



BackTalk Newsletter

October 2025



"October is crisp days and cool nights, a time to curl up around the dancing flames
and sink into a good book"

- John Sinor



REGISTER NOW

DON'T MISS OUT!!

PERSONAL INJURY POWERHOUSE SEMINAR

Sponsored by Personal Injury Training LLC & Larson Law

SATURDAY, OCTOBER 25TH, 2025

8 CE HOURS for only \$80

Springhill Suites
11280 S River Heights Drive
South Jordan, UT 84095



LARSON

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JUSTICE FOR THE INJURED

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Bryan A. Larson • Adam G. Larson

Personal Injury Powerhouse Seminar

Sponsored by Personal Injury Training, LLC & Larson Law

8 CE hours for only \$80

Saturday, October 25, 2025

7:30 AM – 4:30 PM

Springhill Suites

11280 S River Heights Drive
South Jordan, UT 84095

Time	Topic	Speaker
7:30 AM - 8:00 AM	Registration & Breakfast	
8:00 AM - 8:50 AM	"Fresh Eyes on Familiar Roads: What One Year Taught Me About Utah PI Cases"	Becky Rice, DC
8:50 AM - 9:40 AM	"Rewiring Pain: A Multimodal, Neurofunctional Approach to Chronic Pain Rehabilitation"	Michael Ahuna, DPT
9:40 AM - 9:55 AM	BREAK	
9:55 AM - 10:45 AM	"Shoulder injuries after Motor Vehicle Collisions"	Daniel Gibbs, MD
10:45 AM - 11:35 AM	"The Concussion Discussion"	Wayne Croft, PhD MMS AIB-C
11:35 AM - 12:15 PM	BREAK / LUNCH	
12:15 PM - 1:05 PM	"Patient-Centered Care for Crash Injuries"	Joe Brimhall, DC
1:05 PM - 1:55 PM	"Attracting PI Patients – Bonus: New Research on Serious Complications of Cervical Reverse Curve"	Jeff States, DC
1:55 PM - 2:05 PM	BREAK	
2:05 PM - 2:55 PM	"The Use of Flexion/Extension MRI in PI Practice"	Gary Lee, DC
2:55 PM - 3:45 PM	"The Importance of Spinal Ligament Injuries in PI Cases"	Scott Tauber, DC
3:45 PM - 4:30 PM	"Question & Answer"	Bryan & Adam Larson

TO REGISTER: [Click to Register for Seminar](#)

Or call Larson Law at 801-601-8323 or email Selina at selina@larsonlawutah.com

922 West Baxter Drive, Suite 200 • South Jordan, UT 84095-8626

Please go to the Events tab to register

Need a Room for the Seminar?

Springhill Suites is offering a special group rate for \$139.00/night

11280 S River Heights Drive
South Jordan, UT 84095

Strategies for Treating Physicians to Minimize Allegations of Patient Malingering in Personal Injury Cases

Best Practices for Ensuring Credibility and Integrity - Final Part

By Joseph Brimhall DC

Prepare for Potential Depositions, Trial Testimony, and Legal Scrutiny

Physicians involved in personal injury cases should anticipate legal scrutiny and prepare accordingly. Familiarity with legal procedures and requirements can help mitigate challenges from defense experts.

- **Understand legal context:** Educate yourself about the legal aspects of personal injury cases, including common tactics used by defense experts to discredit medical testimony.
 - **Consult legal professionals:** Consult with legal professionals to ensure that medical documentation and testimonies meet legal standards.
 - **Practice court testimony:** Prepare for court testimony by practicing with legal experts. Ensure that you can clearly articulate your findings and respond to cross-examination professionally.
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- Expand your knowledge: Attend seminars, trainings and conferences to expand your knowledge and skills, and to stay current in the field of personal injury.
- Personal coaching: Engage a personal coach for targeted consultations to enhance your skills and understanding of current research and best practices in personal injury.

In conclusion, treating physicians in personal injury cases must prioritize thorough documentation, consistent follow-up, clear communication, collaboration with other medical professionals, professional integrity, legal preparedness, and continuing education. Such preparation will help minimize allegations of patient malingering by defense medical experts and representatives. By adhering to these practices, physicians can uphold their credibility, support their patients effectively, and contribute to the fair resolution of personal injury claims.

