

Growth, Development and Measurement Report

Initial quantitative baseline | October 27, 2026
Observed correspondence period: September 14-October 27, 2026

Music is the Lure, Mentorship is the Mission.

MiMa has progressed from documented program architecture to a broader set of institutional conversations, review pathways, and pilot planning discussions. This report combines observed communication measures with qualitative development findings and establishes a repeatable framework for tracking future progress.

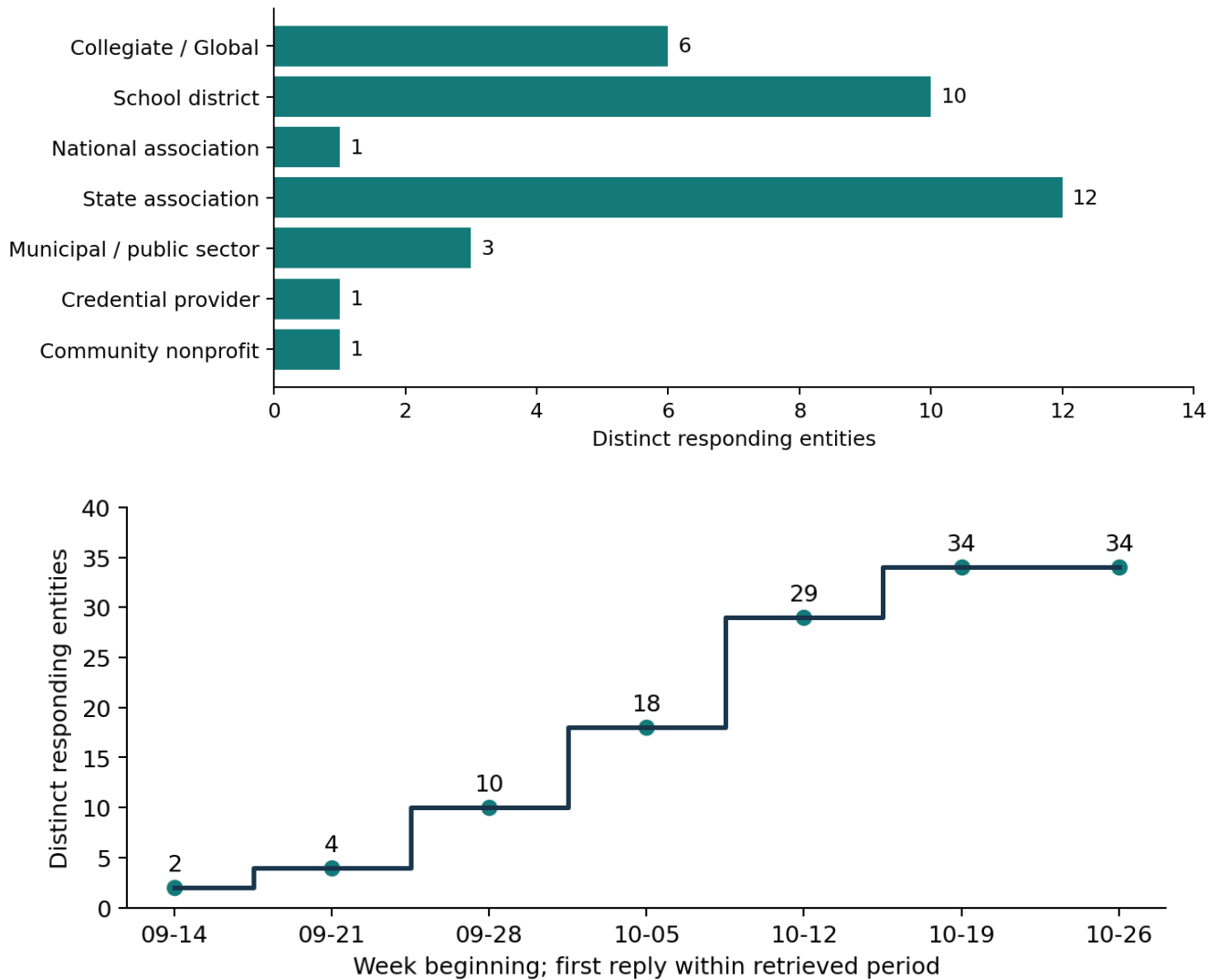
OBSERVED MEASURE	INITIAL BASELINE
Matching Gmail records reviewed	669 distinct message IDs
Human institutional reply messages	58
Distinct responding entities	34 across 7 sectors
Geographic representation among respondents	23 US states, plus a national association; 2 countries
Upcoming confirmed institutional meetings	2: Salem-Keizer Public Schools (Oregon) and University of Ghana
Completed institutional meetings documented / founder-confirmed	2: Savannah-Chatham, October 26; Tallahassee municipal members, date not specified

The completed Tallahassee municipal meeting was confirmed by MiMa’s founder in this revision. Its date was not specified. This supplements the meeting record; the original Gmail message, respondent, and geography counts remain unchanged.

