

# An Independent Centre of Excellence for Packaging Education & Evaluation Since 2012



## Packaging Clinic & Research Institute

114 & 119, Amrutha Ville, Raj Bhawan Road,  
Somajguda, Hyderabad-500082, India

Associated with



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# PACKAGING CLINIC AND RESEARCH INSTITUTE

Packaging Clinic and Research Institute (PCRI) is a knowledge-driven, industry-focused professional institute dedicated to improving packaging quality, safety, sustainability, and performance across food, pharma, FMCG, agriculture, and allied sectors.

Recognizing that effective packaging demands more than materials alone, PCRI was established in 2012 to provide India with a neutral, practice-oriented platform where packaging challenges are solved through science, experience, and structured diagnosis.

PCRI was founded by senior packaging professionals with over three decades of industry exposure, who had closely witnessed recurring packaging failures—such as leakage, corrosion, seal integrity issues, transport damages, and non-compliance with standards—despite the availability of materials and technologies.

This gap between theoretical knowledge and shop-floor realities became the driving force behind PCRI's formation. From its inception, PCRI adopted the unique philosophy of functioning as a "Packaging Clinic"—where packaging challenges are diagnosed systematically, root causes are identified, and solutions are recommended based on material science, packaging engineering, and applicable standards, rather than trial-and-error approaches.

Over time, PCRI expanded its scope beyond problem-solving to include:

- Structured training and capacity building
- Development of packaging professionals
- Guidance on packaging testing and standards
- Promotion of sustainable and responsible packaging practices

Today, PCRI stands as a neutral, knowledge-centric institution, respected for its technical depth, ethical approach, and strong alignment with industry needs, regulatory expectations, and sustainability goals.

## Academic Excellence

# A WORLD-CLASS PACKAGING EDUCATION

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# WELCOME TO PCRI

## SHAPING PACKAGING LEADERS SINCE 2012



- The Packaging Clinic and Research Institute (PCRI) was established with a clear purpose—to strengthen the role of packaging as a science, a responsibility, and a critical enabler of product safety and sustainability.

- Over the years, I have witnessed that many packaging failures do not arise from lack of materials or technology, but from gaps in understanding, application, and systematic evaluation.

- PCRI functions as a neutral, knowledge-driven platform where packaging challenges are approached with scientific reasoning, field experience, and respect for standards. Our activities span professional training, technical guidance, research support, and industry problem-solving, all aimed at developing competent packaging professionals and robust packaging systems.

Our commitment is to nurture packaging leaders who are capable of making informed decisions—balancing performance, compliance, cost, and sustainability. Through PCRI, we strive to contribute meaningfully to industry, society, and the future of responsible packaging.

**Prof. Karna Braj Kumar**  
**Founder PCRI**

### Vision

To be a nationally and globally respected center of excellence for scientific, sustainable, and compliant packaging solutions that protect products, consumers, and the environment.

### Mission

- To strengthen packaging competence across industry and academia
- To promote safe, functional, and sustainable packaging systems
- To support compliance with national and international packaging standards
- To develop skilled packaging professionals through structured training
- To encourage applied research and innovation in packaging

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# PCRI = ACTIVITIES

## PCRI ACTIVITIES

PCRI works at the intersection of packaging science and industrial practice, developing skilled professionals through structured training and diploma programs.

- Delivering industry-oriented packaging training and professional certification programs
- Providing scientific guidance on packaging testing, evaluation, and failure analysis
- Acting as a Packaging Clinic for solving real-world packaging challenges
- Promoting safe, compliant, and sustainable packaging practices
- Supporting research, standards awareness, and knowledge dissemination

**Testing**

**Training**

**Audit**

**Consultancy**

**Research,  
Standards**

**Sustainability  
Commitment**

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# TESTING GUIDANCE & PACKAGING EVALUATION

## PACKAGING TESTING : FOCUS AREAS

PCRI provides expert guidance on packaging testing and evaluation, helping organizations select, validate, and improve packaging systems.

- Material identification & comparison
- Seal integrity & leakage evaluation
- Barrier performance
- Migration & food-contact suitability guidance
- Transport simulation & performance logic
- Root cause analysis of packaging failures

### Packaging Clinic & Research Institute (PCRI)

- We offer a wide range of testing services to ensure that Packaging materials and designs meet the highest standards of quality and compliance.

- Our state-of-the-art testing facilities and experienced team can assess various aspects such as strength, durability, stability, and environmental impact.

- By partnering with us, this helps to gain confidence in the reliability and performance of packaging solutions.

75  
Azadi Ka  
Amrit Mahotsav

### Testing



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# TRAINING & CAPACITY BUILDING

PCRI offers structured, technical, and application-oriented training programs designed for industry professionals, students, MSMEs, startups, SHGs, and regulatory stakeholders.

