



JACKSON
PRIDE WEEK
2019
SPONSORSHIP
PACKET

JACKSON PRIDE WEEK – AUGUST 18-24, 2019



THANK YOU FOR YOUR INTEREST IN SUPPORTING JACKSON PRIDE WEEK 2019 AND YOUR COMMUNITY!

This year's theme is "FIFTY YEARS OF FIERCE"

The **Stonewall riots** (also referred to as the **Stonewall uprising** or the **Stonewall rebellion**) were a series of spontaneous, violent demonstrations by members of the LGBT community against a police raid that took place in the early morning hours of June 28, 1969, at the Stonewall Inn in the Greenwich Village neighborhood of Manhattan, New York City.

They are widely considered to constitute the most important event leading to the gay liberation movement and the modern fight for LGBT rights in the United States.



JACKSON PRIDE WEEK 2019 EVENTS

- Interfaith Dialogue (confirmed)
- 2 Night Movie Festival at Michigan Theater (confirmed)
- Library Exhibit (TBD)
- Art Mart and Poetry Reading (Confirmed)
- Drag Pageant (Confirmed)
- Parade (Confirmed)
- Festival with food, entertainment & beverage garden (Confirmed)



JACKSON PRIDE CENTER WHO ARE WE?



We are a community-based organization, focused on bettering and strengthening the LGBTQ community in and around Jackson. Our goal is to help build a better, happier place in which we live. With the help of our tireless volunteers, we organize community classes, exciting community-building events, in-depth discussion groups, and have become a clearinghouse of information from medical and legal help, to navigating throughout Jackson with LGBTQ-friendly businesses.

We're all a huge part of Jackson!

- ❖ WE ARE A 501(C)3 NON-PROFIT ORGANIZATION.
- ❖ WE ARE HERE TO HELP BRIDGE A GAP IN ADVOCACY, STRENGTHEN OUR COMMUNITY THROUGH EDUCATION, AND BUILD STRONGER INTERPERSONAL RELATIONSHIPS.
- ❖ WE ARE COMPRISED OF COMMUNITY MEMBERS, PROFESSIONALS, AND HIGHLY PASSIONATE PEOPLE WHO WISH TO MAKE A DIFFERENCE.

Mission Statement

To connect our diverse community to opportunities, resources and each other to achieve our vision of a stronger, healthier, and more equitable world for LGBTQ people and our allies.



SPONSORSHIP OPPORTUNITIES

JACKSON PRIDE WEEK 2019

EXECUTIVE SPONSORSHIP OPPORTUNITIES



2019 PRESENTING SPONSORSHIP -- \$5,000

- Banner with Your Logo over main stage as Pride Week Presenting Sponsor
- Name on all promotional materials as Pride Week Presenting Sponsor
- Logo on entrance banner and throughout PRIDE WEEK areas as Presenting Sponsor
- Recognition as 2019 Presenting Sponsor on the PRIDE WEEK website main banner
- Recognition of Presenting Sponsorship in all marketing efforts/campaigns
- 20 Tickets to all PRIDE WEEK events
- 4 free Promotional Blasts for your company via social media (Facebook, Instagram, Twitter)

JACKSON PRIDE WEEK 2019

EXECUTIVE SPONSORSHIP OPPORTUNITIES



2019 BEVERAGE GARDEN SPONSORSHIP -- \$4,000

- Banner with Your Logo on the outside of the Beverage Garden
- Optional presence and/or branded marketing materials in Beverage Garden
- Recognition as 2019 Beverage Garden Sponsor on Jackson Pride Week website
- Acknowledgment of Beverage Garden Sponsorship in all marketing efforts/campaigns
- 10 Tickets to sponsored event
- 3 free Promotional Blasts for your company via social media (Facebook, Instagram, Twitter)

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EXECUTIVE SPONSORSHIP OPPORTUNITIES



2019 ENTERTAINMENT SPONSORSHIP -- \$3,000

- Banner with Your Logo on each side of Entertainment Stage
- Logo on entrance banner and throughout PRIDE areas
- Recognition as 2019 Entertainment Sponsor on Jackson Pride Week website
- Acknowledgment of Sponsorship in all Entertainment marketing efforts/campaigns
- 10 Tickets to sponsored event
- 2 free Promotional Blasts for your company via social media (Facebook, Instagram, Twitter)

JACKSON PRIDE WEEK 2019

COMMUNITY SPONSORSHIP OPPORTUNITIES



2019 PLATINUM SPONSORSHIP -- \$1,000

- Logo on entrance banner and throughout PRIDE areas
- Recognition as 2019 Platinum Sponsor on Jackson Pride Week website
- 8 Tickets to sponsored event

2019 DIAMOND SPONSORSHIP -- \$2,000

- Logo on entrance banner and throughout PRIDE areas
- Recognition as 2019 Diamond Sponsor on Jackson Pride Week website
- 10 Tickets to sponsored event
- 1 free Promotional Blast for your company via social media (Facebook, Instagram, Twitter)

JACKSON PRIDE WEEK 2019

COMMUNITY SPONSORSHIP OPPORTUNITIES



2019 BRONZE SPONSORSHIP -- \$500

- Logo on entrance banner and throughout PRIDE areas
- Logo and business name listed as sponsor on on Jackson Pride Week website
- 6 Tickets to sponsored event

2019 GOLD SPONSORSHIP -- \$750

- Logo on entrance banner and throughout PRIDE areas
- Logo and business name listed as sponsor on Jackson Pride Week website
- 8 Tickets to sponsored event

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MISCELLANEOUS COMMUNITY SUPPORT OPPORTUNITIES



In-Kind/Monetary Donations to Support Events

- Ice Cream for Interfaith Dialogue
- Signage/Print Materials
- Promotional Materials (fans, bracelets)
- Volunteer T-shirts
- Volunteer Hospitality

Benefits for Community Support

- Logo and business name listed as sponsor on Jackson Pride Week website
- Sponsor Recognition related to specific In-Kind donation

Pride Fest Vendor Booth - \$100

QUESTIONS?



For more information about Jackson PRIDE Week 2019
or about becoming a PRIDE Week 2019 Sponsor,

Contact:

Melissa Gollakner, Sponsorship Committee Chair, 630-205-3720

Or visit our website: www.jaxprideweek.org

Jackson Pride Center
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