Interpretation: These figures measure documented activity and institutional engagement. They do not represent licensees secured, students served, verified audience reach, funding received, or educational impact. Responding entities include referrals, policy responses, feasibility discussions, and deferred opportunities.

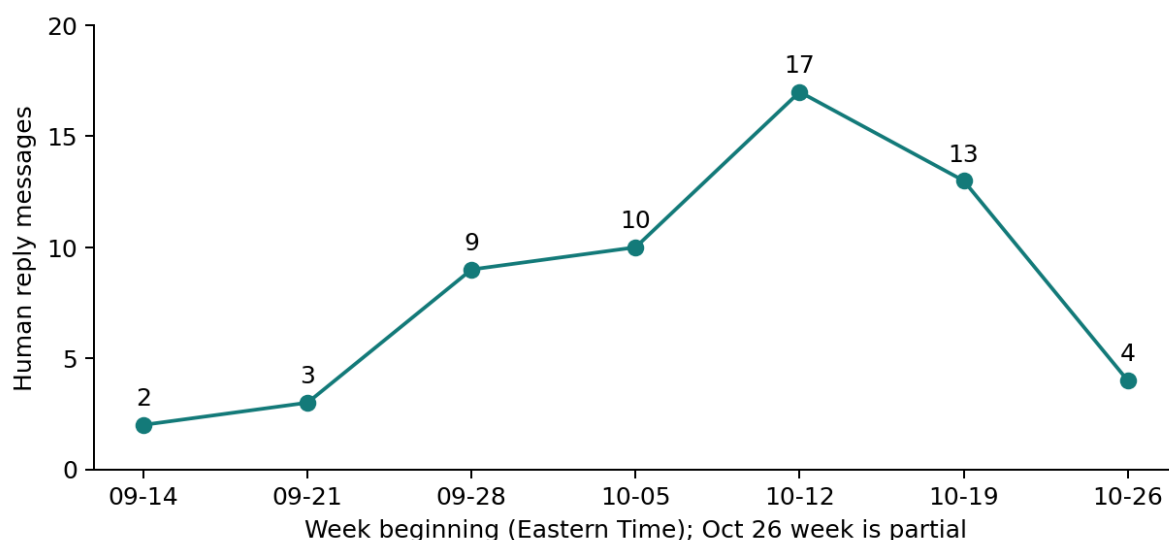
The September 13 record provides a qualitative baseline but no comparable deduplicated quantitative ledger. Percentage growth since September cannot yet be calculated responsibly. October 27 begins the quantitative snapshot series.

Who is responding, and how engagement developed



Responding entities are counted once under a reviewed institutional identity. Multiple contacts and threads at the same entity are consolidated. South Carolina MEA and its band directors association are recorded separately because they represent distinct association pathways. NBA state contacts are counted as state contact units, not as additional national organizations. Geographic counts describe respondent locations or state roles, not all outreach destinations.

A measurable pipeline with distinct stages



CURRENT POSITION OF RESPONDING ENTITIES	COUNT
Meeting confirmed	2
Deferred / declined	6
Meeting completed	1
Guidance / referral	13
Feasibility discussion	1
Meeting interest / reschedule	4
Review / materials requested	5
Provider implementation option	1
Funding constrained	1

Each of the 34 responding entities has one current descriptive stage in the initial register. These stages are not a conversion funnel: a referral is not automatically a prospect, and a provider option is not a licensee. Meeting interest/reschedule includes FMEA, Montgomery, Saint Paul, and Grambling State. The Tallahassee municipal meeting is an additional founder-confirmed milestone outside this 34-entity correspondence classification. A completed meeting does not establish approval.

What the evidence says about program maturity

THEME	OBSERVATION	DEVELOPMENT IMPLICATION
Institutional access	MiMa completed meetings with Savannah-Chatham and Tallahassee municipal members. Salem-Keizer Public Schools in Oregon confirmed an informational meeting.	Use each conversation to establish a decision route, named lead, scope, and next milestone.
Formal review pathways	Virginia identified a November 11 committee presentation; Florida Bandmasters requested documents.	Provide concise, consistent evidence. Record decisions separately from requests and acknowledgments.
Global feasibility	Ghana proposed the Adenkum Ensemble; Nebraska discussed a prerecorded concert ensemble contribution.	Develop artistic, recording, technical, permission, scheduling, and cost terms.
Affordability and scope	District discussions raised funding structure and budget fit.	Negotiate a sustainable pilot while preserving the one-week camp and Juneteenth presentation as the starting vision.
Credential readiness	CareerSafe described accounts, reporting, official card process, and a \$49 participant rate.	Obtain a current formal quotation and establish account and cohort arrangements before enrollment claims.
Operational readiness	A coherent program design and partner materials are in use.	Convert documents into assigned responsibilities, approvals, resources, and verified delivery plans.

