



SAT, OCT 7, 2023
12-5PM

GRAND STREET AT LIBRARY PARK
WATERBURY, CT

250+ DOMESTIC & INTERNATIONAL BREWS

BBQ PIT MASTER COMPETITION

BANDS • BBQ FOOD VENDORS • GAME ZONE

BRASSCITYBREWANDQUE.COM

PRESENTED BY & FOR THE BENEFIT OF



EVENT HOST

Victor Shah
of Mountain Top Liquors

WITH SUPPORT FROM

Waterbury Regional Chamber
The City of Waterbury
Office of the Mayor
Bureau of Parks & Recreation
Arts & Tourism Commission
Department of Health
Waterbury Police Department
Waterbury Fire Department

2023

17th ANNUAL

BRASS CITY BREW & QUE

The BCB&Q generates a very positive attendee experience—advancing the mission of Main Street in promoting Downtown Waterbury.

A 2019 Tourism Study showed that the BCB&Q generates in excess of \$100K of annual direct-spending in the Waterbury region.

In addition to attendees, the event attracts brewers, volunteers, vendors, and performers.

Attendees:

50% are from the 15-town Greater Waterbury Region

Come from more than 90 towns in Connecticut & 10 eastern states

90% are 25-45 years of age

Event proceeds benefit Main Street Waterbury, a nonprofit 501-c-3 organization providing planning and services for the current and sustained cultural and economic revitalization of Waterbury's Downtown District.

PAST & PRESENT SPONSORS OF THE BRASS CITY BREW & 'QUE

ACCEL	Drubner Commercial	Charles Oman III, Atty
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Boru's Bar & Grill	Honda of Watertown	Shamrock Pub & Grill
Brass Mill Center & Commons	Hubbard-Hall Inc.	Space Age Copy
Brass Works Brewing	iHeart Radio/ The River 105.9	Spartan Restaurant
Bunker Hill Pharmacy	Ion Bank	Sterling Security Systems
Bushka Lumber & Millwork	Joe's Tire Shop	Tele-Media of Western CT
Cafe Europa	John Bale Book Co. & Cafe	Tequila's Mexican Restaurant
Carmody & Torrance	The Kaloidis Law Firm, LLC	Texas Roadhouse
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Domenik & Pia's	New Opportunities Inc.	Zackin Zimyeski Sullivan CPA
Drescher's Restaurant	Nutmeg Fine Wines & Spirits	

Interested in Sponsoring the BCBQ?

Contact us: ccaufield@mainstreetwaterbury.com



SPONSOR LEVEL AMOUNT

SPONSOR LEVEL	AMOUNT	Name in BCB&Q program Book	Name (N) or logo (L) on sponsor sign at Event	Name (N) or logo (L) on website	Name listed in social media posts	Comp tickets General Admission	Name on 5oz Tasting Glass	Logo on Main Stage Banner	Named in all event promotions & press releases
LAGER	\$250	●	N	N		1			
IPA	\$500	●	N	N	●	2			
TASTING GLASS	\$750	●	N	N	●	3	●		
PIT MASTER COMPETITION SPONSOR	\$1,000	●	L	L	●	4			
BEER & BBQ SPONSOR	\$1,500	●	L	L	●	4			
MAIN STAGE PERFORMANCE SPONSOR	\$2,500	●	L	L	●	6		●	
BEER OLYMPICS SPONSOR	\$3,000	●	L	L	●	6		●	
PRESENTING	\$7,500	●	L	L	●	8		●	●

2023

BRASS CITY BREW & QUE

SPONSORSHIP BENEFITS

To confirm your sponsorship please contact Chris Caulfield at Main Street Waterbury, 203.757.0701 or by email, ccaufield@mainstreetwaterbury.com

_____ Lager	Name: _____
_____ IPA	Company: _____
_____ Tasting Glass	Phone: _____
_____ Pit Master Competition Sponsor	Address: _____
_____ Beer & BBQ Sponsor	Email: _____
_____ Main Stage Performance Sponsor	Credit Card #: _____
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_____ Presenting	Expiration: _____