



The BRASS CITY BREW & 'QUE A VIP Experience

September 25, 2021 • Library Park • Waterbury, CT
Presented by Main Street Waterbury

Dear Brew Fest Supporter,

Welcome to Brass City Brew and Que 2021! It's been a challenging year for us all and we had to postpone our 15th annual Brew Fest due to the pandemic. But with CT Covid restrictions and protocols being rolled back, that means that we're back!! The place once again is Grand Street at Library Park and the date is Saturday September 25th. Once again, we are asking for your support for one of Waterbury's most successful annual events. With continued sponsorship and support from the City of Waterbury, local restaurants & businesses, non-profit organizations and a multitude of beer vendors and distributors from Maine to Maryland, our Brew Fest is one of the lead fund raising events for revitalizing Waterbury's historic downtown.

The Brass City Brew & 'Que is once again partnering with our event host Rob Gardner from Nutmeg Fine Wines & Spirits who has drawn upon a vast network of micro-brew vendors for this premier tasting event.

Our Brew Fest has grown over the years from over 650 attendees in its first year to over 2200 annually. However, as we ease back into some level of normal, so will our format. This year, we are holding a VIP event only. We anticipate our loyal craft beer aficionados to be in attendance as well as, bbq lovers, and of course new audiences. We will once again feature our craft brew seminars, a showcase of CT craft brewers, and much more. We will also have home brewers, a pit-master competition, live music, a game zone, food trucks, and perhaps some additional surprises.

The Brass City Brew & 'Que is an exciting sponsorship opportunity that will offer you top exposure. As a long-time friend of Waterbury, we are asking you to become a Sponsor and join the list of businesses and individuals supporting this event and the Main Street Waterbury organization. All net proceeds from the Brew Fest will go to Main Street Waterbury, a 501-c-3 non-profit, to support its mission of improving historic Downtown Waterbury as it continues to evolve into a regional center for arts and entertainment.

Please review the enclosed Sponsor Opportunities sheet and use the enclosed Sponsor Form to indicate your level of support. Please return it along with your check to the address listed on the form.

We thank you in advance for your time and consideration. And we look forward to seeing you on our sponsorship roster this year!

Sincerely,

Carl Rosa
CEO
Main Street Waterbury

**BRASS CITY BREW & 'QUE
OFFICIAL SPONSOR FORM**

CONTACT NAME: _____

BUSINESS NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

Please review the Sponsorship Opportunity & Benefits sheet & indicate your level of support:

_____ CUP – \$250

_____ MUG – \$500

_____ TASTING GLASS – \$500 (3 sponsorships available, 200 glasses per sponsor)

_____ PIT MASTER SPONSOR - \$1000 (only 2 sponsorships available)

_____ BEER & BBQ SPONSOR – \$1500 (only 2 sponsorships available)

_____ PERFORMANCE SPONSOR – \$2500

_____ PRESENTING – \$7500

WE WILL CONTACT YOU TO DISCUSS SPECIFICS REGARDING YOUR LEVEL OF SUPPORT

FORM OF PAYMENT:

*Please make checks payable to **Main Street Waterbury***

CHECK check # _____

CASH

Please direct all forms and inquiries to:

Carl Rosa / Main Street Waterbury

P.O. Box 1469

83 Bank Street

Waterbury, CT 06721

(203) 757-0701 ext. 302

crosa@mainstreetwaterbury.com