



# **SEO**

## **RISE UP SEARCH ENGINE RESULTS WITH OUR SEO**





# OVERVIEW

Full service onsite and offsite custom SEO. Code edits, content, link building, and reports that prove real value to all businesses.



## CURRENT ISSUE

Many businesses think a website will be the solution to their problems, but soon find out that they aren't showing up very high on search engines, and sometimes don't even show up when searching the name of the business.



## OUR SOLUTION

Outrank your competitors with our best in class SEO technology. We allow companies to focus on running and building their businesses. We give small to medium businesses and franchises the visibility they need on desktop and mobile searches. Ideal for businesses that want to establish local online visibility for the geography where their business is located, but also works for non-local businesses too.



A grayscale photograph of a person's hands typing on a laptop keyboard. The laptop is open, and the screen shows a file explorer interface. To the right of the laptop, there is a spiral-bound notebook with some handwritten notes and a pen. The background is a light-colored wooden desk.

# HOW IT WORKS

We use a combination of several key factors that search engines utilize when ranking businesses.

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This includes researching top industry keywords and putting them in important places on your website, optimizing up to 5 pages of website keywords, adding backlinks monthly (links on other sites directing them to your site), optional keyword rich blog content, and more.

# WHY OUR SEO IS THE BEST



## WEEKLY RANKING REPORTS

Track your campaign progress with weekly reports sent directly to you.

## EXPERIENCE AND TEAM STRENGTH

Our team has been at this for years and have seen it all, the various Google updates, changes in SEO, and have successfully navigated for our clients

## KPI's

Keyword tracking for both Desktop and Mobile rankings, Google Maps, Google Analytics integration as well as Google My Business integration. Set and track goals in Google.



# WHAT'S INCLUDED

**01** Weekly Reports

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**02** 1 keyword topic and 1 target location (Location of Business)

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**03** 7 target keywords

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**04** 1 piece of content writing or guest blogging (every 6 months)

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**05** 10+ backlinks every month

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**06** 5 website pages of on-page optimization

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**07** Website audit and SEO issues fixes

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**08** Google My Business listing advanced optimization as required

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**09** Website lead tracking

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**10** SEO KPI dashboard and metrics

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**11** Website uptime monitoring and reporting

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**12** Weekly website SEO health check via crawler audit

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**13** Weekly and Monthly SEO status reports

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# PROJECT TIMELINE

Once initiated, we will begin reviewing your company details and you should start seeing results in as soon as a month. For best results we usually encourage at least 3 months for SEO work to really stand out.

# OUR RESULTS

We have helped hundreds of businesses in dozens of different industries. We have seen companies move from 5th page and beyond to the first page in just a couple months. Here is an example from one business.

Ranking Report		
Brand Name		
Keyword	Baseline Ranking (09th Aug 2021)	Current Ranking ( 6 Sept 2021 )
rent a exotic car	Not in 500	10
exotic car rental miami florida	102	21
boca raton exotic car rental	136	29
florida lamborghini rental	39	32
jeep rentals miami fl	43	33
rent exotic car in miami	37	34
super cars rental miami	41	36
ferrari rental miami	134	36
lamborghini rentals miami	143	38
exotic rentals cars	165	38
rolls royce wraith rental miami	40	45
porsche panamera rental miami	47	47
luxury car rentals miami florida	151	50
rent a luxury car miami	54	50
luxury suv rental miami	56	51
exotic car rental fort lauderdale fl	49	51
luxury auto rental miami	Not in 500	53
sports car rental miami	161	54
miami beach exotic car rentals	Not in 500	55
miami airport luxury car rental	Not in 500	74
exotic cars for rental	Not in 500	81
fort lauderdale exotic car rental	Not in 500	86
bentley rental miami	139	Not in 500
exotic driving experience florida	Not in 500	Not in 500
exotic and luxury rental cars	Not in 500	Not in 500
exclusive car rental miami	Not in 500	Not in 500
hertz exotic car rentals	Not in 500	Not in 500



# NEXT STEPS

Agree on a timeframe

Complete agreement and payment

Give us the details on all of our onboarding questions

Provide us access to your website builder (as needed)

We begin optimizing your site

Track your sites performance