## Flagship Academic Program One Year Online Post Graduate Diploma in Packaging (PGDP)

This comprehensive, industry-oriented diploma program is designed to develop end-to-end packaging professionals with strong fundamentals, practical understanding, and exposure to current packaging technologies.

### Key Highlights

- Duration: One Year (Online / Hybrid Learning)
- Curriculum covering materials, packaging systems, testing, standards, sustainability, and applications
- Strong emphasis on real industrial case studies and problem-solving
- Sessions delivered by senior packaging experts and industry veterans
- Suitable for graduates, working professionals, and entrepreneurs

### Certification Advantage

- On successful completion, participants will be awarded:
  - **Post Graduate Diploma in Packaging (PGDP) – PCRI**
  - **Qualified Packaging Professional (QPP) recognition**

The QPP certification signifies industry-readiness, professional competence, and adherence to scientific packaging principles.

### Other Training Formats

- Short-term workshops (1–3 days)
- Advanced certificate programs
- Online & hybrid technical training
- Customized in-house corporate programs

### Key Training Themes

- Fundamentals of Packaging Science
- Material Selection & Compatibility
- Packaging Testing & Failure Analysis
- Corrugated Packaging Design & Performance
- Shelf-life & Barrier Engineering
- Packaging Standards (FSSAI, ISO, ASTM, EN)
- Packaging for Sustainability & EPR
- Packaging for Rural & SHG Products



**PACKAGING CLINIC AND RESEARCH INSTITUTE (PCRI)**

**पैकेजिंग साइंस को जानिए –**  
प्रोफेशनल्स और फ्रेशर्स के लिए शानदार अवसर!

भारत का अग्रणी ऑनलाइन पी.जी. डिप्लोमा इन पैकेजिंग –  
**बैच 11 शुरू हो रहा है: 16 अगस्त 2026**

- ✓ लाइव इंटरैक्टिव + रिकॉर्डेड क्लासेस
- ✓ इंडस्ट्री प्रोजेक्ट्स ✓ अनुभवी फैकल्टी

✓ **QPP (Qualified Packaging Professional) – PCRI** द्वारा  
1 पने एक वर्षीय ऑनलाइन डिप्लोमा पास करने वाले प्रतिभागियों को दी जाने वाली मान्यता प्राप्त उपाधि

★ अभी आवेदन करें 📄 <https://pcri.in/pg-diploma-online>  
☎ संपर्क करें: **9391331357 / 9160814321**



India's No. 1  
**PGDP Online Programme**  
For Working Professionals

**Post Graduate Diploma  
in Packaging (11th batch)**

Online – One Year (2026–27)

**Become a  
Qualified Packaging  
Professional (QPP)**



**Why Choose Our PGDP Programme?**

- Flexible Online Learning: Study at your own pace, anytime and anywhere.
- Expert Faculty: Learn From industry leaders and seasoned professionals.
- Comprehensive Curriculum: Gain in-depth knowledge and practical skills in packaging.
- Career Advancement: Enhance your qualifications and open doors to new opportunities.

**Step-1 : pre-  
Registration Link**



Step-2 : Documents verification  
Step-3: Interview & Admission  
Step-4 : Attend the Class

- Every Sunday  
(36 technical sessions)
- Faculties from Institute besides Experts from Industries.
- Fee (INR)  
Admission: 2K  
Course : 72K  
GST @18%

**Special Features**

- Online Classes
- Group Activities - Practicals
- Total Packaging Concept
- Fee : Monthly Installments
- E-books, Standards
- 100% Placement assistance



Visit Our Website : [www.pcricri.in](http://www.pcricri.in)

Start date : 16.08.2026

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Call for more information: 9160814321 / 9391331357

**Admissions Process**

Online application



Submit documents



interview

**JOIN PCRI FAMILY**

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We've made our admissions process simple and transparent.  
Our team is here to guide you every step of the way.



# STATE GOVERNMENT ASSOCIATIONS

## Packaging Programme with Govt. of Kerala



## Packaging Programme with Govt. of Andhra Pradesh



## Lecture during overseas delegates



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# INTERNATIONAL ASSOCIATIONS



PCRI-the power of Packaging  
for Testing, Training, Consultancy and Audit



Prof. BK Karna  
Packaging Professional

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## PCRI's Head Office



Need Assistance  
in Packaging  
:-  
Testing, Training  
and  
Specification development.  
Please Contact us...

### Packaging Clinic and Research Institute

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## Offices at different Locations

### PCRI's South India Chapter



### Joji Joseph

### Packaging Clinic and Research Institute

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### PCRI's North India Chapter



### Ashok K Das Addl. Director

### Packaging Clinic and Research Institute

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### PCRI's North East India Chapter

Need Assistance in Packaging :-  
Testing, Training and Specification  
development.  
Please Contact us...

### Packaging Clinic and Research Institute

(An ISO:9001-2015 Certified Institute)

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