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Product Spotlight

Ameritas has provided a great "Quick Comparison of Index Annuities" Guide. Included with this are the newest Index Annuities that were released in 2019: there is the Accumulation 7 Index Annuity & there is the Ameritas Income 10

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Announcements & Benefit Event

Catch up on the most recent news with Gem State Financial Group.

We have teamed up with the John L Scott Foundation to help benefit the St. Luke's Children's Hospital. Invite your clients and join us in our parking lot for a Food Truck Rally.

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Summer of Apps

Summer is here! We are kicking off our Summer of Apps contest July 1st. GSFG has some fun prizes for this contest and the focus will be on the number of applications submitted and brokerage applications will count towards this contest

Agency Trainings

July 15th - Social Security Training

David Riffe - GSFG Director of Sales

Aug 5th - Ameritas Producer Workbench, Illustration & Other Tools Training - Scott Leavitt

To join the agency trainings:

https://global.gotomeeting.com/join/952783349

Phone: 1 (646) 749-3112 Access Code: 952-783-349

Dane Ross, Ameritas Internal Wholesaler

Phone: (402) 465-6128

Email: dane.ross@ameritas.com

Scott's Thought:

We are at the halfway point of the year; I would like to share what GSFG has accomplished so far this year. I am pleased to report that GSFG has added 14 new Agent/Team Members, now GSFG has a total of 50 Team Members and our sales production is up over 500% compared to this time last year. Thank you for all your hard work and support!



-Scott



Monthly Drawing Winner... Gary Orton



Contest Winners:

1st – Tracy Boster

2nd - Tom Shores

3rd - Melinda Wells

WE'RE ON SOCIAL MEDIA!

Click on the logos bellow to follow us for content you can share with clients and for upcoming events.





NEED HELP?

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Gem State Financial Group's newest Team Member:

CarrieAnne Kowalczyk

Gem State Financial Group Upcoming Events

July 1 -

Sept 30

Summer of Apps Sales Contest

"Making Your Apps Count"

July 4 - 5

Gem State Financial Group

Closed to celebrate

Independence Day

August

9th

TVAHU Annual Golf Tournament

Falcon Crest Golf Club Kuna

Summer Birthdays

Wishing each of you a wonderful day and successful year!

| June | | July | | August |
|-------------------|------|------------------|------|---------------|
| 6/6 Jeff Orton | 7/9 | Erik Steinke | 8/14 | Larry Reitz |
| 6/14 Diana Hunter | 7/11 | Rick McDonald | 8/31 | Robin Everitt |
| | 7/15 | Jackson Longwill | 8/31 | Wes Brinkman |

Product Spotlight

Ameritas Life Insurance Corp. Quick Comparison of Index Annuities

| | Compass Index Annuity | Ameritas Accumulation 7 Index Annuity | Ameritas Income 10 Index Annuity |
|--|---|---------------------------------------|---|
| Product Details | | | |
| Issue Ages Maturity Age | 0-85 95 | | 45-85 95 |
| SPDA only or FPDA | | FPDA | |
| Minimum Initial Deposit | \$2,000 (if single or annual premium) | \$25,000 (first year premium) | \$25,000 (first year premium) |
| Minimum Additional Deposit | \$5,000 | | 000 |
| Maximum Lifetime Deposit | \$1,000,000 | | |
| Band 1 Premium Banding for Interest Rates | < \$50,000 (fixed rate only) < \$100,000 fixed & indexed rates | | d & indexed rates |
| Band 2 Premium Banding for Interest Rates | \$50,000+ (fixed rate only) \$100,000 - 249,999 fixed & indexed rates | | fixed & indexed rates |
| Band 3 Premium Banding for Interest Rates | \$250,000 + fixed and indexed rates | | and indexed rates |
| Dollar Cost Averaging | Yes Yes | | es |
| Enhanced Dollar Cost Averaging | Yes | Yes No | |
| Surrender Charge | 8 years 8%,8%,7%,6%,5%,4%,3%,2%,0% | 7 years 9%,9%,8%,7%,6%,5%,4%,0% | 10 years 9%,9%,8%,7%,6%,5%,4%,3%, 2%, 1%, 0% |
| Free Partial Withdrawals | After first policy year, 10% of total policy accumulation each year | | |
| Policy Loans | No | | |
| Non-Tax Qualified Business Allowed | Yes | | |

| Features and Riders ¹ | | | |
|--|--------------|--|--|
| Waiver of Surrender Charge for Confinement | Part of Base | Rider – automatically included - no cost | |
| Waiver of Surrender Charge for Terminal Illness | Part of Base | Rider – automatically included – no cost | |
| Waiver of Surrender Charge for Home Health Care | No | Rider – automatically included – no cost | |

