



ABOUT THE BUSINESS

The client shown in this case study owns a laser hair removal company in New York. When the client came to us in early August, she was only ranking in the top 100 for one keyword.

Her goal was to increase her rankings in order to show up more when people search laser hair removal in New York



Sr.No	Keyword	Base Ranking (12 August)	Current Ranking (4 Octoer 2021)
1	Top 10 Luor Cancun New York	NA	9
2	top laser hair removal nyc	99	42
3	hair removal nyc	NA	53
4	hair lasor removal nyc	NA	51
5	painless laser hair removal nyc	115	55
6	laser hair removal manhattan	NA	49
7	laser hair removal in Manhattan	110	54
8	bast laser hair removal In nyc	145	58
9	laser new york	NA	51
10	manhattan laser hair removal cantor	NA	66
11	hair laeer removal new york	NA	77
12	hair ingrown removal	NA	NA
13	Permanent hair removal for men	NA	NA
14	shaving and hair removal	NA	NA
15	Permanent hair removal for women	NA	NA
16	halr laser removal	NA	NA
17	hair waxing	NA	NA
18	Best laser hair removal	NA	NA

RESULTS

RESULTS EXPLAINED



RESULTS:

- 01.** 2 months later, the client is now ranking in the top 100 for 11 keywords and in the top 10 for 1 keyword.
- 02.** Created over 40 profiles for the client on relevant platforms
- 03.** Increased social presence
- 04.** Created a google my business profile