



SAT, SEPT 25, 2021
12-5PM

GRAND STREET AT LIBRARY PARK
WATERBURY, CT

500 TICKETS AVAILABLE

\$65 ADVANCE
\$75 AFTER 7/31

100+ DOMESTIC & INTERNATIONAL BREWS
BBQ PIT MASTER COMPETITION

BANDS • BBQ FOOD VENDORS • GAME ZONE

BRASSCITYBREWANDQUE.COM

PRESENTED BY & FOR THE BENEFIT OF



EVENT HOST

Rob Gardner
(formerly of Nutmeg Fine
Wines and Spirits)

WITH SUPPORT FROM

Waterbury Development Corp.
Waterbury Regional Chamber
KBP&E

The City of Waterbury
Office of the Mayor
Bureau of Parks & Recreation
Arts & Tourism Commission
Department of Health
Waterbury Police Department
Waterbury Fire Department

2021 **BRASS CITY BREW & QUE**

AN EXCLUSIVE VIP EXPERIENCE

The BCB&Q generates a very positive attendee experience—advancing the mission of Main Street in promoting Downtown Waterbury.

A 2019 Tourism Study showed that the BCB&Q generates in excess of \$100K of annual direct-spending in the Waterbury region.

In addition to attendees, the event attracts brewers, volunteers, vendors, and performers.

Attendees:

50% are from the 15-town Greater Waterbury Region

Come from more than 90 towns in Connecticut & 10 eastern states

90% are 25-45 years of age

Event proceeds benefit Main Street Waterbury, a nonprofit 501-c-3 organization providing planning and services for the current and sustained cultural and economic revitalization of Waterbury's Downtown District.

PAST & PRESENT SPONSORS OF THE BRASS CITY BREW & 'QUE

ACCEL

Albert Brothers

American Adjustment Bureau

American Copy

American Heating Service

Ed Bushka's American Millwork

Applied Energy Solutions

Arts & Tourism Commission,
City of Waterbury

Atlantic Steel & Processing

BL Companies Bank Street Bistro

Bender Plumbing Supply

Bergin Funeral Home

Blasius Chevrolet & Cadillac

Biondi & Rosengrant LLC

Boru's Bar & Grill

Brass Mill Center & Commons

Brass Works Brewing

Bunker Hill Pharmacy

Bushka Lumber & Millwork

Cafe Europa

Carmody & Torrance

Carpin Manufacturing

Comcast

CT Cellar Doors LLC

The Connecticut Store

Nancy Connole Bail Bonds LLC

Corporate Display Specialties

Costco

Courtyard by Marriott

Crystal Rock

DT Media Group

Darter Specialties

Dasco Welded Products

Diorio Restaurant & Bar

Domenik & Pia's

Drescher's Restaurant

Drubner Commercial

Dumochel Paper Company

Events by Superior

FD Community FCU

Frankies Enterprises

Frontier Communications

GGP/Homart Inc.

G.S. Regan Associates

Gateway Limousine Inc.

Glenwood Systems

Grady & Riley, LLP Attys at Law

Greater Wtby Bd of Realtors

Green Hub Development

The Hills Restaurant

Home Depot

Honda of Watertown

Hubbard-Hall Inc.

iHeart Radio/ The River 105.9

Ion Bank

Joe's Tire Shop

John Bale Book Co. & Cafe

The Kaloidis Law Firm, LLC

King Industries

Luvata Waterbury, Inc.

Lux Financial

Material Promotions

Meadow St Commons

Milone & MacBroom

Ralph A. Monti

MJ Fahy & Sons Inc.

Moriarty Building Assoc.

Mortgage Services, Inc.

MyInsuranceAssistant.net

Napoli Foods Inc.

Naugatuck Savings Foundation

New Opportunities Inc.

Nutmeg Fine Wines & Spirits

Charles Oman III, Atty

Ordinary Joe's

PM Architecture

The Palace Theater Group

Pepe & Hazard LLP

Pies & Pints

Porzio Law Offices

Post University

Princess Corset & Lingerie

QScend Technologies Inc.

Renaissance Downtowns

John Rowland

S&P Carting

Savings Bank of Danbury

Secor, Cassidy & McPartland

Shamrock Pub & Grill

Space Age Copy

Spartan Restaurant

Sterling Security Systems

Tele-Media of Western CT

Tequila's Mexican Restaurant

Texas Roadhouse

Thomsaton Savings Bank

Torrco (Torrington Supply)

Tower Printing

The Turf

Uber

United Federal Mortgage

Universal Copy

Vasi's Restaurant & Bar

WATR

Wolfpits Associates

The Worx Group

Yellow Cab Co. of Waterbury

Yu Beauty

Zackin Zimyeski Sullivan CPA

Interested in Sponsoring the BCBQ?

Contact us: brasscitybrewandque@gmail.com



2021 BRASS CITY BREW & QUE

SPONSORSHIP BENEFITS

SPONSOR LEVEL	AMOUNT	Name in BCB&Q program	Name on sponsor sign at Fest	Name & logo on website	Name listed in social media posts	(4) Comp tickets to event	(6) Comp tickets to event	(8) Comp tickets to event	Named in all event materials & press releases	NOTES
CUP	\$250	●	●	●						
MUG	\$500	●	●	●	●					
TASTING GLASS	\$500	●	●	●	●					Only three sponsorships available Logo on 200 glasses per sponsor
PIT MASTER COMPETITION SPONSOR	\$1,000	●	●	●	●	●				Only two sponsorships available
BEER & BBQ SPONSOR	\$1,500	●	●	●	●	●				Only two sponsorships available
PERFORMANCE SPONSOR	\$2,500	●	●	●	●	●	●			
PRESENTING	\$7,500	●	●	●	●	●	●	●	●	Exclusive opportunity for one sponsor