*This article is the final **Part 3 of a 3 series**.*

Joseph Brimhall, DC is the immediate past President of the University of Western States, and a Senior Consultant with Personal Injury Training institute. He is Certified in Motor Vehicle Collision Injuries by PI ONLINE Training Institute. He is th Chief PI Consultant for Personal Injury Trainings.



PI ONLINE Trainings teaches about Malingering and Biopsychosocial issues, and how to effectively address these subjects in just minutes, in EVERY personal injury case.

Dr. Brimhall will be presenting at the **Personal Injury Powerhouse Seminar** sponsored by Larson Law on October 25th, 2025!

Dr. Jeffrey A. States, Principal and Founder of PI ONLINE Trainings. (1996)



RAYUS Radiology Forum

Thursday, October 9th @ 12pm

A dark blue poster with white and orange text and graphics. It features a network icon, a lunch icon, and a portrait of Dr. Jeremy Joyal. The title "THE FORUM" is in large white letters. The host "RAYUS RADIOLOGY" is in white. The topic "Back to the Core: Reactivating the Multifidus Muscle" is in blue. The speaker "Dr. Jeremy Joyal" is in white. The date "Thursday, Oct 9 @ 12:00 pm" is in white. The location "10701 S. Riverfront Pkwy, South Jordan, UT 84095 (Rec Room, Bottom Floor)" is in white. The RSVP information "RSVP NOW" and "brady.torgerson@rayusradiology.com" is in white. A disclaimer at the bottom reads: "*** The views and opinions expressed at The Forum are those of the presenter and do not necessarily reflect the official views of RAYUS Radiology. ***".

THE FORUM

Hosted by
RAYUS
RADIOLOGY

Join RAYUS Radiology Utah for
an engaging discussion on
Back to the Core:
**Reactivating the Multifidus
Muscle**

Featuring Guest Speaker
Dr. Jeremy Joyal
Thursday, Oct 9 @ 12:00 pm

10701 S. Riverfront Pkwy
South Jordan, UT 84095
(Rec Room, Bottom Floor)

RSVP NOW
brady.torgerson@rayusradiology.com

*** The views and opinions expressed at The Forum are those of the presenter
and do not necessarily reflect the official views of RAYUS Radiology. ***

We can't believe the year is winding down! We are excited to have our final forum for 2025. Dr. Jeremy Joyal will be presenting on reactivating the multifidus muscle. Dr. Joyal is a firm believer in working with an array of specialists to help get the best outcomes for his patients. We would love to have you there to participate in this discussion and share your expertise. We ask that you please RSVP by emailing brady.torgerson@rayusradiology.com so we can make sure we have enough food!

Thanks.

Learn more about Dr. Joyal and his pain management clinic
here: <https://asappainclinic.com/jeremy-joyal-md/>



Bring your Ghosts and Goblins by this Halloween Season!

We'd love to see you at the Larson Law Office.
Stop in anytime this month and pick up a Halloween treat—it's our way of celebrating
with you! 🍬 👻



We are truly grateful for the trust you place in us to handle your personal injury patient's needs.

Your referrals mean the world to us—they are the highest compliment we can receive.

If you know someone who could benefit from experienced legal support after an accident, we're here to help them get the care and compensation they deserve.

Rest assured, we'll treat them with the same dedication and respect we've shown all your patients.

Thank you for your confidence in us!

Larson Law

Pamphlets & Business Cards

Please let us know if you are in need of Larson Law pamphlets and business cards.

We can mail them out to you or feel free to stop by to pick them up.

Let us help you with your Personal Injury case flow!

Did you know Larson Law has Facebook Pages, Instagram, TikTok and more!

Click icon links below to follow our pages!

We'd love for you to join and like our pages!

**If you have any recommendations for our BackTalk newsletter or our upcoming seminar,
please email us at ceri@larsonlawutah.com**

Find Us Online



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This email is being sent to you as a respected chiropractor in our community.

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