The planned student experience combines musical preparation, mentorship, leadership, and historical learning culminating in a public Juneteenth presentation. Ensemble size and format can be refined with educators. All-State recognition requires specific authorization. The Global 32-hub vision and local 32-Ambassador starting point remain planning concepts, not observed enrollment or participating-hub counts.

Categories for consistent collection and disaggregation

CATEGORY	CORE MEASURES	DISAGGREGATE BY
Institutional reach	Distinct organizations with evidenced sent contact; distinct human responding entities	Organization ID; sector; state; country; program; campaign; channel
Communication activity	Sent messages; human replies; automated notices; delivery failures; reactions	Message ID; local date; direction; response type; source URL
Partnership progression	Institutions at current stage; dated transitions; stage aging	Organization ID; program; stage; stage entry date; next action; owner
Meetings and decisions	Confirmed; completed; proposed; canceled; rescheduled; committee decisions	Meeting ID; organization; date; time zone; status; decision; source
Licensing and finance	Proposed; negotiated; executed; invoiced; received; direct costs; in-kind	Agreement ID; currency; amount type; date; receipt or contract reference
Implementation readiness	Approved scope; budget; site; staff; instruments; auditions; safeguards	Pilot ID; prerequisite; owner; evidence; due date; status
Recruitment and access	Inquiries; eligible applications; auditions; offers; acceptances; enrollment	Pseudonymous participant ID; pilot; school; grade or age band; instrument; aid

The accompanying working register contains definitions, counting rules, sources, cadence, and proposed responsible roles. Contacted-organization totals and response rates remain pending reconciliation of recipient identities, duplicate campaigns, and prior-period outreach.

Collect delivery evidence as implementation begins

CATEGORY	CORE MEASURES	DISAGGREGATE BY
Participation and retention	Attendance hours; attendance rate; completion; withdrawals	Participant ID; session ID; scheduled hours; attended hours; withdrawal reason
Learning and mentorship	Matched pre/post musicianship; leadership; historical learning; mentorship hours	Participant ID; rubric version; assessor; pre/post date; score; instrument
Community and Global reach	Verified audience; participating hubs; contributions; watch time; engagement	Event or hub ID; country; live/recorded; platform; attendance method
Credential and workforce	Provider approval; enrollment; completion; credentials; referrals; placements	Provider ID; credential; cohort; completion date; verification; follow-up window
Organizational capacity	Governance actions; staff capacity; volunteers; approved documents; resources	Action ID; category; date; approver; evidence; version
Qualitative learning	Partner priorities; affordability; access needs; feasibility; student feedback	Evidence ID; date; stakeholder role; theme; short paraphrase; action

Core calculations

Response rate = distinct human responding organizations / distinct organizations sent evidenced outreach in the same defined cohort and observation window. Meeting conversion = organizations with a completed meeting / responding organizations in that cohort. Attendance = attended hours / scheduled hours. Completion = participants meeting a predefined completion rule / enrolled participants. Learning change = matched post-score minus pre-score; report matched sample size and missingness. Revenue and receipts require executed agreements and payment evidence.

A repeatable reporting cycle

Daily collection

Review relevant new Gmail conversations and sent mail; append each new message ID once. Search across labels and unlabelled matches. Link evidence to organization and program IDs. Separate replies, automated notices, referrals, delivery failures, reactions, and drafts. Flag inaccessible mailboxes and unmatched records.

Weekly analysis

Reconcile institutional identities, confirm stage changes and meetings, check stale actions, and validate financial classifications. Preserve an immutable as-of snapshot. Refresh sector, geography, stage, weekly activity, cumulative respondent, and aging charts. Use complete-week comparisons; visibly flag partial weeks.

Monthly and delivery reporting

Review approved documents, staffing, resources, funding and readiness. During recruitment collect applications, auditions, selections, and access support. During delivery collect attendance and structured learning evidence. After delivery report completion, matched learning change, stakeholder feedback, actual cost, and follow-through. Targets, projections, and actual results must remain separate.

Baseline controls

The matching search was fully paginated and deduplicated by message ID. The 58 human replies were reconciled to 34 responding entities, with 37 relevant conversations read for interpretation. Source links and snippets are retained in the internal register. Dates are normalized to Eastern Time. No full financial ledger, participant roster, website analytics account, or separate MiMa mailbox was available for this baseline.

Reproduction query: after:2026/09/13 before:2026/10/28 (subject:MIJ OR subject:"Marching into" OR subject:"MiMa") -in:drafts -from:linkedin.com. Query results reflect collection time on October 27, not a completed October 27 reporting day. Subject matching can miss relevant differently titled messages. No observed absence is treated as a verified zero for enrollment, agreements, revenue, or impact.

Source basis: September 13 MiMa status record; Gmail source register for September 14-October 27; full institutional conversation review; October 26 Savannah recap; October 27 prospectus; founder confirmation of the Tallahassee municipal meeting supplied October 27 (meeting date unspecified). This report and workbook establish the first repeatable measurement baseline.