their dealings. They maintain a high level of professionalism, honesty, and ethical conduct, ensuring transparency and trust throughout the business relationship.

About our Founder:

The President of the company has an experience of over 13 years in the Finance, Business Consultation & Digital Marketing Strategy fields.

She earned from **Harvard University**:

- ❖ Master's in Finance
- ❖ Professional Graduate-Level Certification in Corporate Finance
- ❖ Professional Graduate-Level Certification in Data Analytics
- ❖ Dean's List of Academic Achievement Award

Company Data:

EDWOSB: Certified

WBE+SBE: Certified

CAGE Code: 9HNT9

UEI: Q7Y3VAFKV912

NAICS:

541613 541611 541810

611430 541840 541890

561499 541618 711510

Strategic Amelioration LLC | 7512 Dr. Phillips Blvd Ste 50-178 Orlando FL 32836 | 407-476-3266

www.StrategicAmelioration.com