Ameritas Life Insurance Corp. Quick Comparison of Index Annuities

| | Compass Index Annuity | Ameritas Accumulation 7 Index Annuity | Ameritas Income 10 Index Annuity |
|--|---|---|--|
| Market Value Adjustment (MVA) | No | Rider – automatically included – no cost | |
| 5 YR Surrender Charge Option ² , Cost as % of Acct Value for 5 years | No | 9%,9%,7.75%,6.50%,5.25%,0% Cost = 0.15% | No |
| Guaranteed Lifetime Withdrawal Benefit (GLWB) Rider | Optional Rider, Single 0.75% current (1.50% max. for most states /1.00% for MN/ 1.25% for DE) Joint Spousal 1.00% current (2.00% max. for most states/1.50% for DE) Not available in MN | No | Income Protector and Income Builder Riders Single: 1.00% current (2.00% max) / Joint Spousal: 1.00% current (2.50% max) Income Protector Plus and Income Builder Plus Riders Single: 1.10% current (2.00% max) / Joint Spousal 1.10% current (2.50% max) Withdrawals in Accumulation Phase does not negate roll-up with all GLWBs. |
| Principle Protection Credit (PPC) | Yes | No | Yes |
| Death Benefits | Equal to Accumulation Value - no cost. In Withdrawal and Guaranteed Phase of GLWB – Distribution of remaining balance available | Enhanced Death Benefit Rider Automatically included — no cost — benefit payable beginning end of year 10. DB=Premium - Withdrawals + 110% Interest credits DB≤ 1.25 x AV Enhanced Death Benefit Plus Rider² Cost as % of Acct Value for 5 years Optional rider available at issue. If selected replaces EDB rider — benefit payable beginning end of year 10. Cost = 0.10% DB=Premium - Withdrawals + 140% interest credits DB< 1.25 x AV | All Years before Guaranteed Phase: Partial Year Credit on funds in an Index Option – no cost. During Accumulation Phase: Account Value and return of GLWB charges; During Withdrawal Phase: Account Value. No remaining balance option. |

| Indexed Options | | | |
|-----------------------------------|--|---------------------------|--|
| Partial Credit for Mid-Term Death | No Guarantee Minimum Interest Rate on Index Option Value | | |
| # of Sweep Dates / Month | 1 2 | | |
| Rate Floor | 0% | 0% | |
| S&P 500 1-Year Point to Point | Capped with 100% Par Rate | | |
| S&P 500 1-Year Monthly Average | Capped with 100% Par Rate | | |
| S&P 500 1-Year Monthly Sum Cap | No | Capped with 100% Par Rate | |

Ameritas Life Insurance Corp. **Quick Comparison of Index Annuities**

| | Compass Index Annuity | Ameritas Accumulation 7 Index Annuity | Ameritas Income 10 Index Annuity |
|--|---------------------------|---------------------------------------|-------------------------------------|
| Russell 2000 1-Year Point to Point | Capped with 100% Par Rate | | |
| Russell 2000 1-Year Monthly Average | Capped with 100% Par Rate | | |
| MSCI EAFE 1-Year Point to Point | Capped with 100% Par Rate | | |
| MSCI EAFE 1-Year Monthly Average | Capped with 100% Par Rate | | |
| S&P 500 Sector Rotator Daily RC2 5% 1-Year Point to Point | No | Par Rate with No Cap | |
| S&P 500 Sector Rotator Daily RC2 5% 2-Year Point to Point | No Par Rate with No Cap | | |

| (First Year / Years 2+ / Trail) Commissions ³ | | | |
|--|-----------------------|-----------------------|-----------------------|
| Schedule A (Issue Age 0-80) | 5.00% / 3.50% / 0.10% | 5.00% / 3.00% / 0.00% | 5.50% / 3.50%/ 0.00% |
| Schedule B (Issue Age 0-80) | 2.50% / 2.50% / 0.30% | 4.50% / 2.50% / 0.10% | 4.25% / 2.25% / 0.25% |
| Schedule C (Issue Age 0-80) | 0.65% / 0.65% / 0.65% | 3.75% / 1.75% / 0.25% | 3.00% / 1.25% / 0.50% |
| Schedule D (Issue Age 0-80) | 0.10% / 0.10% / 0.75% | 2.75% / 1.00% / 0.50% | 1.25% / 1.00% / 0.75% |

