



BRANCH

Why Choose Branch?

At Branch, we're restoring insurance to its original intent – a force for communal good. We partner with agencies and provide them with the technology and tools to make buying insurance easier for our members. We leverage data, technology, and automation to make insurance less expensive, so more people can be covered. As we like to say, it's about “getting back to getting each other's back.”



The free, easy Branch app

File claims fast, show proof of insurance from your phone, and view coverage details – all 24/7.



A+ financial strength

We're backed by an A+ financial strength rating, so you know your claims can get paid in your time of need.



Hundreds in savings

Get an instant low price, no “bait and switch” quotes. People see an average savings of \$548.*



Insurance you can feel good about

Programs like our SafetyNest nonprofit combat financial inequality and help bring the uninsured driver rate to 0%.



Community-based discounts

When other members get your back and vouch for you, you can earn discounts on your premium up to 5%.**

**Savings reported by customers surveyed November 2021.*

***Community Pledge is only available in AZ, CO, IN, KS, KY, MD, MI, MO, NE, ND, OH, OK, PA, TN, UT, and WI.*

