

# International energy Inc

To bring solar panels to the South Jamaica area at a low cost

## Our Opportunity

### Problem worth solving

The South Jamaica area energy cost is very high and inefficient, with a few homes utilizing solar power. There is a great need for an alternative to light and gas companies, that monopolized the community for years.



Market size: \$25M

### Target market

Homeowners 100% (\$25M)

### Our solution

We are the first solar power company in the area to offer a superior new technology: at a lower price we provide fast efficient service but with better results and without the risk of damage to your home. We can differentiate on price as well.

Competitors	How our solution is better
Em Power Solar	Lower Price
Sunrun Solar	More inventory
Latino Solar Sol	lower price
Queens Solar Panel	Better service

Funding needed

\$ 100K

Equipment, advertising, Inventory

## Sales and Marketing

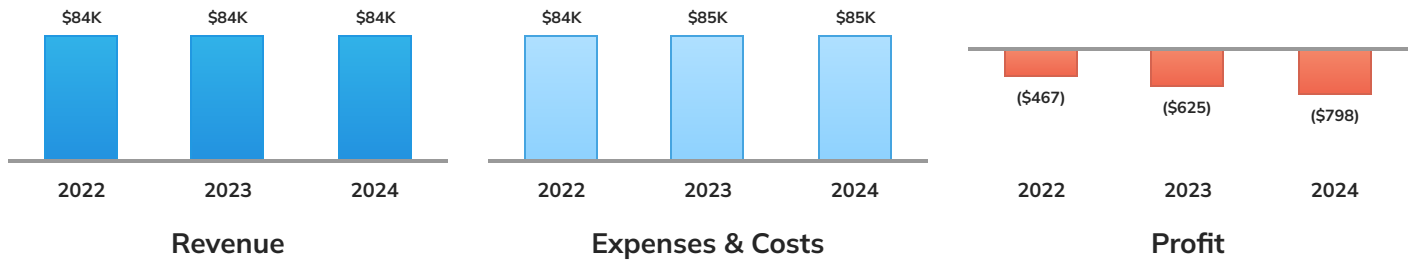
### Sales channels

We will deliver to our target market through our website [internationalenergyinc.com](http://internationalenergyinc.com). we contract out a sales and marketing team. We have our sales are almost %100 online

### Marketing activities

Our marketing strategy is but not limited to internet marketing, mass emails, and pop-up advertising. Regular mailing, flyers, and cold calling. We will hire a street team to promote through flyers and canvassing.

## Financial Projections



## Milestones



**Purchase a new truck**

*Jul 20, 2022*



**Purchase more equipment**

*Jul 22, 2022*

## Team and Key Roles



**Shawn Simmons**  
CEO

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# Partners and Resources

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## Partners

Partner and source of inventory.