Product features and riders may vary by state and may not be available in all states. Optional riders may have limitations, restrictions, and additional charges. The 5-Year Surrender Charge Rider is not available in combination with the Enhanced Death Benefit Plus Rider. 3 The Boreau Commission of a Valiable in Producer Workbench. In approved states, Compass Index Annuity (form 2704), Ameritas Accumulation 7 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), Ameritas Accumulation 10 Index Annuity (form 2706 with 2706-SCH7), specific situation, your client should consult an attorney.

The S&P 500 Sector Rotator Daily RC2 5% Index has limited historical information. The S&P 500 Sector Rotator Daily RC2 5% Index is a new index strategy, launched on October 19, 2018. The performance shown before that date is hypothetical past performance, based on criteria applied retroactively by S&P of market conditions at a given moment, which should not be used as an indicator of future performance. For more information about the S&P 500 Sector Rotator Daily RC2 5% Index, visit https://us.spindices.com/indices/strategy/sp-500-sector-rotator-daily-rc2-5-index-er.

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ANNOUNCEMENTS

GSFG would like to congratulate Jackson & Katie Longwill on the arrival of their first baby





This 4th of July, Gem State
Financial Group would like to
thank all our agents who
have served our country. We
appreciate your time, service
and dedication to protecting
our freedoms!



GSFG would like to announce our office manager, Amy Leavitt, has received her Notary Public commission from the State of ID. This is a service we can offer to all our agents and their clients when the need arises. Please call to verify Amy is available when you need this service.



6 Month Recap



We would like to thank everyone that was able to join us for our Ribbon Cutting ceremony with the Meridian Chamber of Commerce in February of this year. Having the support from each of you is what makes GSFG exciting daily.!



In April we held our DI Training. We enjoyed hosting this event at our office and having the opportunity to visit with you and to help you add more tools for your client needs.

GSFG On the Move



Day on the Hill

IAHU Health Symposium



Ameritas.

fulfilling life

NAFIA Idaho Annual Convention

Nationals Bowling



Benefit Event

July 30, 2019

4:30-7:30pm * GSFG Parking Lot

Join us Tues, July 30th with your clients, family and friends for a benefit supporting the St. Luke's Children's Hospital. Stop by our booth for a chance to win some fun prizes. We will also have a BSU Raffle Basket.





Summer of Apps

Contest will run from July 1, 2019 - September 30, 2019







Grand Prize: Travel Propane Grill

2nd Prize: Outdoor Solar Bluetooth Speakers

3rd Prize: \$50.00 Amazon Gift Card

How to earn points:

- 1 point for each Ameritas submitted non-bound Life or DI app
- 1½ points for each bound Ameritas Life or DI app
- 1 point for every paid Ameritas Life or DI app
- ½ point for each submitted/paid Ameritas Annuity, Brokerage Life, DI, LTCI or Annuity app.



Gem State Financial Group is offering an opportunity for ALL CONTRACTED AGENTS/BROKERS to help us grow the agency. Your recommendation of a new Career or Independent Agent to Gem State Financial Group can grow YOUR income. *When that referral becomes part of the Gem State Financial Group Team you will receive 10% of their Ameritas Life {Life and DI only} FYC production for as long as they write business. Refer a producer, work with him/her, split business with him/her and earn dollars while we all benefit to make this the biggest and best firm in the Company.

| Please complete the following and return | to Scott Leavitt; General Agent |
|---|--|
| *Referring Agent must maintain a contract (specified by A | meritas) to continue qualifying for bonus. |
| | |
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| | |
| | |
| Name: | |
| Address: | |
| Phone Number: | |
| | |
| Best Time to Call: | |
| Agent/Broker Name: | Date: |