

## **SEO** RISE UP SEARCH ENGINE RESULTS WITH OUR SEO

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# **OVERVIEW**

Full service onsite and offsite custom SEO. Code edits, content, link building, and reports that prove real value to all businesses.

### **CURRENT ISSUE**

Many businesses think a website will be the solution to their problems, but soon find out that they aren't showing up very high on search engines, and sometimes don't even show up when searching the name of the business.

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## **OUR SOLUTION**

Outrank your competitors with our best in class SEO technology. We allow companies to focus on running and building their businesses. We give small to medium businesses and franchises the visibility they need on desktop and mobile searches. Ideal for businesses that want to establish local online visibility for the geography where their business is located, but also works for non-local businesses too.

HOW IT WORKS

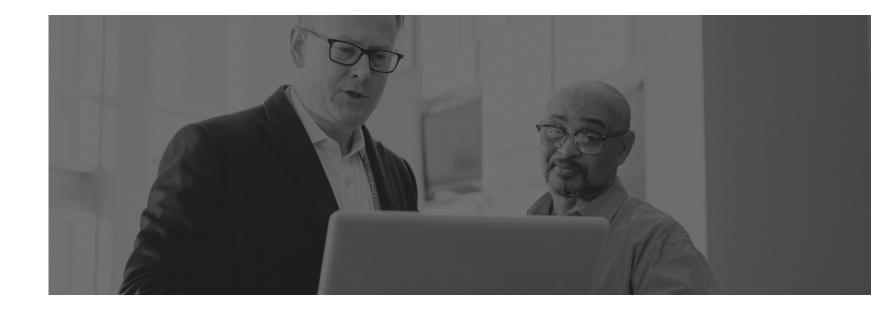
We use a combination of several key factors that search engines utilize when ranking businesses.

This includes researching top industry keywords and putting them in important places on your website, optimizing up to 5 pages of website keywords, adding backlinks monthly (links on other sites directing them to your site), optional keyword rich blog content, and more.

# WHY OUR SEO IS THE BEST

#### WEEKLY RANKING REPORTS

Track your campaign progress with weekly reports sent directly to you.



#### EXPERIENCE AND TEAM STRENGTH

Our team has been at this for years and have seen it all, the various Google updates, changes in SEO, and have successfully navigated for our clients

#### KPI's

Keyword tracking for both Desktop and Mobile rankings, Google Maps, Google Analytics integration as well as Google My Business integration. Set and track goals in Google.



## **WHAT'S INCLUDED**

0	1	Wee	kly	Rep	orts

- **1** keyword topic and 1 target location (Location of Business)
- **03** 7 target keywords
- **1** piece of content writing or guest blogging (every 6 months)
- **05** 10+ backlinks every month

06	5 website pages of on-page optimization
07	Website audit and SEO issues fixes
08	Google My Business listing advanced optimization as required
09	Website lead tracking
10	SEO KPI dashboard and metrics
11	Website uptime monitoring and reporting
12	Weekly website SEO health check via crawler audit
13	Weekly and Monthly SEO status reports



## **PROJECT TIMELINE**

Once initiated, we will begin reviewing your company details and you should start seeing results in as soon as a month. For best results we usually encourage at least 3 months for SEO work to really stand out.

## **OUR RESULTS**

We have helped hundreds of businesses in dozens of different industries. We have seen companies move from 5th page and beyond to the first page in just a couple months. Here is an example from one business.



	Ranking Report						
		Back					
Brand Name							
rent a exotic car	Not in 500	10					
exotic car rental miami florida	102	21					
ooca raton exotic car rental	136	29					
lorida lamborghini rental	39	32					
eep rentals miami fl	43	33					
rent exotic car in miami	37	33					
super cars rental miami	41	36					
errari rental miami	134	36					
amborghini rentals miami	143	38					
exotic rentals cars	165	38					
olls royce wraith rental miami	40	45					
porsche panamera rental miami	47	47					
uxury car rentals miami florida	151	50					
ent a luxury car miami	54	50					
uxury suv rental miami	56	51					
exotic car rental fort lauderdale fl	49	51					
uxury auto rental miami	Not in 500	53					
ports car rental miami	161	54					
niami beach exotic car rentals	Not in 500	55					
niami airport luxury car rental	Not in 500	74					
exotic cars for rental	Not in 500	81					
ort lauderdale exotic car rental	Not in 500	86					
pentley rental miami	139	Not in 500					
exotic driving experience florida	Not in 500	Not in 500					
exotic and luxury rental cars	Not in 500	Not in 500					
exclusive car rental miami	Not in 500	Not in 500					
nertz exotic car rentals	Not in 500	Not in 500					

# NEXT STEPS

Agree on a timeframe

Complete agreement and payment

Give us the details on all of our onboarding questions

Provide us access to your website builder (as needed)

We begin optimizing your site

Track your sites performance