



IIP Alumni Association...

News

The enthusiasm of the IIP Alumni Association members was evident in the Pack Fest – Silver Jubilee Convocation. They encouraged the PG students by way of awarding trophies in various disciplines. Our Association with its contacts spread all over India has been working hard to extend support to IIP in all its activities.

The core committee conducted the monthly meeting on 15th April, 2012. Mr. Amit Kale, General Secretary, IIP Alumni co-ordinated the meeting with Alumni members. Ms. Asmita Jadhav had circulated about the meeting to one and all through social networking sites. Senior members like Mr. Sanjeev Goel, Mr. Vinay Savant, Mr. Amit Saurkar, Mr. Tapas and Mr. Amrut Mhatre were in favour of such meetings and supported the activities of the core committee.

Action points discussed are as mentioned below:

- Minutes of meeting to be circulated to all members of core committee.
- On IIP website, a section for student and alumni activity should be introduced in consultation with Director, IIP and President, IIP-Alumni.
- To maintain a database and communicate all the activities to each and every Alumnus.
- To search for a suitable website designer at minimum designing and running cost.
- Scheduled monthly meeting on 2nd Sunday of every month to discuss the activities and to review the last meeting's MOM.
- Proposal for Identity card for all Alumnus members.
- Take approval from IIP management for MTNL WIFI connection for the IIP students' hostel.

World Packaging Day

Effort was taken by the IIP Alumni, under the lead of Mr. B. K. Karna, President, IIP Alumni Association to conceptualise the World Packaging Day. Mr. Karna enquired with various forums to know more, since every profession has a 'dedicated day', so why not do the same for packaging professionals. In this regard, with some encouraging comments and support, IIP Alumni decided to observe a specific day as 'Packaging Day' - a day which would be known as the World Packaging Day. Since the Hyderabad centre was inaugurated on 24th March, 2006; every year, this day was being observed as the 'Packaging Day' and hence, IIP-Hyderabad centre and the students of the packaging fraternity have the history of 5 years that this day is celebrated as 'Packaging Day'.

The annual anniversary is now being celebrated on 'Packaging Day' with the active initiative of the President, IIP Alumni. Based on the voting results, it has been decided that this day would be celebrated as World Packaging Day. Thousands of packaging professionals, current students and various packaging industrialists placed their support towards this cause. It gives us pleasure to inform that packaging professionals from different countries support 24th March as the World Packaging Day.

B. K. Karna
President
IIP Alumni



Pack Walk

World's 1st 'Pack Walk' was organised at People's Plaza, by the Hyderabad Chapter of the Indian Institute of Packaging (IIP) Alumni in association with The Federation of Andhra Pradesh Chambers of Commerce and Industry (FAPCCI) on 24th March, 2012. Celebrated for the 1st time, 'World Packaging Day' and 'Pack Walk' celebrations extended from People's Plaza, Necklace Road to Sanjeevayya Park, Hyderabad. Mr. Kasu Venkat Krishna Reddy, Hon'ble Minister for Co-operation was the Chief Guest for this occasion.

Mr. V. S. Raju, President, FAPCCI; Mr. B. K. Karna, President, IIP Alumni and Deputy Director, IIP-Hyderabad; Mr. V. Anil Reddy, President, A. P. Plastic Manufacturers Association; Mr. S. S. Raju; Mr. G. B. Shenoy; Mr. Bharat; Mr. J. Antony, Andhra Pradesh Corrugated Box Manufacturer Association; Mr. Rajiv A. Mehta, Vice President, AGI Glasspac; Mr. A. V. P. S. Chakravarthi, Chairman, IIP-Hyderabad; Mr. N. C. Saha, Chairman, IIP Alumni; Dr. Ashok Kumar Kedia, Chairman, Youth and Women's Committee, FAPCCI supported and spoke on this historical day when India celebrated the World Packing Day.

Mr. Shantanu Shome, Vice President and Mr. Manish Kumar, Hyderabad Chapter of IIP Alumni Association moderated the function.



Hon'ble Minister, Mr. Kasu Venkat Krishna Reddy conveyed that the packaging industry plays a very important role in the industrial and economical development. In the era of retail world, packaging not only protects the product, but also executes a vital role in terms of attraction, communication and brand promotion. The role of packaging in the modern marketing scenario is well established as it plays a great role of value addition, cost reduction and also enhances the shelf-life of goods. We use a lot of packaging material right from morning to

night. Disposal of these packaging materials also needs to be looked at to save our environment. We have learnt the concept of packaging from 'Mother Nature' and hence we have our primary responsibility to save nature.

Every day is dedicated for some profession and it gives me pleasure to note that packaging professionals have got one day to dedicate i.e. 24th March. This day as 'World Packaging Day' has been initiated by packaging professionals of India, from Hyderabad. Packaging professionals of 20 countries are



Memento for Hon'ble Minister, Government of Andhra Pradesh.



Pack Walk on 'World Packaging Day', 455 professionals participated.



Mr. V. S. Raju being greeted by Mr. B. K. Karna.



Prof. N. C. Saha, Director, IIP addressing packaging students of Government Polytechnic, Ramanthapur.



Water bottles sponsored by Alumni member.

observing this day as 'World Packaging Day'. On the occasion of 'World Packaging Day', I wish all packaging professionals a great career ahead.

Mumbai Chapter

This may be the official logo of 'World Packaging Day' which has been developed by Mr. Darshan Vartak. His vision that 'packaging is environment friendly' has been projected as theme for the logo. Today, packaging is being made environment friendly by choosing the correct packaging material and hence reducing the carbon footprint.



(Mr. Yashasvi Mishra has circulated this information from Mumbai.)

Kolkata Chapter

Kolkata Chapter enthusiastically celebrated the 'World Packaging Day' on 24th March at IIP-Kolkata. Students from the current batch, IIP-Alumni and representatives from industries, gathered on the day, inspite of a short notice. The campus was decorated with relevant posters and slogans. The students of IIP-Kolkata further beautified the surrounding with floral decoration and hand work. The programme started with the welcome address by Mr. S. Basu, Vice President, IIP-Alumni Association. He briefed the gathering with the history of the day and its importance. Mr. A. Basak, Senior Member & Convener of IIP-Alumni Kolkata expressed his views about the day.



Two industry representatives also briefed the need for such a special day in interest of the packaging fraternity, especially in the current scenario. The programme concluded with a cultural function, followed by hi-tea.

(Mr. S. Basu, Vice President, IIP-Alumni Association has circulated this information from Kolkata.)

Membership Drive

IIP Alumni Association will now focus on life membership. PG students will submit an application form duly filled with the recommendation of batch mates. The General Secretary will then verify the same and it will be submitted to the President for approval. Once the approval is obtained, Membership card will be issued. Detailed information will be available on website: www.iipalumni.in