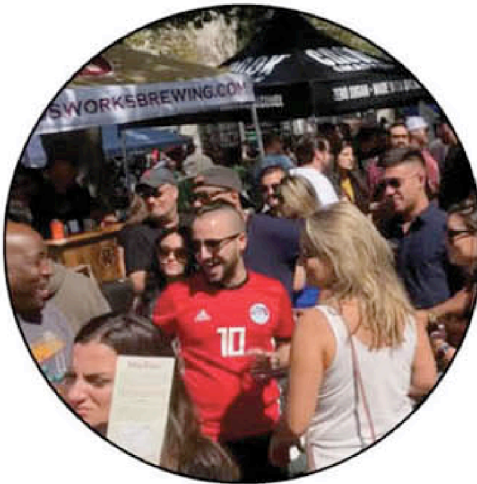


THE BRASS CITY BREW FEST IS NOW THE BRASS CITY BREW & 'QUE!



SPONSORSHIP OPPORTUNITIES

2020 BRASS CITY BREW & 'QUE

Saturday • September 12th • 2020

12-5pm • Grand St at Library Pk • Waterbury

12-1 Preview Session / 1-5 Gen'l Admission

FREE SEMINARS • BANDS • PRIZES • FOOD

brasscitybrewandque.com

Produced by & for the benefit of:

Main Street Waterbury

mainstreetwaterbury.com

Interested in Sponsoring the BCBQ?

Contact us: brasscitybrewandque@gmail.com

Event Host: **Nutmeg Fine Wines & Spirits**

With Support from:

Waterbury Development Corp.

Waterbury Regional Chamber

KBP&E

The City of Waterbury

- Office of the Mayor
- Bureau of Parks & Recreation
- Arts & Tourism Commission
- Department of Health

Waterbury Police Department

Waterbury Fire Department



- 1800 total Attendees, including Brewers, Volunteers, Vendors & Performers
- Attendees:
 - 50% are from the 15-town Greater Waterbury region
 - from more than 90 towns in Connecticut & 10 eastern states
 - 90% are 25-45 years of age

Event proceeds benefit Main Street Waterbury, a nonprofit 501-c-3 organization providing planning and services for the current and sustained cultural and economic revitalization of Waterbury's Downtown District.

The BCB&Q generates a very positive attendee experience – advancing the mission of Main Street in promoting Downtown Waterbury, and a 2019 Tourism study has shown that the BCB&Q generates in excess of \$100K of annual direct-spending in the Waterbury region.

PAST & PRESENT SPONSORS OF THE BRASS CITY BREW & 'QUE

ACCEL

Albert Brothers

American Adjustment Bureau

American Copy

American Heating Service

Ed Bushka's American Millwork

Applied Energy Solutions

Arts & Tourism Commission,

City of Waterbury

Atlantic Steel & Processing

BL Companies

Bank Street Bistro

Bender Plumbing Supply

Bergin Funeral Home

Blasius Chevrolet & Cadillac

Biondi & Rosengrant LLC

Boru's Bar & Grill

Brass Mill Center & Commons

Brass Works Brewing

Bunker Hill Pharmacy

Bushka Lumber & Millwork

Cafe Europa

Carmody & Torrance

Carpin Manufacturing

Comcast

CT Cellar Doors LLC

The Connecticut Store

Nancy Connoile Bail Bonds LLC

Corporate Display Specialties

Costco

Courtyard by Marriott

Crystal Rock

DT Media Group

Darter Specialties

Dasco Welded Products

Diorio Restaurant & Bar

Domenik & Pia's

Drescher's Restaurant

Drubner Commercial

Dumochel Paper Company

Events by Superior

FD Community FCU

Frankies Enterprises

Frontier Communications

GGP/Homart Inc.

G.S. Regan Associates

Gateway Limousine Inc.

Glenwood Systems

Grady & Riley, LLP Attys at Law

Greater Wtby Bd of Realtors

Green Hub Development

The Hills Restaurant

Home Depot

Honda of Watertown

Hubbard-Hall Inc.

iHeart Radio / The River 105.9

Ion Bank

Joe's Tire Shop

John Bale Book Co. & Cafe

The Kaloidis Law Firm, LLC

King Industries

Luvata Waterbury, Inc.

Lux Financial

Material Promotions

Meadow St Commons

Milone & MacBroom

Ralph A. Monti

MJ Fahy & Sons Inc.

Moriarty Building Assoc.

Mortgage Services, Inc.

MyInsuranceAssistant.net

Napoli Foods Inc.

Naugatuck Savings Foundation

New Opportunities Inc.

Nutmeg Fine Wines & Spirits

Charles Oman III, Atty

Ordinary Joe's

PM Architecture

The Palace Theater Group

Pepe & Hazard LLP

Pies & Pints

Porzio Law Offices

Post University

Princess Corset & Lingerie

QScend Technologies Inc.

Renaissance Downtowns

John Rowland

S&P Carting

Savings Bank of Danbury

Secor, Cassidy & McPartland

Shamrock Pub & Grill

Space Age Copy

Spartan Restaurant

Sterling Security Systems

Tele-Media of Western CT

Tequila's Mexican Restaurant

Texas Roadhouse

Thomsaton Savings Bank

Torrco (Torrington Supply)

Tower Printing

The Turf

Uber

United Federal Mortgage

Universal Copy

Vasi's Restaurant & Bar

WATR

Wolfpits Associates

The Worx Group

Yellow Cab Co. of Waterbury

Yu Beauty

Zackin Zimyeski Sullivan CPA

SPONSORSHIP BENEFITS



Sponsor Level	Amount	Name in BCB&Q Program	Name on Sponsor Sign at Fest	Name/logo on Website	Mention in all written PR	Name/logo on Promo Collateral	Name/logo in Print & Web Ads	Name/logo on Banner over Tent	Name/logo on Main Stg Banner	Name/logo on 5oz Tasting Glass	Comp Gen'l Admission Tickets	Notes
Cup	\$100	●	●	●								
Mug	\$250	●	●	●						2		
Stein	\$500	●	●	●	●					4		
Tasting Glass	\$500	●	●	●	●	●			●	4		6 Sponsors / \$500 each 250 glasses per \$500 - 1500 glasses to be produced -
Beer Tents (5)	\$1000	●	●	●	●	●	●			6		- see picture below -
Center Tent	\$1000	●	●	●	●	●	●			6		- see picture below -
Seminar Tent	\$1000	●	●	●	●	●	●			6		- see picture below -
Main Stage	\$2500	●	●	●	●	●		●		8		This Sponsorship can be shared. Wtby Arts & Tourism Commission is a Main Stage Performance Sponsor.
Presenting	\$7500	●	●	●	●	●	●	●		10		"Brass City Brew & 'Que - Sponsored by ABC Co" (logo) in all PR & Ads & on Website, Promo, Banners. Includes IHeart Radio media package.

